

NYC & COMPANY INVITES VISITORS AND LOCALS TO CELEBRATE HISPANIC HERITAGE MONTH WITH SUGGESTED LIST OF 28 THINGS TO SEE AND DO FOR 2022 COMMEMORATION

—City's Tourism Organization Announces List of Exhibitions, Performing Arts, Cultural Opportunities, Attractions, Parades, Theater, Dining, Hotels, Virtual Opportunities and More to Celebrate Hispanic Heritage from September 15 to October 15—

New York City (August 30, 2022) – NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, invites visitors and locals to participate in a diverse roster of activities to commemorate National Hispanic Heritage Month with 28 things to see and do in 2022.

The organization is joining the celebration as it continues to be committed to spotlighting authentic Latino experiences across the five boroughs. From September 15 to October 15, New Yorkers and visitors will have the opportunity to experience theater, concerts, Latin jazz, art exhibitions, parades and more activities, allowing them to take a deep dive into Hispanic culture without leaving the City. For more inspiration on exploring Latino culture across New York City, visit nycgo.com/thelatinoexperience.

"More than a quarter or NYC's population is Latino and National Hispanic Heritage Month is an important opportunity to celebrate the remarkable contributions Latino culture and heritage make to New York City's five boroughs," said Fred Dixon, President and CEO of NYC & Company. "There are countless ways to celebrate - through arts and cultural institutions, dining and nightlife, walking tours and historic sites, fashion and shopping, festivals and parades - not just in September and October, but year-round. Our content hub, 'The Latino Experience in NYC' on nycgo.com is the ultimate guide to help plan your celebrations and exploration."

National Hispanic Heritage Month is an annual celebration through which the US government recognizes the contributions of the Hispanic community to the development of North American culture. This momentous occasion coincides with the anniversary of the discovery of America, as well as the celebration of the declaration

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE RELEASE



of independence in countries like Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Chile and Mexico.

As part of its commitment to the celebration of diversity in the most vibrant city on the planet, for 2022, NYC & Company curated 28 events scheduled from September 15 through October 15. The events are organized by cultural institutions and community organizations with the purpose of celebrating diversity, folklore, cuisine and culture.

The following will take place across the five boroughs and are subject to change, so please double-check before heading out:

El Grito Mexicano on the Hudson, Mexican Night on a Yacht! (Manhattan)

Thursday, September 15, 2022, 9pm ET Pier 36, 299 South St., New York, NY

Celebrate Mexican Independence Day on a luxury three-story-yacht full of fun. Enjoy a great Mexican night with live music, mariachis and Mexican food.

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE RELEASE

A Celebration of Spanish Music First Gala Concert of The Royal Theater of Madrid in New York City (Manhattan)

Thursday, September 15, 2022, 8:30pm Stern Auditorium / Carnegie Hall Perelman Stage 57th Street and Seventh Avenue, New York, NY

The Royal Theater of Madrid (Royal Opera of Madrid) debuts at Carnegie Hall after being hailed the Best Opera Company in 2021 by the International Opera Awards. This performance celebrates the far-reaching influence of the Spanish repertoire, as well as the 40th anniversary of the sister cities agreement between Madrid and New York.

Latinos Run Hispanic Heritage Month Run 2022

September 15-October 17, 2022



Virtual run. This year's registration opens August 1. Once you are registered, you can complete these events on your own schedule anytime between September 15 and October 17, 2022.

Post your virtual run photos and tag us @LatinosRun or #LatinosRun

NY Arte Agave Festival – Tequila & Mezcal (Manhattan)

Friday, September 16, 2022, 6 to 10 pm The Bowery Hotel, 335 Bowery, New York, NY

Arte Agave is a unique celebration of fine agave spirits + arts + entertainment, where you can learn the art of making agave-inspired cocktails and taste over 100 varieties of agave liqueurs.

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE

Repertorio Español El Quijote (Manhattan)

Saturday, September 17, 2022, 8pm Sunday, September 18, 2022, 3pm 138 E. 27th St., New York, NY (between Lexington and Third Avenues)

By Miguel de Cervantes, directed by Jorge Alí Triana, adapted by Santiago García.

