

MEDIA ADVISORY

THIS WEEKEND IN NYC: TAKE A “NYC-CATION” IN ALL FIVE BOROUGHES AUGUST 21–23

NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, is encouraging locals and regional visitors to take a “**NYC-cation**” this weekend, August 21–23, by heading to a beach in Staten Island, the Bronx River Greenway or a sculpture park in Queens.

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DATE
August 20, 2020

FOR IMMEDIATE RELEASE

Taking a staycation in the five boroughs is just one way for working New Yorkers to support the City and local businesses, if they are able to, and help the tourism and hospitality industry’s more than 400,000 employees get back to work. Starting next week, museums and cultural institutions will also begin to reopen in New York City, offering locals and regional visitors even more places to explore safely during the pandemic.

Visitors to the five boroughs are encouraged to wear masks, practice social distancing and frequently wash/sanitize hands, as indicated in NYC & Company’s [Stay Well NYC Pledge](#).

Below is a brief selection of what’s open this weekend, including suggestions for hotel stays, and places to visit on the water:

The Bronx:

- This weekend, take a trip to the [Bronx River Greenway](#) and enjoy paths for walking, bicycling and rollerblading, boat launches (NYC Parks rules and regulations can be found [here](#)) and reclaimed salt marshes. With approximately 20 miles of the greenway currently available for public use including parks built on former industrial spaces as well as long-standing parkland, the still-developing project is reclaiming the waterfront and improving the quality of life for Bronx residents.

Brooklyn:

- Check out Brooklyn’s oldest park, [Commodore Barry Park](#), home to more than 10 acres of public facilities and green space including athletic fields and playgrounds.
- While in the neighborhood, visit the Brooklyn Navy Yard’s recently renovated [Building 77](#), which exemplifies how high-density manufacturing can thrive in urban environments. Make sure to grab a bite to eat at [Russ & Daughters](#) or [Transmitter Brewery](#).
- Don’t forget to also check out an *All In NYC: Public Art Edition* mural by Carrie Mae Weems, “Resist Covid/Take 6.” Hosted by For Freedoms, Weems’ [We Go On!](#) mural is part of her larger “Resist” project to raise public awareness about Covid-19 among people of

color—Black, Brown and Native American communities that are disproportionately impacted by the deadly virus—by promoting preventive measures and dispelling harmful falsehoods.

- Explore nearby [Fort Greene Park](#), which offers socially distanced yoga in the park on Saturday mornings from 11am–noon. Online pre-registration is required.
 - *Stay overnight:* Spend a weekend in Brooklyn, nearby Fort Greene Park and the Navy Yard, at the [Even Hotel Brooklyn](#), which is part of IHG’s wellness-themed brand portfolio.

Manhattan:

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- Manhattan is home to so many iconic neighborhoods, but this weekend, spend some time in [Union Square](#) and the [Flatiron District](#). On Friday and Saturday, Union Square is home to the [Union Square Greenmarket](#), an open-air market where shoppers can peruse fresh seasonal produce, locally sourced honey, baked goods and fresh flowers.
- The Flatiron District is famous for the iconic building found at its center, with a unique triangle shape. The neighborhood is home to [Madison Square Park](#), [Shake Shack](#), [Eataly](#) and [The Shop at Fotografiska](#), which is open while the world-renowned photography museum eagerly awaits its reopening on August 28. The Flatiron/23rd Street Partnership is also currently running the [All In Flatiron Dining Deals](#) promotion, which offers online and in-person discounts from nearly 30 neighborhood restaurants in conjunction with NYC & Company's **All In NYC** campaign.
 - *Stay overnight:* Spend a weekend in the center of it all at the [Hyatt Union Square New York](#), located just minutes from the hustle and bustle of these two celebrated New York City neighborhoods, or at the [Walker Hotel Greenwich Village](#), which offers outdoor dining at its Society Cafe Tuesday–Saturday.
- [Randall’s Island](#) is another great spot to check out in the last few days of summer. With more than 380 acres of parkland, Randall’s Island is home to nine-plus miles of waterfront pathways, the Scylla Playground, Sportime Tennis Center, barbecuing and picnic areas and more.

Queens:

- Queens is home to [Socrates Sculpture Park](#), an open studio and exhibition space for artists, as well as a neighborhood park. Once an abandoned landfill, the grounds are now home to the internationally renowned outdoor museum and park, offering a host of free family programs and a place to picnic or walk along the East River with a view of Manhattan’s skyline. Currently on display is [Monuments Now](#), which seeks to address the role of monuments in society and commemorate underrepresented narratives such as diasporic, indigenous and queer histories.

- After visiting the park, explore more of [Long Island City](#), a vibrant, mixed-use community just one subway stop from Manhattan. The neighborhood is dotted with turn-of-the-20th-century industrial buildings that have been transformed into galleries, museums and studios, and there's a fast-growing list of must-visit restaurants, shops and performance venues. Take in the views at [Gantry Plaza State Park](#) on the East River or grab some grub at one of LIC's many outdoor dining spots such as [Sweetleaf](#), [Beebes](#) or [M. Wells Steakhouse](#).
 - *Stay Overnight:* Make it a staycation and spend a night in a room with skyline views of Manhattan at the [Wyndham Garden Long Island City](#) or at the [Boro Hotel New York](#), which features a rooftop lounge.

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Staten Island:

- One of Staten Island's most popular locales during the summer months is [South Beach](#). Just a ferry ride away from Lower Manhattan, one of Staten Island's sandiest neighborhoods, South Beach offers fun in the sun via a 2.5-mile boardwalk. In addition to plenty of room for safe sunbathing on the shoreline, the neighborhood possesses the [Ocean Breeze](#) fishing pier, one of the largest in the City, as well as a park especially for seniors that features checkerboard tables, bocce courts and lots of benches in a small beachside amusement park.

The “**NYC-cations**” initiative supports **All In NYC: Staycation Guides**, which is part of NYC & Company's [All In NYC local revitalization effort](#).

For further details, visit nycgo.com/staycationguides and follow @nycgo and #AllInNYC on Instagram, Twitter and Facebook.

For those unable to visit the five boroughs at this time, an array of **Virtual NYC** activities is available at nycgo.com/virtualnyc. Highlights this weekend include:

- On Sunday, August 23, tune in to the [Bronx SalsaFest](#) celebration featuring Tony Vega & Bronx Charanga. The virtual “Best of The Bronx Summer Concert Series” will be televised on BronxNet TV (channel 67 on Optimum / channel 33 on Verizon Fios) and streamed on BronxNet.TV.
- Taking place virtually this week through August 23, [HARLEM WEEK](#) celebrates the rich culture of the community in upper Manhattan. Participate in virtual events such as the [HARLEM WEEK/Imagination Film Festival](#), [Dance Parties](#), [Fashion Shows](#) and even a [Virtual Harlem 5K](#) honoring Percy Sutton and Charles Rangel by **New York Road Runners**.

For more suggestions on what to do across the five boroughs now, and press releases outlining other NYC & Company initiatives, visit nycgo.com/press.

Sign up for NYC & Company's newsletters to stay up-to-date on what's happening across the five boroughs: nycgo.com/newsletters.



About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

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