



What's New in NYC

2020

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Getting Started

Operational Notes



- **One-way audio**
- **Ask your questions**
- **Follow-up**



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Introduction

Introduction



- **John Marshall**
- **Director, Tourism Development**



Introduction

NYC & Company is the **official destination marketing organization** for the five boroughs of NYC.

Our mission is to **maximize travel and tourism opportunities** throughout the City, **build economic prosperity** and **spread the dynamic image of NYC** around the world.



Agenda

What's New in NYC: Q1 2020

- Arts & Culture
- Attractions & Tours
- Broadway & Off-Broadway
- Dining & Nightlife
- Hotels
- Retail



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Arts & Culture



The Shed



**Apollo Performing
Arts Center**



BAM Strong



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Music & Performing Arts Venues



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Music & Performing Arts Venues



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Music & Performing Arts Venues



**The Metropolitan
Museum of Art**



**Museum of
Modern Art**



**American Museum
of Natural History**



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Museums



The Metropolitan
Museum of Art



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Museums



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Museums



**The Statue of Liberty
Museum**
Engagement Gallery



Fotografiska
*Alex Prager, Welcome
Home*



Brooklyn Museum
Studio 54: Night Magic



NYCxDESIGN
Annual citywide event



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**New & Upcoming
Exhibitions**



**The Statue of Liberty
Museum**
Engagement Gallery



Fotografiska
*Alex Prager, Welcome
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Brooklyn Museum
Studio 54: Night Magic



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Brooklyn Museum
Studio 54: Night Magic

