



**NYC & COMPANY APPOINTS KATRINA STEWART
REGIONAL DIRECTOR, NATIONAL ACCOUNTS,
MIDWEST, CONVENTION DEVELOPMENT**

New York City (July 16, 2019) – NYC & Company today announced that Katrina Stewart has joined the organization as Regional Director, National Accounts, Midwest, for Convention Development. In her new role, Stewart is responsible for selling New York City as a premier meetings and conventions destination in the Midwest region for groups requiring 151 rooms and above on peak. Her territory includes IA, IL, IN, KS, MI, MN, MO, NE, ND, OH, SD and WI.

CONTACTS

Chris Heywood/
Rachel Peace
NYC & Company
212-484-1270

rpeace@nycgo.com

DATE

July 16, 2019

FOR IMMEDIATE RELEASE

“I’ve had the opportunity to join forces with NYC & Company throughout my career and am honored to now be a part of the team,” said Katrina Stewart, Regional Director, National Accounts, Midwest, for Convention Development at NYC & Company. “I’m looking forward to using my expertise to benefit New York City businesses and Midwest clients considering an NYC event.”

“We are pleased to welcome Katrina to NYC & Company’s Convention Development team and look forward to her contributions as she invites Midwest planners to ‘Make it NYC,’” said Jerry Cito, Executive Vice President, Convention Development, NYC & Company. “We have partnered with Katrina for many years, and we are confident that her sales knowledge and industry network will benefit our members and simultaneously drive economic growth across the five boroughs.”

A hospitality professional with nearly 20 years of experience in the industry, Stewart has held positions in destination sales for several NYC Marriott hotels over the past decade, most recently at the New York Marriott Marquis.

Having previously held positions as a group sales leader, senior event manager and restaurant manager, Stewart will support NYC & Company members, including hotels, event spaces, restaurants, nightlife venues and more. Stewart is a national member of PCMA and MPI, is CMP certified and earned her BS in Health and Human Development from Pennsylvania State University’s School of Hotel, Restaurant and Institutional Management.

In 2018 New York City welcomed a record 65.1 million travelers, including 13.4 million business travelers (up 3% over 2017), of which more than 6 million were convention and meeting delegates.

About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For more information, visit nycgo.com.