



For Immediate Release

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Optional – NYC & Company contact

Climate Week NYC and NYC & Company Aim to Build a Better Future

New York City – September 14, 2020 – For the second year, Climate Week NYC and NYC & Company are partnering on the Sustainable Travel and Tourism program to discuss how travel and tourism can be an ally in sustainable development. From supporting local sustainable businesses to rediscovering local attractions, Climate Week NYC 2020 is focused on building a better future for all.

Amy Davidsen, Executive Director, North America at the Climate Group, said: “As the home of Climate Week NYC, New York City is special to us. The pandemic has severely affected the tourism industry, particularly in one of the largest cities in the world, but it’s more important than ever to keep the conversation on responsible travel going. We are pleased to partner with NYC & Company again this year, to keep sustainable travel at the forefront of the climate conversation.”

NYC & Company is the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City. Their mission is to maximize travel and tourism opportunities throughout the City, build economic prosperity and spread the dynamic image of New York City around the world.

Fred Dixon, President and CEO of NYC & Company, said: “As we look ahead to New York City’s tourism recovery from the shutdown caused by Covid-19, it is clear that sustainability and responsible travel will continue to be at the forefront of our efforts. We are proud to partner with Climate Week NYC on the Sustainable Travel and Tourism Program once again this year, to help lead the global conversation around climate change and build a better future for all.”

NYC & Company, in partnership with Climate Week NYC, will host an NYC& Company Talks virtual event on September 24, to discuss the latest on climate action in NYC. In addition to remarks from Climate Week NYC, there will be a special fireside chat between NYC & Company President and CEO Fred Dixon and the Mayor’s Office of Sustainability Director Mark Chambers, to address the overarching goals of OneNYC and how the City is continuing to pursue its goal of 80% carbon neutrality by 2050 while protecting New Yorkers and visitors from the coronavirus.

NYC & Company has also created a [guide to supporting sustainability in NYC](#) in this new era.

The new [Climate Week NYC mobile phone app](#) lists local sustainable businesses that the public can support during these times. From zero-waste grocery stores to slow fashion brands, New Yorkers and visitors can help build back a better and safer New York City. All 300+ Climate Week NYC events, including those under the Sustainable Travel and Tourism program, will also be available to explore on the app.

Climate Week NYC is the largest international climate summit taking place this year from September 21-27, 2020. The events program is organized by [10 themes](#), including Youth, Mobilization and Justice, Industry and the Built Environment, Sustainable Travel and Tourism, Clean Energy Transition and more.

About Climate Week NYC:

[Climate Week NYC](#) is the time and place where the world gathers to showcase amazing climate action and discuss how to do more. Run by the [Climate Group](#), in association with the United Nations and the City of New York, Climate Week NYC annually brings together voices from across the spectrum to debate and implement climate action now.

About Climate Group:

The [Climate Group](#) drives climate action. Fast. Our goal is a world of net zero carbon emissions by 2050, with greater prosperity for all. We focus on systems with the highest emissions and where our networks have the greatest opportunity to drive change. We do this by building large and influential networks and holding organizations accountable, turning their commitments into action. We share what we achieve together to show more organizations what they could do. We are an international non-profit organization, founded in 2004, with offices in London, New Delhi and New York. We are proud to be part of the [We Mean Business coalition](#). Follow us on Twitter [@ClimateGroup](#).

About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit [nycgo.com](#).