



# Brooklyn: Need to Know

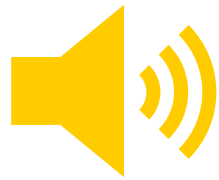
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# Getting Started

# Operational Notes



- **One-way audio**
- **Ask your questions**
- **Handout**
- **Follow-up**



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# Introduction

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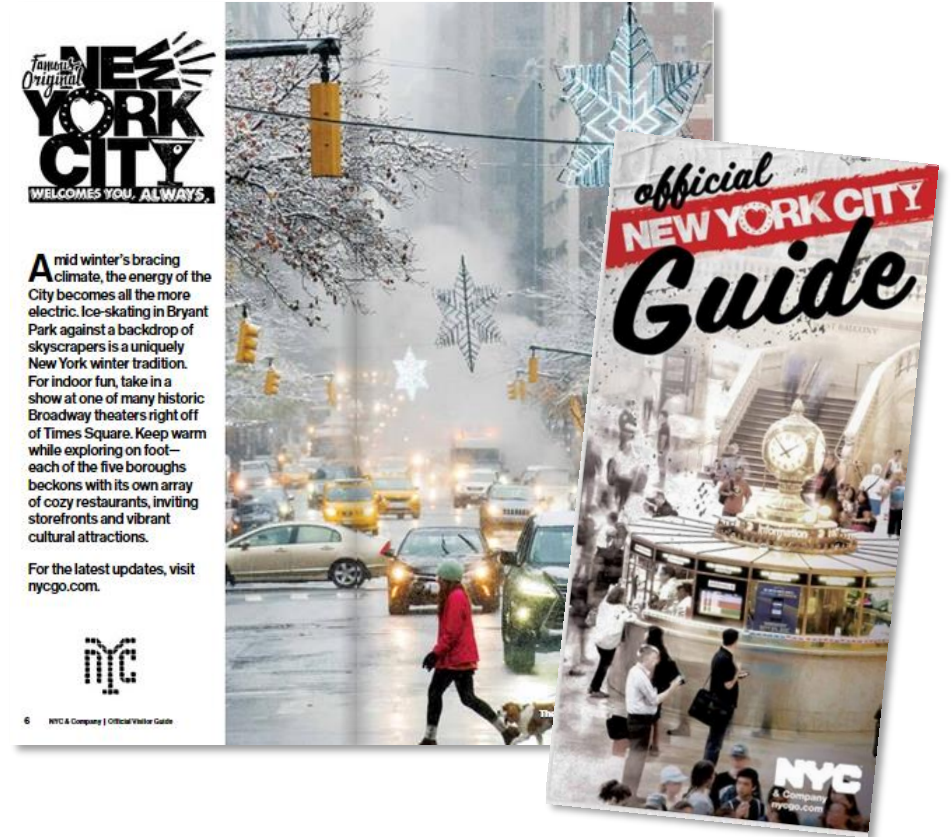


- **John A. Marshall**
- **Director, Tourism Development**
- **Established Markets – USA & Canada**

# Introduction

NYC & Company is the **official destination marketing organization** for the five boroughs of NYC.

Our mission is to **maximize travel and tourism opportunities** throughout the City, **build economic prosperity** and **spread the dynamic image of NYC** around the world.





# Agenda

## Brooklyn: Need to Know

- **Welcome to Brooklyn**
- **Neighborhood Highlights**
- **Resources**



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**Welcome to Brooklyn**





The Bronx



Manhattan



Queens



Brooklyn



Staten Island



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# Brooklyn



[Prospect Park](#)



[Coney Island](#)



[Brooklyn Navy Yard](#)



[Barclays Center](#)



