



## NYC & COMPANY WELCOMES CLIMATE WEEK NYC WITH EXCITING NEW PARTNERSHIP AND EVENT

**—NYC & Company to Host First-Ever Official Climate Week NYC  
Event in Partnership with The Climate Group—**

**—Sustainable Tourism Continues to Prosper in “Capital City of a  
Responsible World”—**

**New York City (September 16, 2019)** – NYC & Company, New York City’s official destination marketing organization, is pleased to welcome **Climate Week NYC** back to the five boroughs for its 11th year, September 23–29, 2019. Hosted by The Climate Group—an international nonprofit whose mission is to accelerate climate action—in collaboration with the United Nations and the City of New York, Climate Week NYC is the largest climate week event in the world. The annual event gathers global leaders in climate action to celebrate successes, evaluate challenges and envision the path forward.

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DATE  
September 16, 2019

New this year, Climate Week NYC will introduce the Sustainable Travel & Leisure Program—in partnership with NYC & Company—to recognize the continued green initiatives being pursued by the travel and tourism sector. The program will explore the threats that travel can pose, the solutions being discovered and highlight the array of innovations and actions taking place.

“Climate Week NYC is a uniquely impactful moment to showcase the progress we’ve made locally while emboldening others to accelerate change on a global scale,” said Mark Chambers, director of the NYC Mayor’s Office of Sustainability.

“The travel and leisure sector has a huge role to play in supporting climate action, which is why we are excited to introduce the Sustainable Travel & Leisure program this year for Climate Week NYC in partnership with NYC & Company,” said Helen Clarkson, CEO, The Climate Group. “As committed leaders in this space, NYC & Company’s leadership on this issue will encourage the sector to explore how both businesses and consumers can do what they love—travel—in a more sustainable way, both locally and globally.”

“Climate Week NYC is a remarkable platform for engaging the global community, as well as New Yorkers and visitors, on how to better protect the environment,” said Fred Dixon, president and CEO of NYC & Company. “Now more than ever, traveling responsibly is crucial to our future, and we’re pleased to partner with The Climate Group on a new Sustainable Travel & Leisure Program to help lead this global conversation.”

Climate Week NYC continues to grow each year, and the 2019 lineup is set to far exceed the 150 events that took place in 2018, which was the largest to date. Approximately 10,000 bright minds in politics, business and sustainability—from more than 40 countries—are expected to attend these

events, including panel discussions, concerts, exhibitions and seminars, across NYC's five boroughs.

On Monday, September 23, The Climate Group will host the Climate Week NYC Opening Ceremony, ahead of the UN Secretary-General's Climate Action Summit. Attracting CEOs, government officials and investors from around the world, the ceremony will bring together those who are shaping markets and implementing policy to make climate action a reality.

As part of the new Sustainable Travel & Leisure Program partnership, NYC & Company will host an official Climate Week NYC event for the first time. *NYC & Company Talks: Building Sustainable Tourism Together* will feature keynote speakers including Mark Chambers, director of the Mayor's Office of Sustainability, alongside panels exploring the latest sustainability considerations for the travel industry. This event will run simultaneously with four other sustainability-focused conferences at The Nest, a designated area at the Javits Center specifically created for Climate Week NYC 2019.

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Following the announcement of the new sustainable hospitality brand "[Cultivated](#)," the Javits Center just issued its [2019 Sustainability Report](#) – An Unconventional Oasis. It details a project with the New York Power Authority to install what will be NYC's largest rooftop solar array, adding to the Javits Center's many recognized sustainability accomplishments.

NYC boasts a variety of sustainable businesses and initiatives, including a generation of sustainable hotels, park preservation (Central Park has joined Prospect Park in becoming entirely car-free) and responsible horticulture, green roofs and urban farms, eco-friendly islands, LEED certifications and green theater. With the City's ever-changing landscape, there are countless opportunities to make the five boroughs greener.

To celebrate the return of Climate Week NYC 2019, NYCgo.com shares valuable resources, including [10 Tips For Green Meetings](#) (for meetings and events planners), [Green Guide to NYC](#) and [Bet You Didn't Know These NYC Attractions Were Green](#).

For information on how to enjoy NYC responsibly, visit [nycgo.com/green](http://nycgo.com/green).

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**About NYC & Company:**

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For more information, visit [nycgo.com](http://nycgo.com).

**About The Climate Group:**

The Climate Group is an international non-profit organization with a mission to accelerate climate action. TCG's goal is a world of under 2C of global warming and greater prosperity for all, without delay, by bringing together powerful networks of business and governments that shift global markets and policies. TCG takes innovation and solutions to scale, using the power of communications to build ambition and pace. Founded in 2004, TCG currently has offices in London, New Delhi and New York. For more information, visit [theclimategroup.org](http://theclimategroup.org) and follow us on Twitter [@ClimateGroup](https://twitter.com/ClimateGroup).