



NYC & COMPANY’S NYC BROADWAY WEEK IS NOW LIVE, OFFERING 2-FOR-1 TICKETS TO 21 PRODUCTIONS

—NYC & Company’s NYC Broadway Week Returns for its Fall Iteration for the First Time Since 2019—

—21 Productions Offering 2-for-1 Tickets from September 6–25—

New York City (September 6, 2022) — NYC & Company, New York City’s official destination marketing organization and convention and visitors bureau, in partnership with Mastercard®, today announced that the fall iteration of **NYC Broadway WeekSM** is now live. The biannual program, now in its 11th year, offers 2-for-1 tickets to 21 Broadway productions through September 25. Tickets can be purchased at nycgo.com/broadwayweek.

“We are proud to welcome back our signature fall program, NYC Broadway Week, offering theater enthusiasts across the City and around the world access to extraordinary productions right here in New York City at an exceptional value,” said **Fred Dixon, President and CEO of NYC & Company**.

Participating shows in NYC Broadway Week fall 2022 include:

1. *1776***
2. *Aladdin*
3. *A Strange Loop***
4. *Beetlejuice*
5. *The Book of Mormon*
6. *Chicago*
7. *Come From Away*
8. *Cost of Living***
9. *Death of a Salesman***
10. *Funny Girl** **
11. *Hadestown*
12. *Harry Potter and the Cursed Child*
13. *Into The Woods***
14. *The Kite Runner***
15. *The Lion King*
16. *MJ: The Musical*

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DATE
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- 17. *Moulin Rouge! The Musical*
- 18. *The Phantom of the Opera*
- 19. *The Piano Lesson***
- 20. *Six***
- 21. *Wicked*

*Subject to availability. Blackout dates may apply.

** New participants in NYC Broadway Week.

NYC Broadway Week is produced by NYC & Company in partnership with The Broadway League, and NYC & Company’s preferred payment partner, Mastercard. The program is promoted through dedicated outreach to the Mastercard database; exclusive content on NYCGo.com; out-of-home media across the five boroughs; digital advertising; commercials running in NYC taxicabs; and through NYC & Company’s verified social media handle @nycgo, using both original content and user-generated content, pegged to the hashtag #NYCBroadwayWeek.

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“We are most excited to kick off the fall Broadway season and the return of NYC Broadway Week makes it even more special. Savvy Broadway fans know this is an incredible way to attend a show and we look forward to welcoming you,” said **Charlotte St. Martin, President of The Broadway League.**

Participating Broadway shows can be sorted by filters including Drama, Kid-Friendly, Musical, Play, Performance and Tony Award winner at nycgo.com/broadwayweek.

The Mayor’s Office of Media and Entertainment has partnered with NYC & Company as a supporter of NYC Broadway Week, to offset participation fees in response to New York City’s ongoing tourism recovery.

Since its launch in January 2011, NYC Broadway Week has cumulatively sold more than 1,464,000 tickets, generating nearly \$100 million in revenue for Broadway.

For more information and tickets, visit nycgo.com/broadwayweek.



About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

The Broadway League:

Founded in 1930, The Broadway League is the national trade association for the Broadway industry. The League’s 700-plus members include theatre owners and operators, producers, presenters, and general managers who present in nearly 200 markets in North America. Each year, League members bring Broadway to nearly 30 million people in New York and on tour across the U.S. and Canada. The Broadway League has recently added a new category for International membership to collaborate with professionals from around the world who produce and present Broadway quality theatre. The Broadway League annually co-presents the Antoinette Perry “Tony” Awards®, one of the most coveted awards in the entertainment industry. For more information, visit BroadwayLeague.com or follow @BroadwayLeague on Twitter and visit us at [Facebook.com/BroadwayLeague](https://www.facebook.com/BroadwayLeague). Follow @Broadway on Instagram for more Broadway content.

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