



## NYC & COMPANY ANNOUNCES START OF 2-FOR-1 TICKET SALES FOR NYC OFF-BROADWAY WEEK<sup>SM</sup>

**—Annual Program Returns with Savings on 26 Shows from February 13 through March 5 in Partnership with Preferred Payment Partner Mastercard® and The Off-Broadway League—**

**New York City (January 31, 2023)** – NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, in partnership with preferred payment partner Mastercard® and The Off-Broadway League, today announced the start of ticket sales for **NYC Off-Broadway Week**. The program, now in its 14<sup>th</sup> year, will offer 2-for-1 tickets to 26 Off-Broadway shows from February 13-March 5. Tickets are available [nycgo.com/off-broadway-week](https://nycgo.com/off-broadway-week).

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DATE  
January 31, 2023

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“For 14 years, NYC-Off Broadway Week has invited New Yorkers and visitors to experience the world of theater in an intimate setting with unique, beloved stories and often groundbreaking work,” said **Fred Dixon, President and CEO of NYC & Company**. “We’re excited to continue our partnership with The Off-Broadway League with a line-up of 26 amazing productions for everyone to enjoy.”

Participating shows in NYC Off-Broadway Week 2023 include:

1. *1+1\**
2. *Anthony Rapp’s Without You\**
3. *Asi Wind’s Inner Circle*
4. *Becomes a Woman by Betty Smith\**
5. *The Best We Could\**
6. *black odyssey\**
7. *Blue Man Group*
8. *The Coast Starlight\**
9. *Dog Man: The Musical\**
10. *Drunk Shakespeare*
11. *Endgame\**
12. *Eva Luna*
13. *Friends! The Musical Parody*
14. *Gazillion Bubble Show*
15. *La Breve y Maravillosa Vida de Oscar Wao*
16. *La Golondrina*
17. *Leo Reich: Literally Who Cares?!*
18. *The Little Mermaid the Musical\**
19. *The Office! A Musical Parody*
20. *Perfect Crime*
21. *The Play That Goes Wrong*



- 22. *Solo, A Show About Friendship\**
- 23. *Stranger Sings! The Parody Musical*
- 24. *Sugar Daddy\**
- 25. *The Wanderers\**
- 26. *Titanique\**

\*Notes new participants in NYC Off-Broadway Week.

“We are proud to continue to work alongside NYC & Company in introducing New Yorkers and visitors alike to Off-Broadway. Each year, during the winter and fall, our program allows new audiences to come in and experience a variety of exceptional shows onstage in an intimate setting,” said **Casey York, President of The Off-Broadway League**.

This year’s program is filled with star-studded performances; actress Katie Holmes will make her return to the stage in *The Wanderers*; *RENT*’s Anthony Rapp stars in a one-man, five-piece rock band-backed show sharing his real-life story in *Anthony Rapp’s Without You*; David Blaine is the producer behind the limited Off-Broadway show *Asi Wind’s Inner Circle*; *Orange Is The New Black*’s Constance Shulman stars in *The Best We Could* and the Tony-nominated Michelle Wilson stars in *The Coast Starlight*.

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[The Mayor’s Office of Media and Entertainment](#) has partnered with NYC & Company to sponsor NYC Off-Broadway Week.

“We are proud to partner with NYC & Company to celebrate Off-Broadway week, inviting New Yorkers and tourists alike to experience live theatre,” said **Commissioner of the Mayor’s Office of Media and Entertainment Anne del Castillo**. “Off-Broadway offers a wide array of innovative and creative productions, with something for everyone to enjoy.”

Visitors can go to [nycgo.com/off-broadway-week](http://nycgo.com/off-broadway-week) to find useful tools such as a filter to sort productions by: Show type (musical, play, performance); Genre (comedy, drama, kid-friendly, magic); Audience (family-friendly, adults-only); and Neighborhood.

Since its launch in 2009, over 600 Off-Broadway productions have participated in NYC Off-Broadway Week. The program has also generated over \$4 million in revenue through sales; over 100,000 tickets have been sold.

New York City’s tourism industry continues to rebound with 56.4 million travelers visiting all five boroughs in 2022—a 71.4% increase over 2021 (47.4 million domestic and 8.9 million international). This [marks](#) the return of 85% of the City’s record 2019 visitation. The City remains on pace to attract 61.7 million visitors in 2023



Discover exclusive content on Instagram and Twitter @nycgo, with the hashtag #NYCOffBroadwayWeek.

**About NYC & Company:**

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit [nycgo.com](http://nycgo.com).

**About The Off-Broadway League:**

The Off-Broadway League was founded in 1959 to foster theatrical productions produced in Off-Broadway theatres (productions in Manhattan in venues with 100–499 seats), to assist in the voluntary exchange of information among its members, and to serve as a collective voice of its membership in pursuit of these goals. In recent years the League has grown to represent an average of 150 individual members and theatres and 100 non-for-profit and commercial shows per season.

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