



## NYC & COMPANY JOINS COMMUNITY CELEBRATIONS TO COMMEMORATE NATIONAL HISPANIC HERITAGE MONTH

— *With 20 events, the Hispanic community is preparing to celebrate National Hispanic Heritage Month September 15–October 15* —

### CONTACTS

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DATE  
September 12, 2018

FOR IMMEDIATE RELEASE

New York (September 12, 2018) — NYC & Company, the official destination marketing organization for the City of New York, invites the Latino community to enjoy the events that will take place in the five boroughs to mark the celebration of National Hispanic Heritage Month.

This is an annual celebration through which the US government recognizes the contributions of the Hispanic community to the development of the North American culture.

The scheduled celebration goes from September 15 through October 15, which coincides with the anniversary of the discovery of America, and with the celebration of the declaration of independence in countries like Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Chile and Mexico.

In relation to the month celebrating Hispanic-American diversity in New York City, Fred Dixon, CEO of NYC & Company, said, “We are very pleased to welcome New Yorkers and visitors during the annual celebration of National Hispanic Heritage Month, and we invite the community as a whole to discover the extraordinary Spanish-speaking culture that has permeated the five New York boroughs.”

Chris Heywood, vice president of Global Communications for NYC & Company, added, “We look forward to welcoming more visitors and tourists from all over the country to come and experience our rich Hispanic heritage in New York City.”

### EVENTS DURING NATIONAL HISPANIC HERITAGE MONTH 2018

#### “Viva Broadway” Free Concert with Hispanic Broadway Stars

Times Square (Duffy Square) between 46th and 47th Sts and between Broadway and Seventh Ave, Manhattan  
Tuesday, September 25, 5pm–6pm  
([broadway.org](http://broadway.org))

#### The Yankees Celebrates Hispanic Heritage Month

1 E 161st St, the Bronx  
The Yankees invite you to Yankee Stadium to celebrate Hispanic Heritage Month. During the month of September, come and join your team in recognition of this special month. For further details, go to ([mlb.com](http://mlb.com))



**Brazilian Day in New York**

Little Brazil  
W 46th St between Fifth and Sixth Aves, Manhattan  
Sunday, September 2  
([brazilianday.com](http://brazilianday.com))

**Culture Carnival in Queens**

Junction Blvd between 37th and Roosevelt Ave, Corona, Queens  
Sunday, September 9  
([carnavalculturalatina.com](http://carnavalculturalatina.com))

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**21st Annual Central American Independence Day Celebration**

Monumento a la Tierra Feliz – Happy Land Monument, the Bronx  
East Tremont Ave and Southern Blvd at 87th Blvd, turning onto Boston Rd and  
disbanding at Charlotte St and Crotona Park East  
Sunday, September 9  
([caparade.wixsite.com](http://caparade.wixsite.com))

**Family Day: Hispanic Heritage Month Family Day**

Morris-Jumel Mansion  
Roger Morris Park, 65 Jumel Terrace, Manhattan  
Saturday, September 15  
([nycgovparks.org](http://nycgovparks.org))

**Mexican Independence Day Catered by Miti Miti Modern Mexican**

Rooftop Reds  
299 Sands St, Bldg 275, Brooklyn  
Sunday, September 16  
([eventbrite.com](http://eventbrite.com))

**New York State (NYS) Hispanic Heritage Celebration**

Empire State Plaza, Albany, NY  
Saturday, September 22  
([ogs.ny.gov](http://ogs.ny.gov))

**The Bronx Puerto Rican Day Parade**

Grand Concourse between E 164th St to E 173rd St, the Bronx  
Sunday, September 23  
([bxprparade.com](http://bxprparade.com))

**Queens Hispanic Parade**

Northern Blvd from 69th St to 86th St, Jackson Heights, Queens  
Sunday, September 23  
([facebook.com](http://facebook.com))

**Official Latino Short Film Festival (NYC Semifinals)**

Anthology Film Archives  
32 Second Ave, Manhattan  
September 24–27  
([officiallatino.com](http://officiallatino.com))



**Panamanian Parade Gala Fundraiser**

Giando on the Water  
400 Kent Ave, Brooklyn  
Thursday, October 4  
([eventbrite.com](http://eventbrite.com))

**Panamanian Day Parade**

Bergen St and Franklin Ave, Brooklyn  
Saturday, October 6  
([dicpny.org](http://dicpny.org))

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**54th Annual Hispanic Day Parade 2018**

Fifth Ave from 44th to 66th St, Manhattan  
Sunday, October 7  
([newyorklatiniculture.com](http://newyorklatiniculture.com))

**Queens Dominican Day Parade**

37th Ave from 69th to 86th St, Queens  
Sunday, October 7  
([cb3qn.nyc.gov](http://cb3qn.nyc.gov))

**Columbus Day Parade**

The parade marches up Fifth Avenue from 44th to 72nd Street with red carpet performances on Fifth Avenue between 67th and 69th Streets.  
Monday, October 8  
([columbuscitizensfd.org](http://columbuscitizensfd.org))

**The Americas Poetry Festival of New York**

- Walt Whitman Birthplace State Historic Site and Interpretive Center  
246 Old Walt Whitman Rd, Huntington Station, NY
- Consulate General and Promotion Center of the Argentine Republic  
in New York, 12 W 56th St, Manhattan
- Instituto Cervantes New York (Amster Yard), 211 E 49th St, Manhattan

October 10–12  
([poetryny.com](http://poetryny.com))

**La Fiesta Nacional de España (Spain's National Day)**

Friday, October 12  
([newyorklatiniculture.com](http://newyorklatiniculture.com))

**NYC Book Launch: Today's Inspired Latina Volume IV**

New York Times  
620 Eighth Ave #1, Manhattan  
Saturday, October 12  
6–8:30pm  
([eventbrite.com](http://eventbrite.com))

**Bolivian Day Parade**

37th Ave from 75th to 86th St, Jackson Heights, Queens



Sunday, October 21  
([socialeyesnyc.com](http://socialeyesnyc.com))

About NYC & Company:

NYC & Company is the official destination marketing organization for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit [nycgo.com](http://nycgo.com).

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