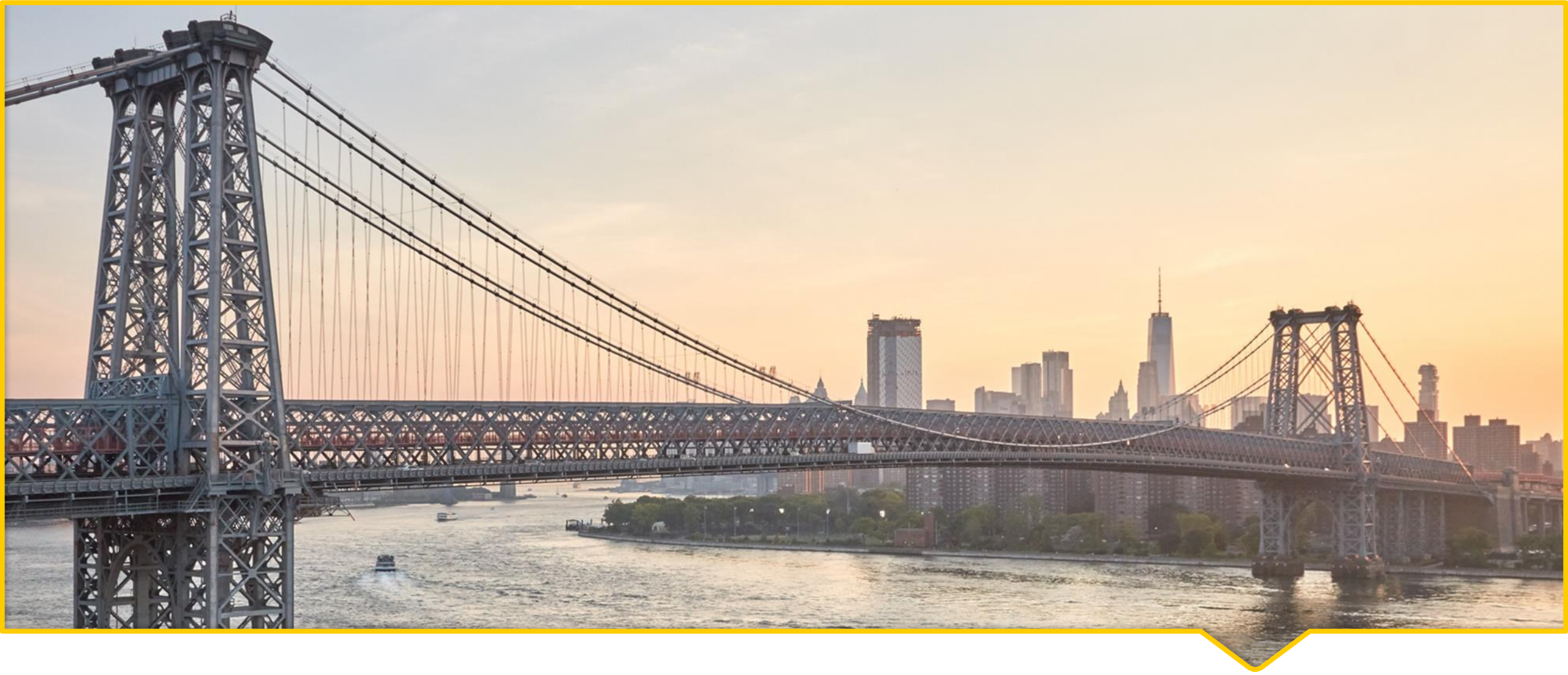


NYCxDESIGN
Annual citywide event



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New & Upcoming Exhibitions



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Attractions & Tours



Vessel



Edge



Artechouse NYC



Domino Park



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Attractions



Vessel



Edge



Artechouse NYC

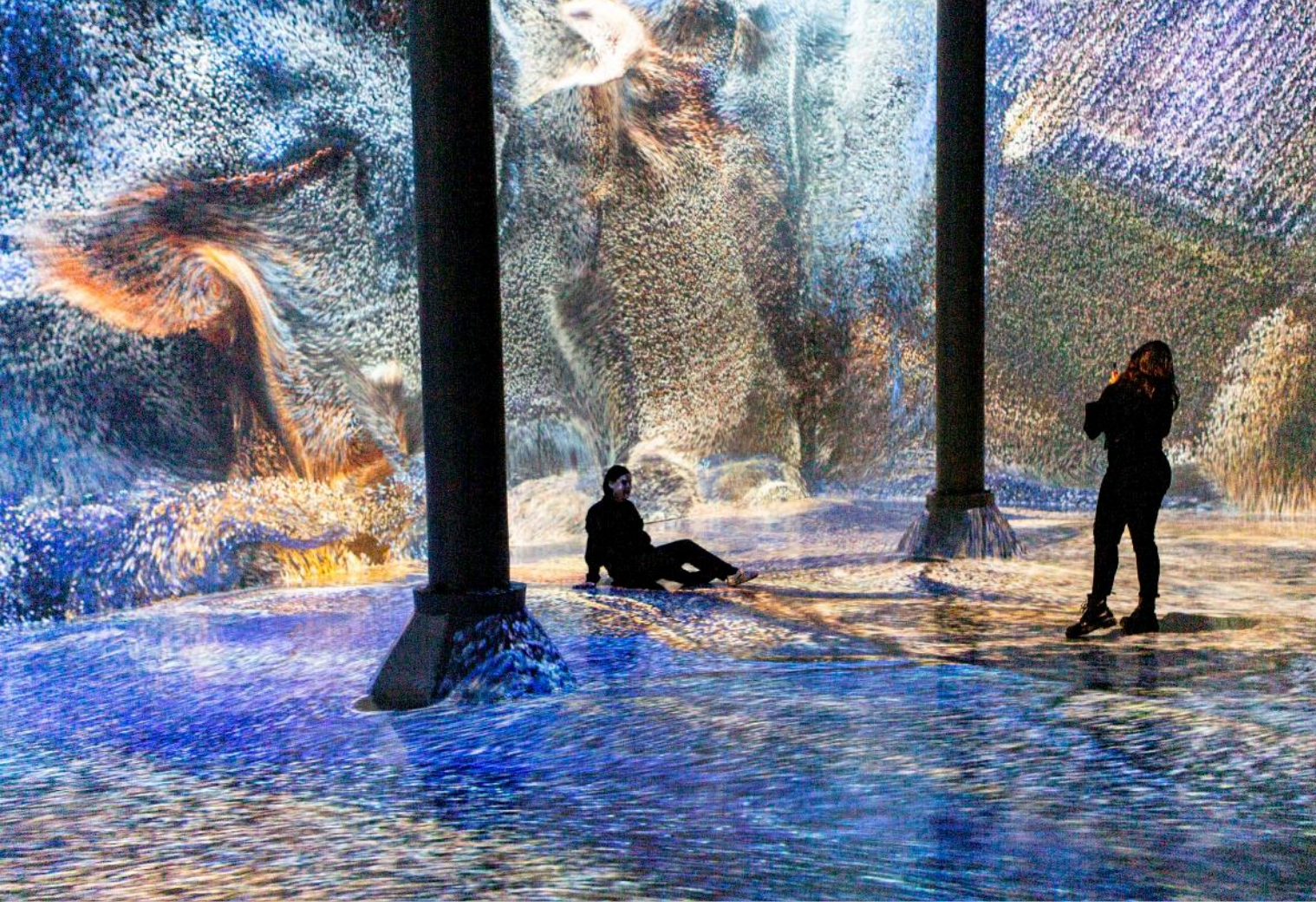


Domino Park



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Attractions



Vessel



Edge



Artechouse NYC



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Attractions



Vessel



Edge



Artechouse NYC

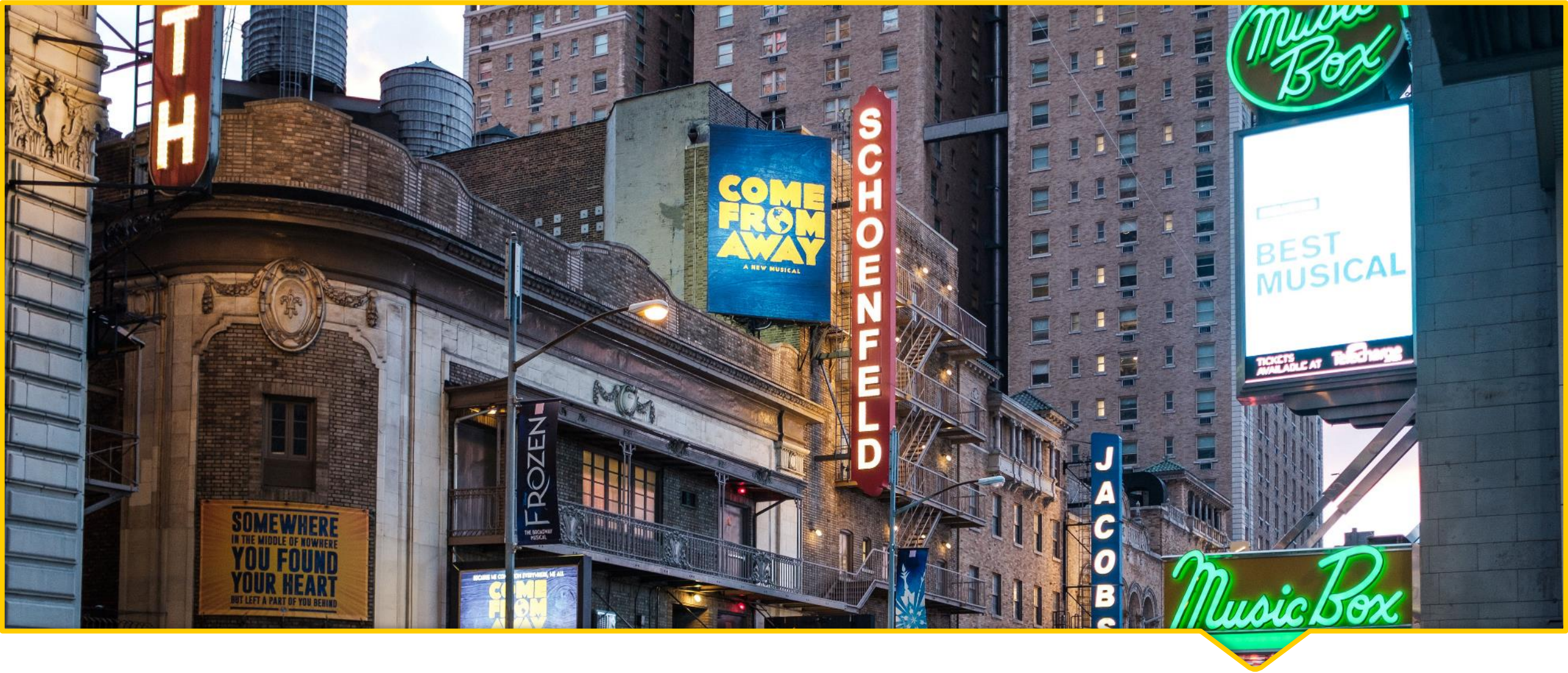


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Attractions



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Broadway & Off-Broadway



2-for-1 tickets to participating Broadway shows



