

MEDIA ADVISORY

THIS WEEKEND IN NYC: TAKE A "NYC-CATION" IN ALL FIVE BOROUGHS AUGUST 28–30

NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, is encouraging locals and regional visitors to take a "NYC-cation" this weekend, August 28–30, by heading to a museum in Manhattan, the New York Aquarium in Brooklyn or grabbing lunch and swimming in Queens.

This week, museums and cultural institutions begin to reopen in NYC, offering locals and regional visitors even more places to explore and reinvigorating the destination as an arts and culture capital.

Visitors to the five boroughs are encouraged to wear masks, practice social distancing and frequently wash/sanitize hands, as indicated in NYC & Company's Stay Well NYC Pledge.

Below is a brief selection of what's open this weekend, including museums and places to visit on the water:

The Bronx:

- August 2020 marks the 100th anniversary of women's suffrage. This weekend, take a trip to <u>Woodlawn Cemetery</u> to honor a few of the women who helped shape this country today, including Elizabeth Cady Stanton, who was also buried there. Other notable figures interred in the 400-acre cemetery include artists and writers, business moguls, civic leaders, entertainers, jazz musicians, and more, with names including Miles Davis, Robert Moses, Nellie Bly, Duke Ellington, Herman Melville and more.
- While in the <u>Woodlawn Heights</u> neighborhood, also known as "Little Ireland," play a round of golf at the 18-hole <u>Van Cortlandt Golf Course</u>, which opened in 1895 or the shorter 9-hole <u>Mosholu Golf Course</u>, both located in <u>Van Cortlandt Park</u>.

Brooklyn:

- Check out the <u>New York Aquarium</u> in <u>Coney Island</u>, reopening to the
 public today and experience its newest exhibit, *Spineless*, to catch a
 glimpse of the giant Pacific octopus.
- After visiting the aquarium take a walk on the famous <u>Coney Island</u> <u>Boardwalk</u> and enjoy a bite to eat outside at <u>Nathan's Famous</u>, <u>Ruby's Bar & Grill or Gargiulos</u>.

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Manhattan:

- Take a stroll through <u>Central Park</u> to see the new <u>Women's Rights Pioneers Monument</u> that was unveiled yesterday. The statue is located on Central Park's Literary Walk, near 70th Street, and is the first statue in the park that depicts nonfiction female figures: Elizabeth Cady Stanton, Susan B. Anthony and Sojourner Truth, three women's rights pioneers and New Yorkers.
- While in Central Park, head over to the <u>Upper West Side</u> to check out an All In NYC: Public Art Edition piece from the New-York Historical Society's outdoor photography exhibition by Kevin Powell and Kay Hickman, <u>Hope Wanted: New York City Under Quarantine</u>. Powell and Hickman spent two days in April taking pictures and interviewing residents across the five boroughs to show the tragedy and resilience of New York City under the Covid-19 lockdown.
- Across the park on the <u>Upper East Side</u>, this Saturday, August 29, <u>The Met Fifth Avenue</u> will reopen its doors at a limited capacity with exhibits on display including *In Pursuit of Fashion* and *Sahel: Art and Empires on the Shores of the Sahara.* Just south of the Central Park, <u>The Museum of Modern Art (MoMA)</u> has just reopened with exhibits including *Judd* and a last chance to see Dorothea Lange's *Words & Pictures.* on display through September 19.
 - Stay overnight: Spend the weekend just steps from Central Park, with a luxurious overnight stay at <u>JW Marriott Essex</u> <u>House New York</u> and <u>Park Lane Hotel</u> or the historic residential property <u>Hotel Beacon</u>.

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Queens:

- The <u>NYC Ferry</u> has expanded its Astoria route to include the Upper East Side, making a day trip between the two neighborhoods even easier.
- Pack a swim suit on this warm summer weekend and head to <u>Astoria</u>
 Park, which offers the oldest and largest pool in the City.
- After enjoying a day at the pool and park, check out <u>Meet the Meat</u>, <u>MP Taverna</u>, <u>Maiella</u> or <u>Telly's Tavern</u> for some world-class outdoor dining.
- Tomorrow night, the <u>Queens Drive-In</u> will be hosting a special outdoor screening of Cecilia Aldarondo's second feature documentary, *Landfall*, covering life in Puerto Rico following Hurricane María and the island's economic crisis. Tickets are available online.

Staten Island:

- A three-minute walk from the Staten Island Ferry, the <u>National</u> <u>Lighthouse Museum</u>, which reopened yesterday, educates visitors about the history and technology of the nation's lighthouses.
- Another historical site to visit in Staten Island is the <u>Sandy Ground</u> <u>Historical Society Museum</u>, the oldest continuously inhabited free



Black settlement in the United States. The museum offers guided tours, exhibits, activities and lectures.

Museums/Attractions Reopening:

- Additional museums and attractions that are reopening this week include:
 - Arcadia Earth August 24
 - Statue of Liberty Museum & Ellis Island National Museum of Immigration August 24
 - o Ripley's Believe It or Not! Times Square August 26
 - o Madame Tussauds New York August 26
 - Fotografiska August 28
 - American Folk Art Museum August 28
 - Spyscape August 28
 - Museum of Ice Cream August 29
- Please make sure to check out each attraction's website to follow proper safety procedures and reserve tickets ahead of time.

Also launched this week is <u>the Guides Association of New York City's</u> (GANYC) <u>Tour Your Own City</u> initiative with tours in each borough, which makes it easier than ever for residents and regional visitors to safely enjoy all that the City has to offer, led by professional, licensed tour guides.

The "NYC-cations" initiative supports All In NYC: Staycation Guides, which is part of NYC & Company's All In NYC local revitalization effort.

For further details, visit <u>nycgo.com/staycationguides</u> and follow @nycgo and #AllInNYC on Instagram, Twitter and Facebook.

For those unable to visit the five boroughs at this time, an array of **Virtual NYC** activities is available at nycgo.com/virtualnyc. Highlights this weekend include:

- The New York Asian Film Festival (NYAFF) kicks off tomorrow with a lineup of 50+ film premieres from 11 Asian countries, including selections from Bhutan and Kazakhstan for the first time. Through September 12, NYAFF will focus specifically on work by women filmmakers, beginning with the North American premiere of *The Girl* and the Gun (Babae at Baril).
- From 2:00-3:30pm on Sunday, City Parks Foundation and Brooklyn Dance Festival will present <u>SummerStage Anywhere: People Speak Sunday</u>, featuring Instagram Live interviews; video performances by dance companies including Earl Mosley's Diversity of Dance, the New York City Ballet and Ballet Hispánico; and more.

For more suggestions on what to do across the five boroughs now, and press releases outlining other NYC & Company initiatives, visit nycgo.com/press.

Sign up for NYC & Company's newsletters to stay up-to-date on what's happening across the five boroughs: nycgo.com/newsletters.

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About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

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