An adaptation of Miguel de Cervantes' epic novel *Don Quijote* performed in Spanish with English subtitles. Acclaimed Colombian director Jorge Alí Triana presents this adventurous adaptation of Cervantes' masterpiece that describes the misfortunes of Don Quijote and his loyal squire, Sancho Panza.

Recommended for all audiences. Wheelchair Accessible.

Rhythm Seeds - Semillas del Ritmo Celebrate Hispanic Heritage Month at the Greenbelt Nature Center (Staten Island)

Saturday, September 17, 2022, 1–2pm

Greenbelt Nature Center, 700 Rockland Ave., Staten Island

Artist and musician Jose Ocasio will share a short video, "Semillas del Ritmo", along with musical performances, including drumming and related background, taking place outside on the terrace (weather permitting). You can enjoy light refreshments.

The project is funded in part by a grant from Staten Island Arts with public funding from the NYC Department of Cultural Affairs.



Eddie Palmieri Plays Latin Jazz at the Lehman Center (The Bronx)

Saturday, September 17, 2022, 8pm Lehman Center in Jerome Park, The Bronx, NY

Eddie Palmieri, a Puerto Rican salsa and Latin jazz legend, winner of 10 Grammy Awards, keeps on entertaining audiences around the world with the sound of Latin Jazz at age 85.

<u>Carnaval de la Cultura Latina (Latina Culture Carnival)</u> (Queens)

Sunday, September 18, 2022 40-27 97th St., 1st fl., Corona, NY

The Carnaval de la Cultura Latina's goal is to promote the arts, music, dance and good food of Latin American countries, as well as to provide a day of fun for the whole family.

This event has been held for the past 15 years on Junction Boulevard in Corona, Queens, during the first week of the Hispanic Heritage Month celebration.

Daddy Yankee (Manhattan)

The Last Round (La Última Vuelta), World Tour Tuesday, September 20, 2022, at 8pm (7pm doors open). Madison Square Garden, 4 Penn Plaza, New York, NY

"El Cangri," the Puerto Rican singer who brought reggaeton music worldwide with "Gasolina" in 2004 and "Despacito" in 2017, brings his reggaeton and Latin Trap's "La Ultima Vuelta World Tour" to Madison Square Garden during this year's Hispanic Heritage Month.

New York Yankees Celebrate Hispanic Heritage Month (Bronx)

Tuesday, September 20 through Sunday, September 25, 2022 Yankee Stadium, 1 E. 161st St., The Bronx, NY

Join the New York Yankees as they celebrate Hispanic Heritage Month by attending select games during the 2022 season. Fans who purchase through an offer will receive a special New York Yankees cap with the flag of their choice. Each special event ticket also includes a full-size hot dog and the first drink (one 12 oz. domestic beer, you must be 21 or older with a valid ID; also a Pepsi product or

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE RELEASE



Poland Spring bottled water). Please note that a special event ticket must be purchased to access this exclusive offer.

11th Dominican Republic Film Festival New York 2022 (Manhattan)

September 21–26, 2022 Washington Heights, New York, NY

The Dominican Film Festival New York 2022 is a showcase of films made in the Dominican Republic and by the Dominican diaspora. The festival is usually held in Washington Heights in Manhattan. Visit https://www.facebook.com/DFFNYCOFFICIAL/ for event details.

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE RELEASE

Affordable Art Fair NYC (Manhattan)

September 22–25, 2022 Metropolitan Pavilion, 125 W. 18th St., New York, NY

The Affordable Art Fair will be held at the **Metropolitan Pavilion in Chelsea**, where an inspiring and friendly atmosphere engages you while browsing thousands of original contemporary paintings, sculptures, photographs and prints showcased by a myriad of local, national and international exhibitors. With contemporary artwork by over 400 established artists and rising stars, and price points ranging from \$100 to \$10,000, there is something to suit every taste, whether you are a first-time art buyer or a seasoned collector.

<u>Puerto Rican Recipes and Cooking Techniques</u> (Manhattan)

Saturday, September 24, 2022, noon to 1:30pm ET Essex Market – Essex Cuisine 88 Essex St. (middle level) New York, NY

Celebrate Hispanic Heritage Month learning how to prepare Puerto Rico's national dish, arroz with gandules, as well as pernil and yuca with mojo made of ajo and cebollas, which are traditional dishes in Puerto Rico.

