



NYC & COMPANY ANNOUNCES EXTENSION OF NYC BROADWAY WEEK FOR AN ADDITIONAL TWO WEEKS

—2-for-1 Tickets to 15 Participating Shows Extended Through February 27—

New York City (February 1, 2022) — NYC & Company, New York City’s official destination marketing organization and convention and visitors bureau, today announced the extension of [NYC Broadway Week](#) 2-for-1 tickets to 15 participating shows for an additional two weeks, through February 27. Bookings for all dates are currently available at [nycgo.com/broadwayweek](#). During the two-week extension period, after February 13, consumers will be redirected to the [FAQ page](#), which will include a list of each participating show with a hyperlink to each individual booking site.

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“We’re pleased to extend NYC Broadway Week for an additional two weeks, underscoring that Broadway is open and eager to host New Yorkers and visitors,” said **Fred Dixon, President and CEO at NYC & Company**. “Broadway and New York City are synonymous with one another, and we encourage locals and visitors alike to take advantage of the remarkable theater that can only be enjoyed in our great city.”

DATE
February 1, 2022

[The Broadway League](#) continues to require vaccinations for audience members, as well as performers, backstage crew, and theater staff, for all performances. Masks will continue to be required for audiences inside the theater, except while actively eating or drinking in designated locations.

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“Broadway is open and the magic of theater is live in New York City. We are thrilled to extend the special 2-for-1 ticket offering, welcoming more New Yorkers and visitors to experience some of the best shows on stage, while continuing to set the gold standard of health protocols in all of our Broadway theaters,” said **Charlotte St. Martin, President of The Broadway League**.

The 15 Broadway shows that will extend 2-for-1 tickets through February 27 include:

- Aladdin*
- The Book of Mormon*
- Chicago*
- Come From Away*
- Company*
- David Byrne’s American Utopia*
- Dear Evan Hansen*
- Hadestown*
- Harry Potter and the Cursed Child*
- The Lion King*



MJ
Moulin Rouge! The Musical
The Phantom of the Opera
Skeleton Crew
Tina: The Tina Turner Musical

The return of NYC Broadway Week after two years continues to be an occasion to celebrate. The program began on January 18 and will now run through February 27, offering more than a month of deals on Broadway shows. Participating shows can be sorted by filters including Drama, Kid-Friendly, Musical, Play, Performance and Tony Award winner. Bookings and additional information can be found at nycgo.com/broadwayweek.

For real time updates on all Broadway shows, visit broadway.org/performancetimes.

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Through February 13, New Yorkers and visitors are also invited to enjoy [NYC Restaurant Week](#), [NYC Must-See Week](#) and [NYC Hotel Week](#) deals. All programs are available at nycgo.com/winterouting.

Mastercard is the preferred payment partner of **NYC Broadway Week** as well as all **NYC Winter Outing** programs.

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About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

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