

MEDIA ADVISORY

**THIS WEEKEND IN NYC: TAKE AN “NYC-CATION,”
WITH ACTIVITIES IN ALL FIVE BOROUGHES
AUGUST 7–9**

—Celebrate International Beer Day in New York City—

NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, is encouraging locals and regional visitors to take an “NYC-cation” this weekend, August 7–9 and beyond.

As always, we encourage those visiting the five boroughs to follow the guidelines from NYC & Company’s [Stay Well NYC Pledge](#). Wearing masks, social distancing and frequently washing/sanitizing hands remain key to a successful recovery for New York City.

Below is a brief selection of what’s open this weekend, including suggestions for hotel stays and places to celebrate International Beer Day tomorrow, August 7, across the five boroughs:

CONTACTS

Chris Heywood/
Britt Hijkoop
NYC & Company
212-484-1270
press@nycgo.com

Mike Stouber
Rubenstein
732-259-9006
mstouber@rubenstein.com

DATE
August 6, 2020

FOR IMMEDIATE RELEASE

The Bronx:

- A quaint seaside escape, [City Island](#) feels like no other place within the city limits. The Bronx fishing village is full of yacht clubs and waterfront restaurants. It’s a popular spot for its laid-back vibe, fresh seafood dining options and range of activities—including scuba diving. While at City Island, don’t forget to grab a bite to eat outdoors with waterfront dining at the [City Island Lobster House](#), [The Original Crab Shanty](#) or [Sammy’s Fish Box Restaurant](#).
- Make a day of it and visit the “Bronx Riviera,” [Orchard Beach](#), the borough’s sole public beach. The beach sits on the Long Island Sound and offers a one-of-a-kind view of City Island. Swimming is permitted between 10am and 6pm, when lifeguards are on duty. NYC Parks asks that beachgoers please wear a face covering, except while in the water, and to keep at least six feet of social distance between households.

Brooklyn:

- Tomorrow, August 7, the 52-acre [Brooklyn Botanic Garden](#) reopens with advance timed-entry tickets available on its website. Whether you’re looking to learn something or just want to soak in the natural beauty, BBG has more than 12,000 kinds of plants from all over the world.

- After visiting the garden, take a loop around [Prospect Park](#) using one of the park's many nature trails or make it a full day with a visit to the recently reopened [Prospect Park Zoo](#). Tickets must be reserved in advance on the zoo's website.
 - *Stay Overnight:* Check into the [New York Marriott at the Brooklyn Bridge](#), near scenic Brooklyn Bridge Park and the historic landmark that gives it its name. For those who are driving, the hotel offers a Parking Package which includes daily parking and a 3pm late check out.

Manhattan:

CONTACTS

Chris Heywood/
Britt Hijkoop
NYC & Company
212-484-1270
press@nycgo.com

Mike Stouber
Rubenstein
732-259-9006
mstouber@rubenstein.com

DATE
August 6, 2020

FOR IMMEDIATE RELEASE

- Today [Top of the Rock Observation Deck](#), the famed viewing platform that sits atop 30 Rockefeller Plaza, reopens to the public from 1pm to 9pm daily. The historic observation deck presents incomparable, unobstructed 360-degree panoramic views of New York City, offering visitors multiple outdoor viewing platforms from the 70th story of the iconic skyscraper.
 - *Stay Overnight:* After an evening visit to Top of the Rock to catch an unbelievable sunset, make it a staycation by booking a room at the nearby [Whitby Hotel](#), a celebration of contemporary art and design located just two blocks from Central Park, which reopened August 1.

Queens:

- This past Sunday, the [Queens County Farm Museum](#) reopened to public with the farm's first-ever site-specific art installation entitled **Cover Crop** by artist Aaron Asis. The museum also boasts Grown on LI Farmers Market in partnership with the Long Island Farm Bureau, promoting the bounty of local farmers and producers.

Staten Island:

- The [Staten Island Museum](#), on the grounds of [Snug Harbor Cultural Center & Botanical Garden](#), marks the centennial of the 19th Constitutional Amendment with a new exhibition, **Women of the Nation Arise! Staten Islanders in the Fight for Women's Right to Vote**. The exhibition continues its run outdoors this summer presenting the remarkable stories of local suffragists acting on the grassroots level to create the momentum necessary for regional and national change and the bold tactics they employed to win the vote. If heading over from Manhattan, take a free ride on the [Staten Island Ferry](#), with spectacular views of Lady Liberty.
 - *Stay Overnight:* After spending a day at the Staten Island Museum and Snug Harbor, spend a night at the [Hilton Garden Inn New York/Staten Island](#), which is now open for weekend reservations.

Looking to celebrate International Beer Day on August 7? Check out some of these beloved New York City spots:

- Nestled in the heart of the historic Arthur Avenue Retail Market is the [Bronx Beer Hall](#), the premier destination for New York State craft beer in the Bronx. The beer hall offers a rotating selection of local craft beers, as well as a food menu sourced from within the market and neighborhood merchants.
- [Coney Island Brewing Company](#) is a craft brewery that makes world-class Coney Island brand favorites with labels featuring neighborhood icons, such as Mermaid Pilsner and Overpass IPA. The brewery just opened its outdoor seating this past weekend.
- [Clinton Hall FiDi](#) is now open for socially distanced outdoor dining in its existing outdoor space, with necessary precautions in place to keep guests safe and healthy.
- Visit [Queens Brewery](#) and its new, partially covered beer garden in the borough's Ridgewood neighborhood.
- If you are in Staten Island, [Flagship Brewery](#) is serving up cold brews at a safe distance outdoors in the Craft Garden.

CONTACTS

Chris Heywood/
Britt Hijkoop
NYC & Company
212-484-1270
press@nycgo.com

Mike Stouber
Rubenstein
732-259-9006
mstouber@rubenstein.com

DATE
August 6, 2020

FOR IMMEDIATE RELEASE

The “**NYC-cations**” initiative supports **All In NYC: Staycation Guides**, which is part of NYC & Company’s [All In NYC local revitalization effort](#).

For further details, visit nycgo.com/staycationguides and follow @nycgo and #AllInNYC on Instagram, Twitter and Facebook.

For more suggestions on what to do across the five boroughs now, and press releases outlining other NYC & Company initiatives, visit nycgo.com/press.

Sign up for NYC & Company’s newsletters to stay up-to-date on what’s happening across the five boroughs: nycgo.com/newsletters.

For those unable to visit the five boroughs at this time, we have an array of virtual activities available at nycgo.com/virtualnyc.

About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

-30-

Media Assets: <https://spaces.hightail.com/space/nTgrZO4Wcj>

By downloading these Media Assets, you are agreeing to the following terms:

NYC & Company is granting you permission for press use only. Any use of the provided Media Assets, in whole or in part, other than for PRESS purposes, is



prohibited (including, but not limited to, copying, distribution or sale of these Media Assets). Please note that the Media Assets must not be used for commercial purposes or rebranded in any way without explicit permission from NYC & Company. NYC & Company is providing this to you without any representations as to rights and clearances with regard to third-party rights.

CONTACTS

Chris Heywood/
Britt Hijkoop
NYC & Company
212-484-1270
press@nycgo.com

Mike Stouber
Rubenstein
732-259-9006
mstouber@rubenstein.com

DATE
August 6, 2020

FOR IMMEDIATE RELEASE