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NYC & COMPANY PRESENTS SUMMER UPDATE 22 REASONS TO VISIT NEW YORK CITY IN 2022

—Five-Borough Destination Highlights Include New York City Classics As Well As New Hotels, Attractions, Broadway, Dining, Infrastructure, Arts and Culture, Multicultural Neighborhood Experiences and More—

—New York City to Celebrate the 30th Anniversary of NYC Restaurant Week® This Summer—

New York City (June 7, 2022) — NYC & Company, New York City's official destination marketing organization and convention and visitors bureau, today shared a summer update on **22 Reasons to Visit NYC in 2022** during IPW, the leading generator of US inbound international travel. This update includes new and upcoming developments and offerings including New York City classics, hotels, attractions, arts and culture, infrastructure, dining, Broadway and more.

"Summer is one of the best times to visit NYC, when all five boroughs buzz with a special energy and excitement inviting you to get out and explore our neighborhoods, beaches, parks and waterfront," said **Fred Dixon, President and CEO of NYC & Company**. "From outdoor cultural programming and spectacular new art exhibitions to new culinary offerings, a packed Broadway season and luxury hotel brands making their debut, we are reminding the world that more than ever, It's Time for New York CitySM."

Following are a selection of 22 reasons to look forward to visit New York City this year.

1. 30th Anniversary of NYC Restaurant Week:

NYC & Company will celebrate the dining industry with the 30th anniversary of NYC Restaurant Week, kicking off July 18 through August 21, offering 30 days of dining (Saturdays are excluded). The biannual event began in 1992 as a weeklong, lunch-only promotional event during the Democratic National Convention, and since then has grown beyond a one-week event to a four-week program taking place at a variety of restaurants from neighborhood eateries to high-end dining across all five boroughs.

2. More Places to Stay:

NYC has an incredibly robust hotel development pipeline, with 12,000 new hotel rooms opening in the next three years. Casa Cipriani recently opened its doors at The Seaport. Located in the iconic Battery Maritime Building, the new hotel offers stunning views of the Brooklyn Bridge and the Statue of Liberty. The Hard Rock Hotel New York, a new property offering a backstage

CONTACTS

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DATE June 7, 2022



pass to the best of Midtown Manhattan, is now open. Additionally, the highly anticipated Aman New York, Fifth Avenue, a new urban sanctuary located on Fifth Avenue, is set to open this August; the Renaissance Hotels brand will open properties in Harlem and Flushing in the coming months; Hotel Barrière Fouquet's New York is expected to open this summer; The Ritz-Carlton, NoMad, a new experience inspired by the essence of the new Madison Square Park is also set to open this summer. Later in the year, Moxy Hotels will open properties in the Lower East Side and Williamsburg; Virgin Hotel New York City and The Fifth Avenue Hotel are expected to open this fall; and Hotel AKA NoMad will open September 22. For more, visit nycgo.com/hotels.

3. The Return of New York City Classics:

From world-renowned attractions such as the **Statue of Liberty**, to iconic skyscrapers and venues, NYC is home to many historic locations for visitors to enjoy. For over 90 years, socialites, politicians, movie stars and moguls have flocked to **Bemelmans Bar**, located on the Upper East Side at the Carlyle Hotel. The bar is best known for its extensive cocktail menu, nightly live entertainment and art deco decor. New Yorkers and visitors alike can also enjoy another neighborhood mainstay, The Palm Court at The Plaza Hotel, popular for its Afternoon Tea. Since relaunching in 2014, the timeless location has completely renovated the space with lush greenery and introduced a new American fare-inspired menu and grand bar serving craft cocktails. In Midtown Manhattan, visitors can find the original (and iconic) home of New York City glamour and entertainment, the Rainbow Room. Since 1934, the event space has hosted and served classic and contemporary American cuisine to presidents and some of the brightest stars in entertainment. Two classics that are being reimagined for the summer season are the Rockefeller Center Rink and the Wollman Rink. For the first time since 1940, roller skating is back at Rockefeller Center as Flipper's at The Rink brings the magic of the 1970s at the iconic location. The Wollman Rink is also tapping into the spirit of the 1970s with a DiscOasis, a timed-entry immersive experience featuring art, lights, music, dance, live performances, roller skating, and good times at the Central Park based rink.