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**Only in Brooklyn**



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# Poll Question



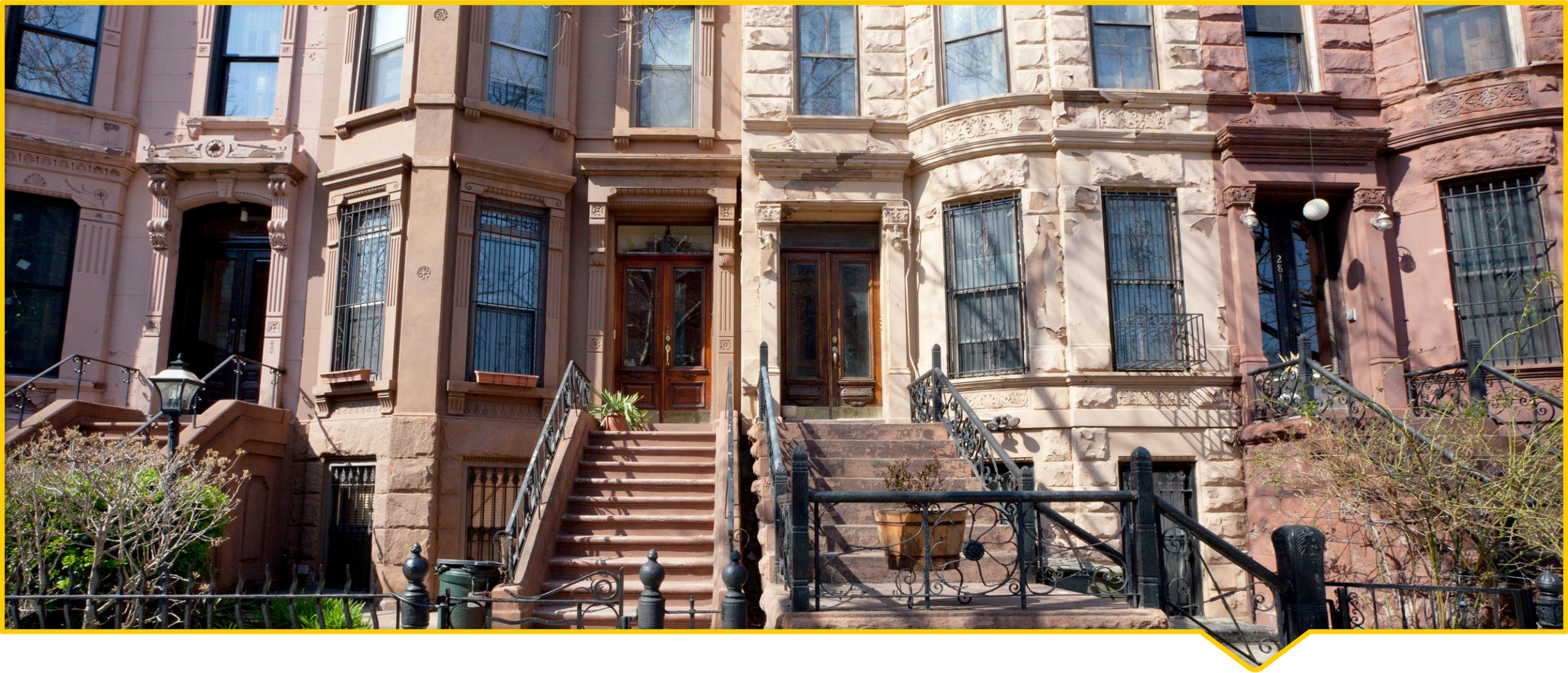
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# Neighborhood Highlights



# Neighborhood Highlights

- **Downtown Brooklyn**
- **DUMBO**
- **Williamsburg**



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# Downtown Brooklyn



**Urban History Center**



**Group Visits**



**Two Locations**



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# Brooklyn Historical Society



**Housed in Historic  
Subway Station**



**Celebrates Region's  
Public Transit**



**Group Tours**



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# **New York Transit Museum**





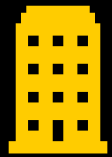
**Wellness Hotel**



**202 Rooms**



**Complimentary WiFi**



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# Even Hotel Brooklyn



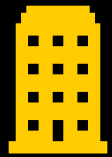
**Indoor Pool**



**245 Rooms**



**Complimentary WiFi**



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# **Holiday Inn Brooklyn Downtown**



**Food Heaven**



**40+ Vendors**



**Dekalb Stage**



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# Dekalb Market Hall



[Junior's Restaurant  
& Bakery](#)



[French Louie](#)



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# Dining



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**Poll Question**



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**DUMBO**



**Waterfront Park**



**Special Events**



**Ferry Service Access**



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# Brooklyn Bridge Park



**Floating Concert Hall**



**Chamber Music**



**Fulton Ferry Landing**



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# **Bargemusic**





**Eclectic Entertainment**



**Former Tobacco Warehouse**



**Bar Jolie**



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# St. Ann's Warehouse



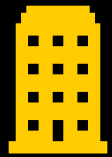
**Eco-Luxury Hotel**



**Waterfront Retreat**



**194 Rooms**

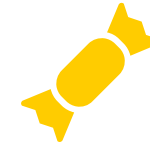


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# 1 Hotel Brooklyn Bridge



[Pizza Tour](#)



[Chocolate Tour](#)



Tours Begin/End in  
Manhattan



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# A Slice of Brooklyn Bus Tours



[Brooklyn Roasting Company](#)



[Gran Electrica](#)



[Juliana's Pizza](#)



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# Dining



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**Poll Question**



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**Williamsburg**



**Rock...**



**...and Roll**



**Blue Ribbon**



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# Brooklyn Bowl



**Best of Brooklyn  
Walking Tour**



**2 Hours**



**Every Day at 3 PM**



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# Brooklyn Unplugged Tours





**Custom Victorian  
Trolley**



**Dark History &  
True-Crime Tours**



**10% of Ticket Sales go  
to Brooklyn Charity**



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# **Madame Morbid's Trolley Tours**