September 8– 21, 2020



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NYC Broadway Week



Broadway Inbound



Group Sales Box Office



Disney Theatrical



Nederlander Theatre



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Broadway Tickets



- **The Girl from the North Country** (February 7, 2020)
- **Six** (February 13, 2020)
- **American Buffalo** (March 1, 2020)
- **Diana** (March 2, 2020)
- **Mrs. Doubtfire** (March 9, 2020)
- **Company** (March 22, 2020)
- **Who's Afraid of Virginia Woolf?** (March 3, 2020)
- **Plaza Suite** (March 13, 2020)
- **The Music Man** (September 9, 2020)



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Recently Opened & Upcoming Broadway Shows



2-for-1 tickets to participating Off-Broadway shows



September 28–
October 18, 2020



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NYC Off-Broadway Week



- **Beyond Babel** (January 21, 2020)
- **Unknown Soldier** (February 14, 2020)
- **Coal Country** (February 18, 2020)
- **The Vagrant Trilogy** (March 17, 2020)
- **The Visitor** (March 24, 2020)
- **Between the Lines** (April 21, 2020)
- **Perry Street** (June 4, 2020)



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Recently Opened & Upcoming Off-Broadway Shows



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Dining & Nightlife



2-course lunch for \$26
3-course dinner for \$42



July 20– August 16, 2020



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NYC Restaurant Week



Avital Tours



James Beard
Foundation



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Food Tours & Private Dining Experiences



Avital Tours



James Beard
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Food Tours & Private Dining Experiences