4. See New York City from Above:

Observatories have always been a part of the City's DNA with classics like the **Empire State Building** and **Top of the Rock**. A few years after the opening of the remarkable **One World Observatory**, the City's skyline welcomed **Edge** at Hudson Yards in 2020, which also recently unveiled a new, breathtaking way to see the skyline with **City Climb**, the ultimate skyscraper adventure for thrill seekers looking to take in a view of the City from 1,200 feet above the ground. Last fall, the immersive art experience **Summit One Vanderbilt** opened including the fifth observatory with spectacular views from the City's only all glass exterior elevators, ASCENT. Earlier this year, a new virtual attraction debuted offering a unique bird's-eye view of the skyline: **RiseNY** is

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DATE June 7, 2022



an immersive, interactive experience, giving visitors a chance to view NYC virtually while suspended 30 feet in the air.

5. Go International Throughout the Boroughs:

Globally, NYC is known as one of the most culturally rich and diverse cities and is the home for many international citizens. Throughout the five boroughs, visitors can explore and taste the different cultures that exist within the City. From Little Caribbean located in Flatbush, Brooklyn, and Little Sri Lanka in Tompkinsville, Staten Island, to Manhattan's Chinatown and Washington Heights, visitors can get a worldly experience in the unique, vibrant neighborhoods throughout the boroughs. Named as one of the "52 Places to Go in 2022" by The New York Times, the borough of Queens is home to a variety of international cuisines. Visitors can dine along the 7 train to expand their palate with an array of ethnic cuisines from Eastern European to Japanese. For those looking for authentic Italian cuisine, the Bronx's Arthur Avenue is home to some of the best dishes in the City. For more, visit nycgo.com/neighborhoods.

6. A New Era of Air Travel:

The gateways to NYC have undergone exciting transformations, with brandnew terminals at LaGuardia Airport, Newark Liberty International Airport and John F. Kennedy International Airport. The new Delta Air Lines' Terminal C at LaGuardia officially opened as of June 4 offering a fourconcourse terminal with ten new gates; one of the newest and largest Delta Sky Club with seating for nearly 600 guests, as well as a gourmet kitchen, premium bar, and more. The terminal also has unique, large-scale permanent installations from New York based artists including Mariam Ghani, Rashid Johnson, Aliza Nisenbaum, Virginia Overton, Ronny Quevedo, and Fred Wilson. Later this year, Newark Liberty International Airport will debut an updated Terminal A, offering 33 new gates directly connected to a multilevel parking facility, and will also break ground on a new 2.5-mile elevated guideway train system, which will reduce greenhouse-gas emissions and ease traffic congestion. Terminal 8 at JFK International Airport will debut in December with 130,000 square feet of new and renovated space, serving American Airlines and British Airways. Construction will also begin this year on the **New Terminal One** at JFK, expected to open in 2026.

7. A Greener New York City:

Sustainability remains at the forefront for the City, with the newly renovated and expanded <u>Javits Center</u> recently debuted state-of-the-art 7-acre green roof. The rooftop has become a sanctuary for area wildlife, including 29 bird species, five bat species and thousands of honeybees. Meeting delegates and visitors can schedule a tour to learn more about the facility's effort in reducing energy consumption. Meanwhile, NYC's new public park, <u>Little Island</u>, located near the Meatpacking District, provides serene spaces for locals and visitors to explore, venues for live cultural performances and events, and views of the

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DATE June 7, 2022



river. And Central Park, one of the world's most iconic green spaces, has created a <u>Central Park Climate Lab</u> in partnership with the Yale School of the Environment and the Natural Areas Conservancy to develop new research and tools to help urban parks manage the severe impacts of climate change. For more, visit <u>nycgo.com/green</u>.

8. Brand-New Culinary Experiences:

Across the boroughs, visitors and locals can expect a slate of new restaurant openings and the return of NYC favorites. Williamsburg is now the new home for Philadelphia favorite Laser Wolf, the hit Israeli skewer shop by famed chef and restaurateur Michael Solomonov located on the rooftop of The Hoxton hotel. The team behind Frenchette recently welcomed a new French-leaning restaurant to Rockefeller Center, Le Rock. Lysée, a high-end dessert shop is heading to Flatiron later this spring. HAGS, the first LGBTQ+ fine dining restaurant, will open its doors this month in the East Village. The Campaign Against Hunger has opened a café in Edgemere, Queens, Beach Dunes Eats & Arts Café, which will donate all profits toward the organization's efforts to fight food insecurity in the City. The Lambs Club at The Chatwal recently reopened, serving classic American fare. Michelin-starred chef Daniel Boulud recently opened Le Gratin, a casual dining experience inspired by the bistros of Boulud's hometown in France. The restaurant is located on the ground floor of the iconic Beekman Hotel and will feature classic French fare. Open-air food markets are back just in time for the warm weather, including Queens Night Market, Smorgasburg in Brooklyn and Bronx Night Market, all featuring local restaurants and vendors serving an array of cuisines. The City's nightlife scene is bouncing back with new nightclubs popping up, including **Eavesdrop** in Greenpoint, Brooklyn; Somewhere Nowhere NYC Lounge and Rooftop Pool in Chelsea; The Q, an LGBTQ+ multilevel nightclub in Hell's Kitchen; and Musica Club, the biggest nightclub in NYC by Cipriani. For more, visit nycgo.com/dining and nycgo.com/nightlife.