La Cocina de Loisaida is a monthly series of in-person cooking classes presented by The Loisaida Center and Essex Market, where Chef Maria Bido shares authentic Puerto Rican recipes and cooking techniques, using ingredients from Essex Market.



Ballet Hispánico (Manhattan)

Sunday, October 2, 2022, noon–4pm ET West 89th Street between Amsterdam and Columbus Avenues

Ballet Hispánico's A La Calle Block Party is a joyous celebration of dance, music, art, food and Latino culture all together. The block party takes place outside Ballet Hispánico's headquarters in the heart of the Upper West Side. Festivities include live performances by our professional company and Pa'lante Fellows, free dance classes, live music and food from local vendors.

Repertorio Español (Manhattan)

La Breve Y Maravillosa Vida De Oscar Wao

Saturday, October 8, 2022, 8pm 138 E. 27th St., New York, NY (between Lexington and Third Avenues)

Based on Junot Díaz's novel. Adapted and directed by Marco Antonio Rodríguez. Oscar is a naive "nerd" from New Jersey who has finally left the grips of his imposing Dominican mother and is attending his first semester of college at Rutgers with his rebellious sister. He dreams of becoming the Dominican J.R.R. Tolkien and, most of all, finding love. But Oscar may never get what he wants. Blame the "fukú"—a curse that has haunted Oscar's family for generations, following them on their epic journey from Santo Domingo to the USA. *The Brief Wondrous Life of Oscar Wao* explores the endless human capacity to persevere—and risk it all—in the name of love.

Performed in Spanish with English subtitles.

Recommended for adult audiences. Wheelchair Accessible. *

27th Annual Panamanian Day Parade (Brooklyn)

Saturday, October 8, 2022, noon President Street and Classon Avenue, Brooklyn, NY

The Panamanian Parade celebrates and honors leaders, educators, artists and celebrities who have left a cultural footprint in the United States.

This parade, which honors the culture and folklore of Panama, is the largest parade held outside of Panama.

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

August 30, 2022

FOR IMMEDIATE RELEASE



Repertorio Español (Manhattan)

Eva Luna

Sunday, October 9, 2022, 3pm Saturday, October 15, 2022, 8pm 138 E. 27th St., New York, NY (between Lexington and Third Avenues)

Based on Isabel Allende's novel; directed by Estefanía Fadul. Isabel Allende's novel is reimagined for the stage by OBIE-winning playwright Caridad Svich. This play tells the coming-of-age story of Eva Luna, a woman born into poverty who rises up through the world to find her voice as a storyteller and a reflector of history. Enchanting, hilarious and sly, *Eva Luna* follows the character's journey from childhood to adulthood, and along the way allows us to meet an array of characters that would change the course of Eva's life forever.

Performed in Spanish with English subtitles. Wheelchair Accessible.

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE RELEASE

56th Hispanic Day Parade 2022 (Manhattan)

Sunday, October 9, 2022 Fifth Avenue, from 44th Street to 77th Street

The 56th Hispanic Day Parade brings together all Latino and Hispanic nations in a parade that moves through the heart of Manhattan, passing by iconic landmarks such as Rockefeller Plaza, Central Park and St. Patrick's Cathedral.

This year's Hispanic Day Parade will feature processions from a total of 21 countries. Participants will play folkloric music and exhibit traditions in front of an audience of more than one million spectators.

Columbus Day (Manhattan)

Monday, October 10, 2022, 11:30am–3pm Fifth Avenue and 44th Street

Columbus Day is celebrated on the second Monday of October, and this 2022 the celebration will be held on October 10, around the date when Christopher Columbus first set foot in America.

Every year, New York City celebrates this day with a large parade in which 35,000 people participate including marching bands, marines and floats. The event attracts about one million people and another million watch it on TV.



The parade starts on Fifth Avenue and 44th Street and heads north to Fifth Avenue and 72nd Street.