Pier 17



Dekalb Market Hall



Dining at Hudson Yards



Essex Market & The Market Line



Time Out Market New York



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Marketplaces



Pier 17



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Marketplaces



Sugar Monk



Paradise Club



Jungle Bird



The Paris Café



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Bars & Clubs



Sugar Monk



Paradise Club



Jungle Bird



The Paris Café



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Bars & Clubs



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Bars & Clubs



The Fulton



Manhatta



L'Avenue at Saks



Pastis



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Restaurants



The Fulton



Manhatta



L'Avenue at Saks



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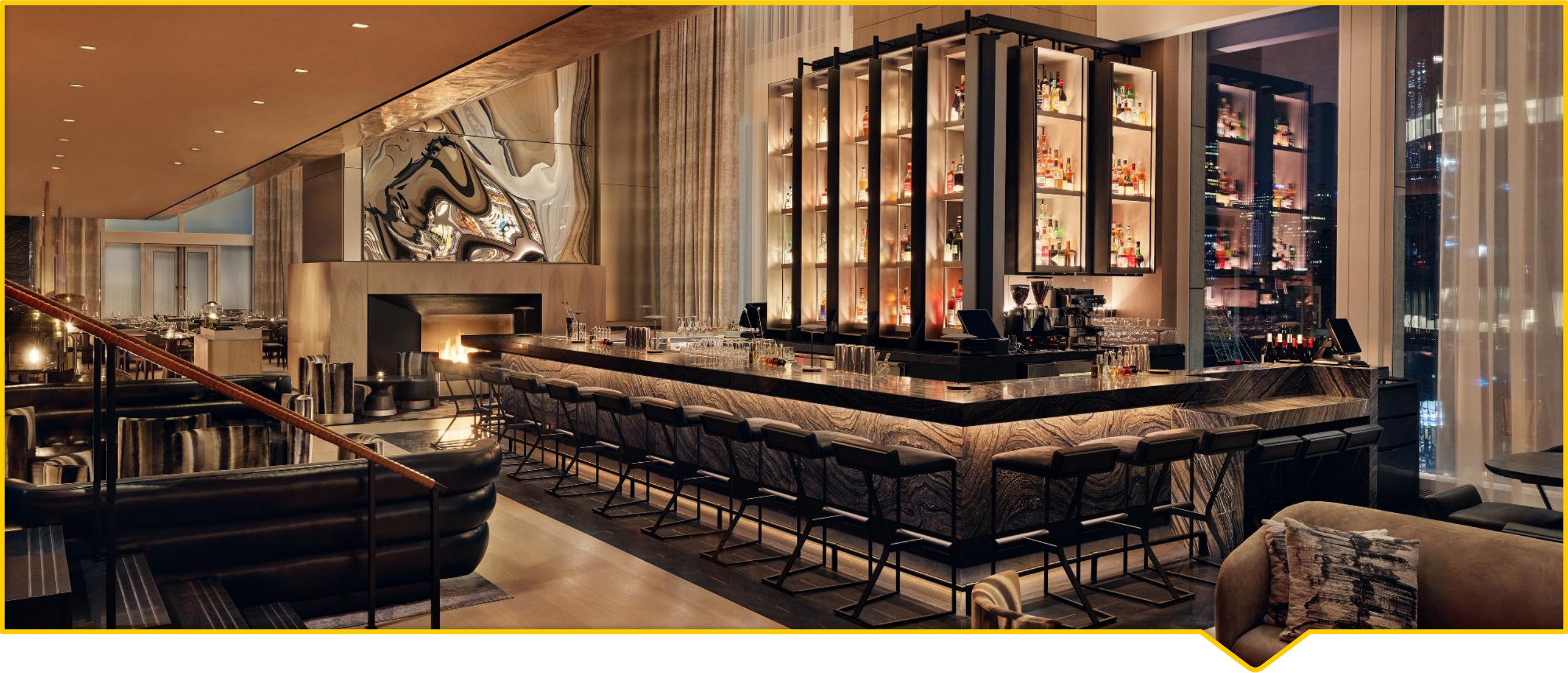


Pastis



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Restaurants



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Hotels



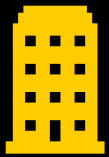
Lotte New York Palace



Kixby



Hotel Indigo Williamsburg



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Hotels



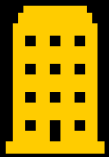
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Hotels



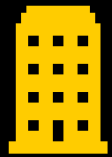
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Hotel Indigo Williamsburg



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Hotels



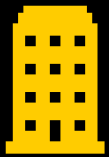
**Conrad New York
Midtown**



Moxy East Village



**The Martinique New
York on Broadway, Curio
Collection by Hilton**



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Hotels



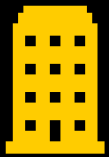
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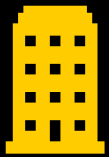
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Midtown**



Moxy East Village



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Hotels



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Retail



Madison Avenue
Luxury Shopping
Experience



Seaport District NYC



Shops at Hudson Yards



Empire Stores



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Shopping Destinations and Experiences