9. Enticing Exhibits Debuting This Year:

Art enthusiasts can take a deep dive into the personal life of one of the most highly praised artists of the 20th century in a new exhibit: Jean-Michel Basquiat: King Pleasure is now available for viewing at the Starrett-Lehigh Building. The exhibition includes over 200 never-before-seen and rarely shown paintings, drawings and artifacts to share the story of the Brooklyn-born artist. The Guggenheim Museum is hosting the first solo exhibition in a New York museum for the pioneering contemporary Chilean artist, poet, activist and filmmaker Cecilia Vicuña. Cecilia Vicuña: Spin Spin Triangulene showcases the breadth of her multidisciplinary practice from the late 1960s to today, including paintings, works on paper, textiles, films, a site-specific quipu (knot) installation, a one-time performance of a "living" quipu, and new paintings and works on paper created specifically for this presentation. The exhibit will be on display until September 5. The Whitney Museum of American Art is celebrating its 80th Whitney Biennial, Quiet as It's Kept, featuring an array of

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intergenerational artists displaying a constellation of art and ideas that are present today, on display through September 5. Fashion history enthusiasts can receive a lesson in American fashion at The Met Fifth Avenue: An Anthology of Fashion is on display now through September 5. The exhibit features women's and men's dress from the 18th century to today. The Museum of Modern Art's newest exhibit, Henri Matisse: The Red Studio, is now on display until September 10, focusing on the French artist's 1911 painting and featuring never-before-seen archival work and related paintings and drawings. This month, the High Line will debut artist Meriem Bennani's first public sculpture, Windy (2022). The sculpture was inspired by the experience of walking on the High Line. On June 25, the City will be invaded by an army of zombies with an exhibit spotlighting the beloved AMC Network TV series The Walking Dead. The exhibit, Living with The Walking Dead, will be hosted at the Museum of Moving Image and will feature original costumes and props, concept art, storyboards, scripts and prosthetic makeup material that will highlight the show's beginnings, production and impact. On July 1, the Brooklyn Museum will host its first survey exhibition dedicated to late artist and designer Virgil Abloh. The exhibition, Virgil Abloh: "Figures of Speech," will showcase a mix of fashion, videos, sketches and more, spanning nearly two decades of the multi-creative's career. For more, visit nycgo.com/museums.

10. Stars and Beloved Stories Return to Broadway:

There's no business like show business, and this year, Broadway is going to become home for some of the biggest and brightest stars in entertainment. Hugh Jackman recently returned to Broadway for the revival of *The Music Man*; and Golden Globe—nominated-actress Beanie Feldstein stars in the long-awaited Broadway revival of *Funny Girl*. Through July 10, Darren Criss, Sam Rockwell and Laurence Fishburne will be joining the stage for the revival of *American Buffalo*. Daniel Craig also made his anticipated return to the stage for *Macbeth*, and will be playing the titular character until July 10. The best-selling novel *The Kite Runner* is coming to Broadway for the first time this summer, and the critically lauded and fan-favorite new musical *Kimberly Akimbo* is also coming to Broadway on November 10. For more, visit nycgo.com/broadway.

11. New York City As Seen on TV:

The most memorable and iconic television series set in NYC have recently returned to the small screen. With forthcoming seasons of the new *Gossip Girl* and *And Just Like That*, fans can explore the City that is home to Serena van der Woodsen (and the new *Gossip Girl* cast) and Carrie Bradshaw and friends. *Gossip Girl* fans can take one of the **On Location Tours** of the many sites where the popular series was filmed, including The Met steps and Grand Central Terminal; and *Sex and the City* fans can take an **official tour**, including dining at Buddakan or indulging in cupcakes at Magnolia Bakery.