Repertorio Español (Manhattan)

Filomena Marturano: Un Matrimonio A La Caribeña October 14, 2022, 8pm

138 E. 27th St., New York, NY (between Lexington and Third Avenues)

Directed by Leyma López. López's Cuban adaptation of the famous Italian romantic comedy by Eduardo De Filippo, *Filomena Marturano* is the story of shopkeeper Domingo and his longtime live-in girlfriend Filomena. At one time, Filomena was a prostitute. She has three sons from those days, who don't know that she is their mother. "You get binge-worthy drama in tasty 30-minute acts, watching flesh and blood actors at the top of their game." — *The New York Times* Recommended for adult audiences. Performed in Spanish with English subtitles. Wheelchair Accessible. *

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE RELEASE

The Hispanic Society Museum & Library (Manhattan)

American Travelers: A Watercolor Journey through Spain, Portugal, and Mexico. Featuring the Contemporary Works of Timothy J. Clark

June 17-October 16, 2022, Thursday to Sunday: noon-6pm. Broadway between 155th and 156th Streets, New York, NY

Free admission. All visitors age 2 and older are required to wear a mask.

Reserve your docent-led gallery tour here. Held each Saturday at 1pm until October 15. Space is limited. RSVP is required. The current exhibition shares an underappreciated resource of the Hispanic Society Museum Department collections, the large collection of watercolors by United States artists painted in Spain, Portugal and Latin America. Works by Hassam, Kuehne, Edwards, Peixotto, Robinson, Peets and Petrovic are exhibited along with a suite of recent watercolor paintings by Timothy J. Clark (b. 1951). Clark was inspired by the Sorolla in America exhibition at the San Diego Museum of Art—over half of which was provided by the Hispanic Society—to conduct several campaigns in Spain and Mexico. Like Hassam and the others before him, Clark depicted monuments, interiors and cityscapes, both with figures and as compositions in themselves, as well as still lifes. His works are



presented as easel-sized paintings, similar in size to oils, but executed in watercolor.

InsideOut Tours

<u>Virtual Tour of New York's Latino Heritage</u> (Manhattan)

Experience the vibrant and unique neighborhood where the "mambo revolution" began, where Spanglish poetry gained worldwide recognition and where the stories of the people are painted and described on the walls. Explore and learn about the cultural treasures of today's East Harlem on this tour of El Barrio—guided through 100 years of local Latino history.

Explore El Museo del Barrio (Manhattan)

Thursday–Sunday 11am-5pm 1230 Fifth Ave. (at 104th St.)

El Museo del Barrio is a museum of Latin American art located in East Harlem, New York. This area, also known as El Barrio, runs from East 96th Street to East 125th Street and from Fifth Avenue to the East River. El Museo is a must for those who want to see Latino culture from a different perspective, in the heart of Spanish Harlem. The museum's permanent collection comprises over 8,000 pieces spanning 800 years of Caribbean and Latin American art, including Pre-Columbian artifacts, crafts, sculpture, drawings, photography, documentary films and video.

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE RELEASE

Classic Harbor Line Offers its first Spanish-language architecture tour around Manhattan.

2:45pm

Departures from Pier 62 at Chelsea Piers for a 2.75-hour circumnavigation.

The tour content includes many Latin American and Spanish architects, builders, engineers and artists who have contributed to the New York City skyline, in addition to all the details of the signature AIANY Around Manhattan Architecture Tour. It's guided by the American Institute of Architecture allied member guide Doug Fox, who has studied Spanish language and the culture of Spanish-speaking countries for over three decades. This 2.75-hour tour will offer continuing education credits (AIA CES 1.5 to 2.5 LU HSW) to architecture students.



Other events and attractions of general interest to enjoy during this year's Hispanic Heritage Month in New York City include:

NY Philharmonic

Lincoln Center for the Performing Arts (Manhattan)

New York Philharmonic's 2022-23 season inaugurates its renewed home, David Geffen Hall, with some 150 concerts. The season kicks off on October 7 with a "Concert of Gratitude," conducted by Jaap Van Zweden, for an audience comprising emergency medical and construction workers who participated in the renovation of the hall. Two galas and an open house weekend will follow later that month.

