

NYC & COMPANY ENCOURAGES VISITORS AND LOCALS TO “KEEP EXPLORING NYC”

—City’s Tourism Organization Spotlights Vibrant Events Taking Place This Week and Beyond Throughout the Five Boroughs—

New York City (March 10, 2020)—NYC & Company, the official destination marketing organization for the five boroughs of New York City, recently announced the “Keep Exploring NYC” initiative, encouraging visitors and locals to enjoy the City’s diverse and extraordinary offers happening now. The initiative will be promoted through digital, social media and public relations efforts. For further details on how to “Keep Exploring NYC,” visit nycgo.com/keep-exploring-nyc.

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“During this uncertain time, it is more important than ever to remind locals and visitors that NYC is open for business,” NYC & Company President and CEO Fred Dixon said. “As spring approaches, the City’s events, attractions plus world-renowned arts and cultural organizations continue to entice locals to plan a staycation and draw tristate area visitors for a weekend getaway.”

In coordination with this effort, please see below, a selection of timely exhibitions, attraction openings and performances, organized chronologically, for visitors and locals to enjoy this week in NYC:

- **The Met Opera: [Der Fliegende Holländer](#)** (Through March 27) – Manhattan
Director François Girard, who made waves with his production of Wagner’s *Parsifal* in 2013, returns to the stage this March to tell the tale of a cursed sea captain destined to sail the open ocean forever.
- **New York Hall of Science: [Imaging Women in the Space Age](#)** (Through March 29) – Queens
As Women’s History Month begins, locals and visitors have a few weeks left to see this display of vintage and current images of female aviators and astronauts in pop culture.
- **New York Botanical Garden: [Orchid Show](#)** (Through April 19) – The Bronx
The popular annual show that displays thousands of orchids is back again for its 18th installment, this year conceived by celebrity floral designer Jeff Leatham. The orchids are set in a series of individual galleries with different color experiences and visual effects.
- **Public Art Fund: [Farah Al Qasimi](#)** (Through May 17) – Citywide

Farah Al Qasimi's photography exhibition on display in bus shelters citywide, *Back and Forth Disco*, celebrates New Yorker's individuality and the beauty of everyday moments that take place in the City.

- **International Center for Photography:** [Tyler Mitchell: I Can Make You Feel Good](#) (Through May 18) – Manhattan
Using documentary footage, portraits, fashion photography, art photography and film, this exhibition intends to visualize what a “black utopia” looks like.
- **The Met Breuer:** [Gerhard Richter: Painting After All](#) (Through July 5) – Manhattan
The last exhibit ever at the Met Breuer displays more than 100 pieces of an iconic, conceptually driven painter, who focuses on dark moments in history.
- **MoMA:** [Judd](#) (Through July 11) – Manhattan
The exhibition surveys the entire career of Donald Judd, one of the most influential sculptors of the 20th century, highlighting his evolution and industry-defining impact on future generations of artists.
- **Museum of the City of New York:** [City/Game](#) (Through January 2021) – Manhattan
With original objects and ephemera, photography, historic audio and video, this exhibition captures the evolution of basketball in New York City, including the professional teams that call the City home, its iconic streetball scene and storied college basketball tournaments.
- **The Metropolitan Museum of Art:** [New British Galleries](#) (Opened March 2) – Manhattan
As The Met celebrates its 150th-anniversary year, the museum unveiled brand-new galleries devoted to British decorative arts, painting and sculpture. The suite includes 10 galleries that feature nearly 700 works of art created from 1500 to 1900.
- **Staten Island Museum:** [Women of the Nation Arise](#) (Opened March 7) – Staten Island
In celebration of Women's History Month, this exhibit and program series honors the centennial of women's right to vote in the US by recounting stories of local Staten Island suffragists.
- **American Museum of Natural History:** [The Nature of Color](#) (Opening March 9) – Manhattan
This interactive exhibition displays the science of color by allowing visitors to experiment with color creation, experience color's impact

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on emotions, learn why nature adapted to appear in certain colors and see the symbolic nature of color.

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- [72 Miles to Go](#) opens Off-Broadway (Through May 3) – Manhattan
This powerful play, following the struggle of a recently deported mother in Nogales, Mexico, and her family in Tucson, Arizona, is being presented at the Laura Pels Theatre.
- [Edge at Hudson Yards](#) (Opening March 11) – Manhattan
In addition to the tallest observation deck in the western hemisphere, with stunning 360-degree views of the cityscape, guests can enjoy a bite or drink at [Peak](#), a restaurant situated one floor above.
- [Asia Week New York](#) (March 12–19) – Citywide
This annual celebration of Asian arts and culture features a calendar of exhibitions and events at institutions throughout the City. One example is “Highlights of East Asian Art at the Brooklyn Museum,” a special tour of the museum’s Chinese, Japanese and Korean galleries led by curator Joan Cummins, Ph.D., on March 13.
- [Six The Musical](#) opens on Broadway (Through September 13) – Manhattan
In this globally successful musical, the six wives of Henry VIII recount their experiences as queen with a 21st-century, feministic spin.
- **New York Philharmonic:** [Gergiev Conducts Rachmaninoff and Stravinsky](#) (March 12–14) – Manhattan
World-renowned conductor Valery Gergiev, of the Munich Philharmonic Orchestra and London Symphony Orchestra, will take the stage at David Geffen Hall to conduct blockbuster Russian scores.
- **Brooklyn Museum:** [Studio 54: Night Magic](#) (Opening March 13)
On Friday, the 13th, the museum will open an exploratory showcase of the iconic Studio 54 nightclub, using photography, fashion, drawing, film, costume illustrations and more to portray the world-famous nightclub in the context of the wider history of NYC.
- **Fotografiska:** [NEW VISIONS](#) (Opening March 13) – Manhattan
In collaboration with VICE Media Group, this exhibit highlights 14 emerging artists from around the world, showcasing the powerful nature of photography and the societal benefits that come with profound works in the discipline.
- **Carnegie Hall:** [Perspectives: Angélique Kidjo Final Show](#) (March 14) – Manhattan



Grammy Award–winning singer Angélique Kidjo will conclude her series at Carnegie Hall on March 14, bringing a mix of West African music, American R&B, jazz and funk to the stage.

About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

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