12. Shopping in New York City:



Harry Potter fans can step inside the wonderful world of wizardry at the first official Harry Potter New York Flagship Store. The Seaport recently welcomed Club Vintage, a digital and physical platform for all things vintage, and The Shoe Surgeon, a shop and workshop space offering one-of-a-kind sneakers. This fall, visitors will be able to stop by the new Tiffany & Co. flagship store at 727 Fifth Ave. in Midtown Manhattan. The store will include eye-catching installations, exclusive products and the reopening of The Blue Box Café, where customers can enjoy breakfast. Visitors can also stop by NYC's most iconic department stores: Macy's Herald Square, Nordstrom NYC, <a href="Bloomingdale's, Bergdorf Goodman and Saks Fifth Avenue. For more, visit nycgo.com/shopping.

13. New and Evolved Museums and Cultural Institutions:

The <u>Gilder Center</u> at the American Museum of Natural History will reopen this winter featuring a new exhibition and learning spaces with new technology and access to the museum's collections. The <u>Museum of Broadway</u>, the first permanent museum dedicated to Broadway, will open in Times Square this fall and celebrate Broadway's history while also giving a behind-the-scenes look at the creation of Broadway productions. The <u>Louis Armstrong House Museum</u> in Corona, Queens, is undergoing a physical and programmatic expansion for a new cultural center, expected to debut later this year, which includes an interactive exhibit, archival collections, a 68-seat jazz club and store. And, the <u>Bronx Children's Museum</u>, which celebrates the natural curiosity, creativity and compassion inherent in all children, is also opening this year after moving to a new home in Mill Pond Park. For more, visit <u>nycgo.com/museums</u>.

14. Festivals and Festivities Returning This Year:

NYC plays host to some of the largest events in the world across a multitude of industries. The free <u>SummerStage Concert Series at Central Park</u> returned on June 4 featuring a lineup of talented artists through September 22. The <u>Tribeca Festival</u> will take place from June 8–19; <u>Shakespeare in the Park</u> will return on June 17 with performances through September; the "Conscious Carnaval," <u>Letsgetfr.ee</u>, will take place in August; and <u>New York Fashion Week</u> will return in September, setting the stage for designers worldwide to showcase their latest designs. For more, visit nycgo.com/events.

15. Food Halls Featuring International Delicacies and NYC Favorites:

Visitors arriving at the Moynihan Train Hall can now select from a dozen curated vendors at the Moynihan Food Hall, such as Sauce Pizzeria, E.A.K. Ramen, Magnolia Bakery, H&H Bagels and Jacob's Pickles—and can soon enjoy the full market, expanded food hall and three signature restaurants. This summer, a brand-new food hall will open at The Seaport, The Tin Building by

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DATE June 7, 2022



Chef Jean-Georges Vongerichten, which will feature an array of culinary experiences including a French brasserie, an Asian speakeasy and more. **Singapore Hawker Center**, an enormous Singaporean-inspired food hall, will soon open in Midtown bringing authentic, traditional cuisine from 18 street-food vendors, like Douglas Ng of Fishball Story, Chris Hooi of Dragon Phoenix and Ah Tai, known for his Hainanese chicken rice. This fall, **the James Beard Foundation** will also open an 18-stall, 16,000-square-foot hall at Pier 57 featuring local businesses and offerings from food entrepreneurs.

16. Explore What's New on Staten Island:

There's never been a better time to hop on a ferry and visit Staten Island. The acclaimed Clinton Hall opened its sixth beer hall in the City at the Empire Outlets alongside MRKPL Culinary Market, offering shoppers a robust selection of craft beer, wine, cocktails and cuisine. The brand-new Staten Island FerryHawks baseball team is now playing in the Atlantic League of Professional Baseball throughout the summer. The team was named in honor of the iconic ferry and the hawks that are native to the island. In addition to a new Staten Island Ferry fleet, the recently launched St. George route on the NYC Ferry now offers a picturesque and convenient direct route to Manhattan's Battery Park City and Midtown West. For more, visit nycgo.com/statenisland.

17. Year-Round and Citywide Celebrations of Pride:

As the birthplace of the modern LGBTQ+ rights movement, NYC is proudly the center of Pride celebrations each June and throughout the year. The NYC
Pride March
 takes place on June 26, with a full weekend of activities to celebrate. One of the largest Pride marches in the world, the annual event attracts tens of thousands of participants and millions of sidewalk spectators each year. Harlem Pride
 will host its neighborhood annual pride celebration on June 25. The celebrations began in the boroughs beyond Manhattan, with the New Queens Pride
 parade held earlier this month and Staten Island PrideFest
 in early May. The Brooklyn Pride
 will take place on June 11 and the 1 Bronx Pride Festival
 on June 12. For more information on additional Pride celebrations, visit nycgo.com/lgbtq.

