

NYC Travel & Tourism Overview

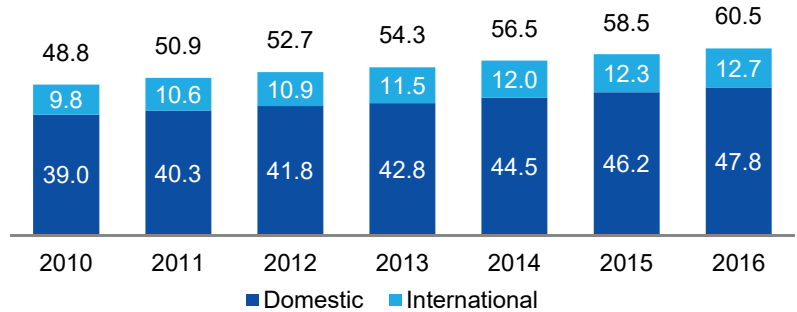
Highlights

New York City welcomed a record 60.5 million visitors in 2016 as domestic and international travel both reached new highs. The year was a continuation of recent trends: over the 2010-2016 period, travel volume gains averaged 4.1% per year, rising from 48.8 million to 60.5 million.

2016

Domestic visitation increased 3.4% over 2015; driven by low gas prices, NYC's variety of attractions, and hotel development trends. International visitation grew 3.3% over 2015; as the City remained the most popular destination in the US for overseas visitors.

NYC Visitation (millions)



(2016 visitation: revised in October 2017)
All estimates are subject to change as new data become available.
Source: Tourism Economics

NYC Travel & Tourism Economic Impact

	2010	2011	2012	2013	2014	2015	2016
Total Direct Visitor Spending (billions)	\$31.5	\$34.5	\$36.9	\$38.8	\$41.2	\$42.3	\$43.0
Total Income compensation (billions)	\$17.3	\$18.6	\$19.7	\$20.6	\$22.5	\$23.6	\$24.7
Total NYC Jobs supported by visitor spending	310,156	324,605	339,303	348,157	362,085	375,268	383,385
Total Taxes generated by visitor spending (billions)	\$8.1	\$8.8	\$9.3	\$9.7	\$10.5	\$11.1	\$11.5

Source: Tourism Economics

Top 10 Domestic Visitation Markets (2016)

Rank	State	Visitors
1	New York	15,630,000
2	New Jersey	7,113,000
3	Pennsylvania	3,385,000
4	Florida	2,611,000
5	Massachusetts	2,380,000
6	Connecticut	2,265,000
7	California	1,850,000
8	Maryland	1,459,000
9	Texas	1,115,000
10	Virginia	972,000

Sources: DK Shifflet; Tourism Economics

Top 10 International Visitation Markets (2016)

Rank	Country	Visitors
1	United Kingdom	1,239,000
2	China	951,000
3	Canada	928,000
4	Brazil	818,000
5	France	745,000
6	Australia	684,000
7	Germany	648,000
8	Italy	530,000
9	Mexico	448,000
10	Spain	423,000

Source: Tourism Economics