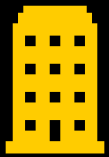
**“Home Sweet Hotel”**



**150 Rooms**



**Complimentary  
Tuk-Tuk Rides**



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# The Williamsburg Hotel



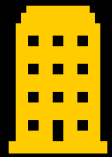
**Modern Upscale Hotel**



**183 Rooms**



**Brooklyn Art**



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**William Vale**



**Brewed in Brooklyn Tour**



**Pizza Lunch**



**3 Hours**



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# Urban Adventures



## [Williamsburg Bites: A Brooklyn Food Tour](#)



**Delectable Bites from  
6 Iconic Institutions**



**3 Hours**



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# Like a Local Tours



[Bamonte's Restaurant](#)



[Diner](#)



[Peter Luger Steak House](#)



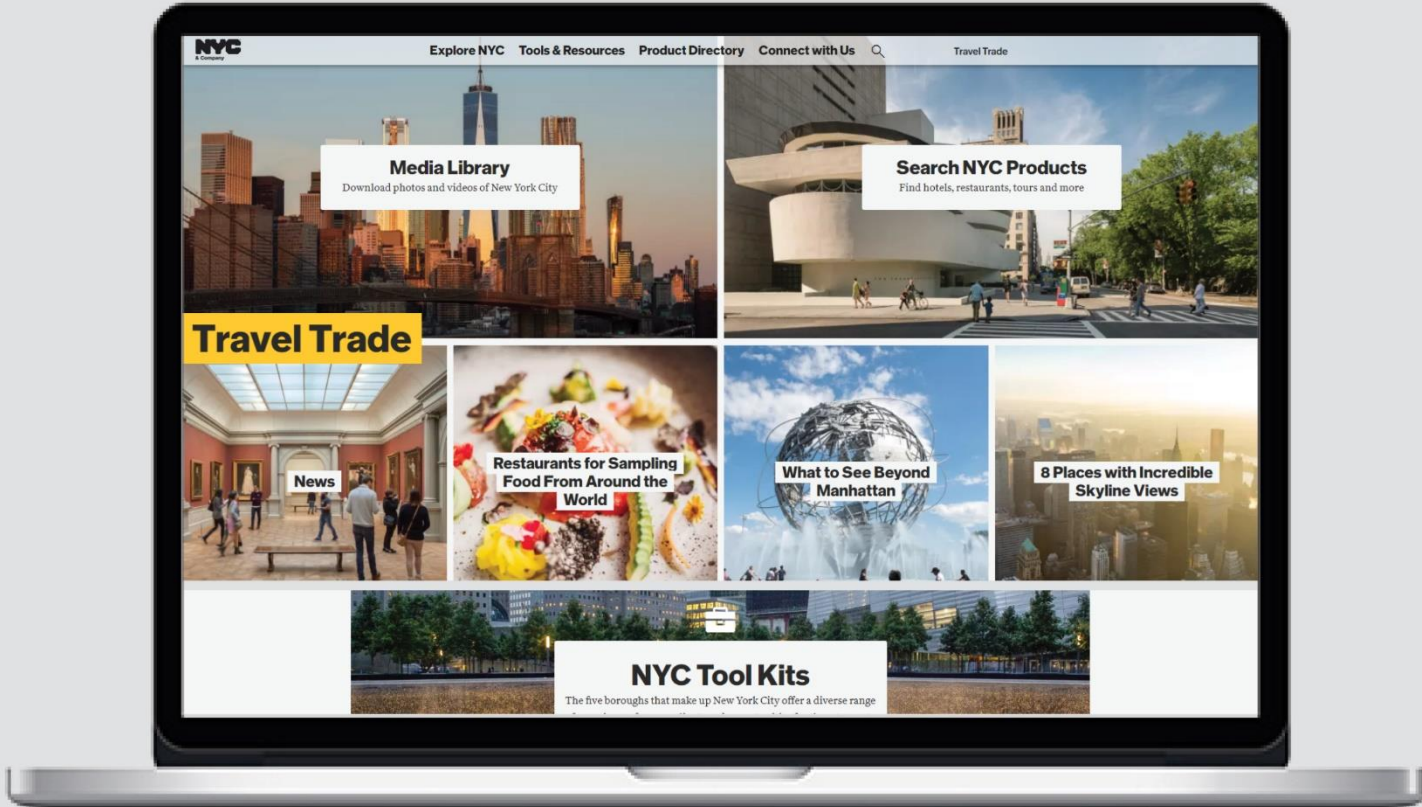
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# Dining



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**Resources**



[Travel Trade](#)



[Consumer](#)



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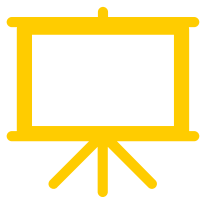
# Explore Brooklyn



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# Summary

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## Brooklyn: Need to Know

- **Welcome Brooklyn**
- **Neighborhood Highlights**
  - **Downtown Brooklyn**
  - **DUMBO**
  - **Williamsburg**
- **Resources**



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# Questions & Answers

# Contact Information



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**Thank You!**

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