18. New and Revamped Performing Arts Centers Take the Stage:

The Barrow Group theater company recently opened a new facility in Midtown Manhattan, offering over 13,000 square feet of training studios and a brandnew theater. The **David Geffen Hall**, part of Lincoln Center and the New York Philharmonic, will reopen its doors to the public this October, after a complete makeover. For more, visit nycgo.com/performingarts.

19. Explore the Great Outdoors Within the Five Boroughs:

CONTACTS

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FOR IMMEDIATE

Experience the beauty of the outdoors without leaving the City, with a vast array of floral and nature-related offerings. This summer, plan for a seasonal highlights tour at the **Brooklyn Botanic Garden**. Take a stroll to catch some of the garden's burgeoning blossoms and other highlights of the season for free. Sit in peace and tranquility at the Chinese Scholar's Garden at Staten Island's Snug Harbor Cultural Center, one of two authentic outdoor Chinese gardens built in the US. Rent a rowboat at Central Park's Loeb Boathouse and row to the heart of the Central Park Lake, the second-largest body water in the iconic park, spanning 20 acres. Film and outdoor lovers can unite at Roosevelt Island's annual Outdoor Summer Movie Series. A series of films will be shown on a 40-foot screen at the island's Firefighter's Field from late June to late August. The New York Botanical Garden Farmers Market returned this month offering locally grown produce, fresh baked goods and other specialty items through October 26. Nearby, adventure enthusiasts can check out the Treetop Adventure at the Bronx Zoo, open throughout the summer. And to catch some waves, visit Rockaway Beach in Queens, known as the City's goto surfing destination, which also offers playgrounds and other outdoor activities, such as basketball courts, baseball fields, volleyball courts and more. For more, visit nycqo.com/outdoors.

20. Rejuvenating Wellness Experiences:

Find tranquility at the City's numerous wellness outposts in 2022. **Governors Island** offers a selection of 20 wellness experiences at **QC NY** including several saunas, and massage and treatment offerings. Additionally, opening on August 2, the spa at the new **Aman New York** hotel will offer three stories of rejuvenating experiences, including a 65-foot-long indoor swimming pool, two spa houses and an outdoor terrace.

21. A More Accessible New York City:

NYC is on a mission to make the destination more accessible to all. Some of the biggest Broadway shows including *The Lion King, Aladdin* and *Come From Away* have implemented <u>autism-friendly performances</u>, with adjustments such as reducing any jarring sounds and eliminating strobe or spotlights that shine into the audience. <u>Contento</u>, a restaurant that opened in East Harlem last June, was designed to be accessible for all. Accommodations include lower bar counters for those using wheelchairs, a QR code on the menu that people with visual impairments can scan with their phones to have the menu read out loud to them, and the bathroom on the same floor as the restaurant. The <u>Intrepid Sea, Air & Space Museum</u> offers many free access programs for visitors with developmental disabilities, taking place on select Sundays throughout the year, alternating each month between virtual and in-person programming. For more, visit <u>nycgo.com/accessibility</u>.

22. World-Famous Sporting Events:



NYC is home to some of the greatest sporting events across the globe, for both spectators and participants. The <u>ABB FIA Formula E World Championship</u> will return to race the streets of New York City July 16–17. Since 1978, the top tennis stars have played in the <u>US Open</u> at the USTA Billie Jean King National Tennis Center in Flushing Meadows Corona Park, Queens, with this year's tournament taking place August 29–September 11. The sporting event most synonymous with NYC is the <u>TCS New York City Marathon</u>, an annual 26.2-mile run taking place November 6 that also takes competitors through all five boroughs. For more, visit <u>nycgo.com/sports</u>.

For an up-to-date list of what's open across the five boroughs, visit nycgo.com/whatsopen.

Looking Ahead

There are even more restaurants, attractions, events, hotels and infrastructure upgrades to look forward to into 2023 and beyond, including the Apollo undergoing the first expansion in its history, with the opening of the new Victoria Theater; Alkebulan, the first African food hall in Harlem; the Universal Hip Hop Museum in the Bronx; the American LGBTQ+ Museum; the Performing Arts Center at the World Trade Center; the reopening of Century21; and much more.

About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

-30-

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DATE June 7, 2022