



NYC & COMPANY ANNOUNCES NYC OFF-BROADWAY WEEK IS NOW LIVE, OFFERING 2-FOR-1 TICKETS TO 30 PRODUCTIONS

—NYC & Company's NYC Off-Broadway Week Returns for Its Fall Iteration for the First Time Since 2019—

—30 Productions Offering 2-for-1 Tickets from September 26–October 9—

New York City (September 26, 2022) — NYC & Company, New York City's official destination marketing organization and convention and visitors bureau, in partnership with Mastercard®, today announced that the fall iteration of **NYC Off-Broadway WeekSM** is now live. The biannual program is celebrating its 13th year, offering 2-for-1 tickets to 30 Off-Broadway shows from today, September 26 through October 9, 2022. Tickets can be purchased at nycgo.com/offbroadwayweek.

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DATE
September 26, 2022

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"This year marks 13 years of NYC Off-Broadway Week and we are thrilled to welcome back the fall edition of this year's program September 26–October 9. NYC Off-Broadway Week is once again inviting visitors and New Yorkers alike to experience intimate, often groundbreaking productions at an exceptional value," said **Fred Dixon, President and CEO of NYC & Company**. "Since 2009, the program has supported this vital sector, helping keep NYC home to the most vibrant and creative theater community in the world."

"We are proud to work alongside NYC & Company on the return of the fall edition of NYC Off-Broadway Week. For over a decade, NYC Off-Broadway Week has introduced New Yorkers and our global community to Off-Broadway. The biannual program brings in new audiences to experience a variety of unique shows onstage in an intimate setting," said **Casey York, President of The Off-Broadway League**.

Participating shows in NYC Off-Broadway Week Fall 2022 include:

1. *American (Tele)visions* ** *
2. *Asi Wind's Inner Circle* ** *
3. *Blue Man Group*
4. *Cherry Jam* **
5. *Drunk Shakespeare*
6. *Eva Luna* ** *
7. *Everything's Fine*
8. *Frankenstein – The Musical**
9. *Friends! The Musical Parody*
10. *Gazillion Bubble Show*
11. *Hyprov* ** *
12. *I'm Revolting* ** *
13. *Ink'd Well* ** *
14. *Jason Gotay's Where You'll Find Me*
15. *Jasper* **
16. *Kinky Boots* ** *



17. *La Breve y Maravillosa Vida de Oscar Wao* ** *
18. *Los Otros* **
19. *The Office! A Musical Parody*
20. *Only Gold* ** *
21. *Peerless* ** *
22. *Perfect Crime*
23. *The Play That Goes Wrong*
24. *Stomp**
25. *Stranger Sings!* ** *
26. *Ted Greenberg's The Complete Performer* **
27. *This Beautiful Future* ** *
28. *Titanique* **
29. *Two Jews, Talking* **
30. *Weightless* **

*Subject to availability. Blackout dates may apply.

** New participants in NYC Off-Broadway Week.

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NYC Off-Broadway Week is produced by NYC & Company in partnership with The Off-Broadway League and preferred payment partner Mastercard. NYC & Company is promoting NYC Off-Broadway Week with paid e-blasts, SEM (Search Engine Marketing) and a robust programmatic digital campaign along with printed and digital bus shelters, LinkNYC screens, press efforts and our owned social and email channels through NYC & Company's verified social media handle @nycgo, using both original content and user-generated content, pegged to the hashtag #NYCOffBroadwayWeek.

Participating Off-Broadway shows can be sorted by filters including Location (neighborhoods across Manhattan), Audience (adults only, family, and teens and adults), Show Type (Musical, Performance and Play) and Genre (Comedy, Drama, Kid-Friendly, Experimental, Interactive and Magic) at nycgo.com/offbroadwayweek.

[The Mayor's Office of Media & Entertainment](#) has partnered with NYC & Company as a supporter of NYC Off-Broadway Week to offset participation fees in response to New York City's ongoing tourism recovery.

Since its launch in 2009, over 600 Off-Broadway productions have participated in NYC Off-Broadway Week. The program has also generated over \$4 million in revenue through sales; over 100,000 tickets have been sold.

For more information and tickets, visit nycgo.com/offbroadwayweek.

NYC & Company expects to regain 85 percent of 2019 tourism levels in 2022, forecasting 56.7 million visitors.

About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.



About The Off-Broadway League:

The Off-Broadway League was founded in 1959 to foster theatrical productions produced in Off-Broadway theatres (productions in Manhattan in venues with 100–499 seats), to assist in the voluntary exchange of information among its members, and to serve as a collective voice of its membership in pursuit of these goals. In the recent years the League has grown to represent an average of 150 individual members and theatres and 100 non-for-profit and commercial shows per season.

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Images: <https://spaces.hightail.com/space/cfFoVOy4UF>

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