<u>Kids In Motion at the Lieutenant John H. Martinson Playground</u> (Staten Island)

September 15–October 7, 2022, 10am to 6pm Double Nickel Playground / PS 55 Koch Boulevard & Preston Avenue, Staten Island, NY

This fully accessible playground offers great views, two levels of play areas for younger and older kids and an amphitheater that can be used as an outdoor classroom. Kids in Motion is a free program that engages children in outdoor activities: organized sports, games, physical exercise, board games, water games and more. No registration is required. The program may be canceled due to inclement weather or other conditions.

Please note guardians should accompany children participating in this program. Kids in Motion is not a childcare program and NYC Parks is not responsible for the well-being of attendees.

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE

InsideOut Tours (Manhattan)

Walking Tour through Wall Street and the World Trade Center Monday, Wednesday and Friday

Duration: 2.5 hours (1.5 mi / 2.4 km)

Departure time: 1:30pm ET

Other language: Spanish-speaking tour September 19

Discover the financial and political roots of Wall Street, from the birth of the American financial system under the Dutch and British to the rise of American financial and political power.

Reservations required.



Skating at the Rockefeller Center Rink Through October 31, 2022 (Manhattan)

Monday-Wednesday, 10am-10pm; Thursdays and Fridays, 10am-midnight; Saturdays, 8am-midnight; Sundays, 8am-10pm One Rockefeller Plaza, New York, NY

Families can enjoy Flipper's Roller Boogie Palace, the newest place to roller skate in New York City, now at The Rink. The famous family-owned and -operated roller-skating rink has made its way to Rockefeller Center, bringing the magic of the 1970s with it.

RESTAURANTS

Besides all the attractions and events to enjoy during this year's Hispanic Heritage Month, do not forget to experience the carnival of flavors that Latin American restaurants across the five boroughs have to offer. Here are a few worth experiencing: Caridad
Williamsbridge (The Bronx), Cafe Colonial (The Bronx), Santo Brúklin (Brooklyn), Puerto Viejo (Brooklyn), La Palapa Tacos
Gotham (Manhattan), La Pulperia 44 (Manhattan), Sofrito on the Hudson (Manhattan), Hoja Santa Restaurant (Queens), Maizal (Staten Island), Sofia's Taqueria – Amboy (Staten Island).

For more information about Latin American restaurants, visit nycgo.com/restaurant-week/

HOTELS

During the Hispanic Heritage Month New York City offers hotels with Hispanic origins as an option to those who decide to stay longer to enjoy the city attractions and festivities, including:

Innside by Melia New York NoMad

132 W. 27th St., New York, NY

Set in Chelsea near Penn Station, this contemporary hotel is located only 10 minutes' walk from both Madison Square Garden and the Empire State Building.

Some of the modern rooms have city views. The suites offer living rooms and views of the Empire State Building; upgraded suites add furnished terraces. Innside by Melia has a sophisticated Italian restaurant and bar.

NYC & Company 917-833-0103 aaristizabal@nycgo.com

Adriana Aristizábal

DATE August 30, 2022

CONTACTS

FOR IMMEDIATE RELEASE

NH Collection New York Madison Avenue



22 E. 38th St., New York, NY

Near Grand Central Terminal, this hotel is an 8-minute walk from the Empire State Building and 13 minutes from Times Square. Rooms feature free WiFi and flat-screen TVs. Upgraded rooms add views of the Empire State Building; suites offer sitting areas with pullout sofas.

For more information about Latino and Hispanic experiences in New York City, visit: nycgo.com/thelatinoexperience

About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

-30-

Media Assets: https://spaces.hightail.com/space/YrfZeACQ72

By downloading these Media Assets, you are agreeing to the following terms:

NYC & Company is granting you permission for press use only. Any use of the provided Media Assets, in whole or in part, other than for PRESS purposes, is prohibited (including, but not limited to, copying, distribution or sale of these Media Assets). Please note that the Media Assets must not be used for commercial purposes or rebranded in any way without explicit permission from NYC & Company. NYC & Company is providing this to you without any representations as to rights and clearances regarding third-party rights.

CONTACTS

Adriana Aristizábal NYC & Company 917-833-0103 aaristizabal@nycgo.com

DATE August 30, 2022

FOR IMMEDIATE