Madison Avenue
Luxury Shopping
Experience



Seaport District NYC



Shops at Hudson Yards



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Shopping Destinations and Experiences



Neiman Marcus



STORY at Macy's



**Nordstrom Women's
Store**

Department Stores



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Neiman Marcus



STORY at Macy's



Nordstrom Women's Store

Department Stores



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Neiman Marcus



STORY at Macy's

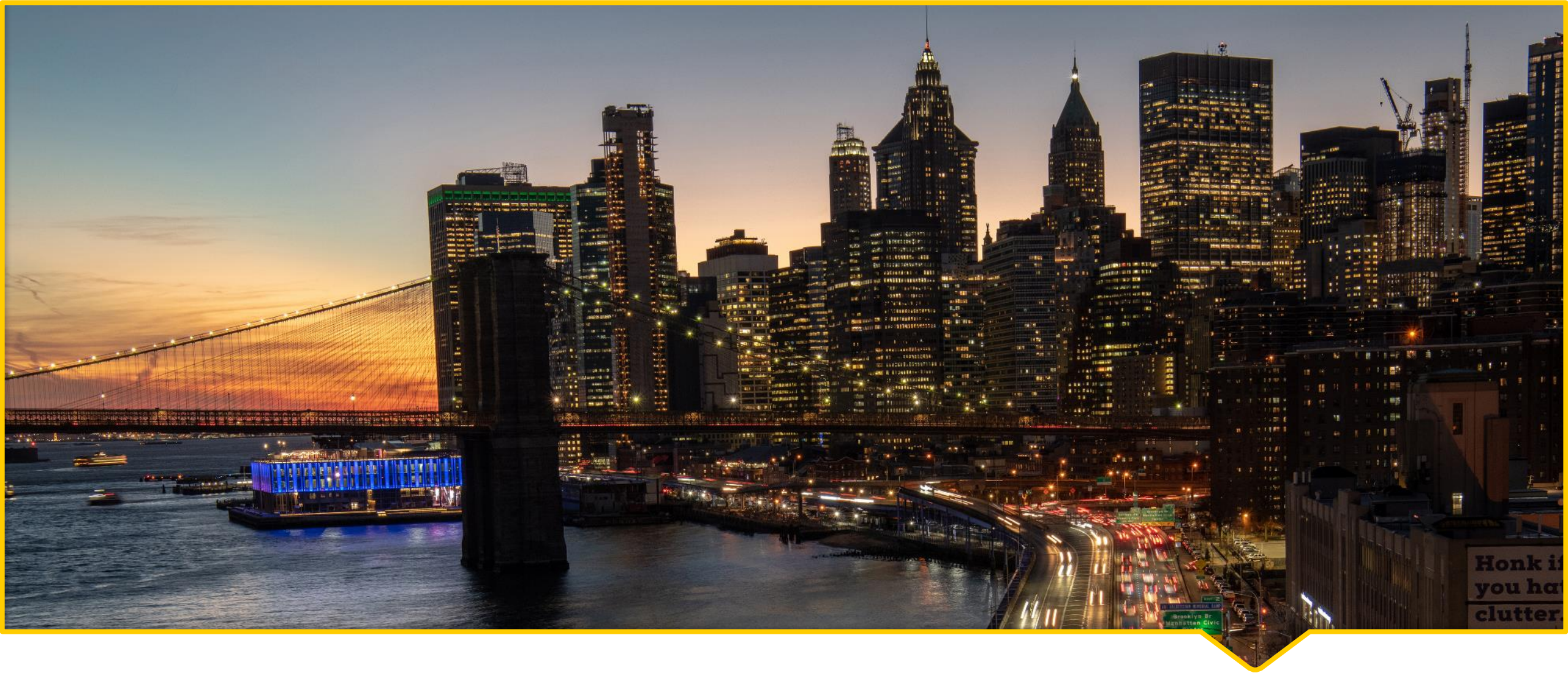


Nordstrom Women's
Store



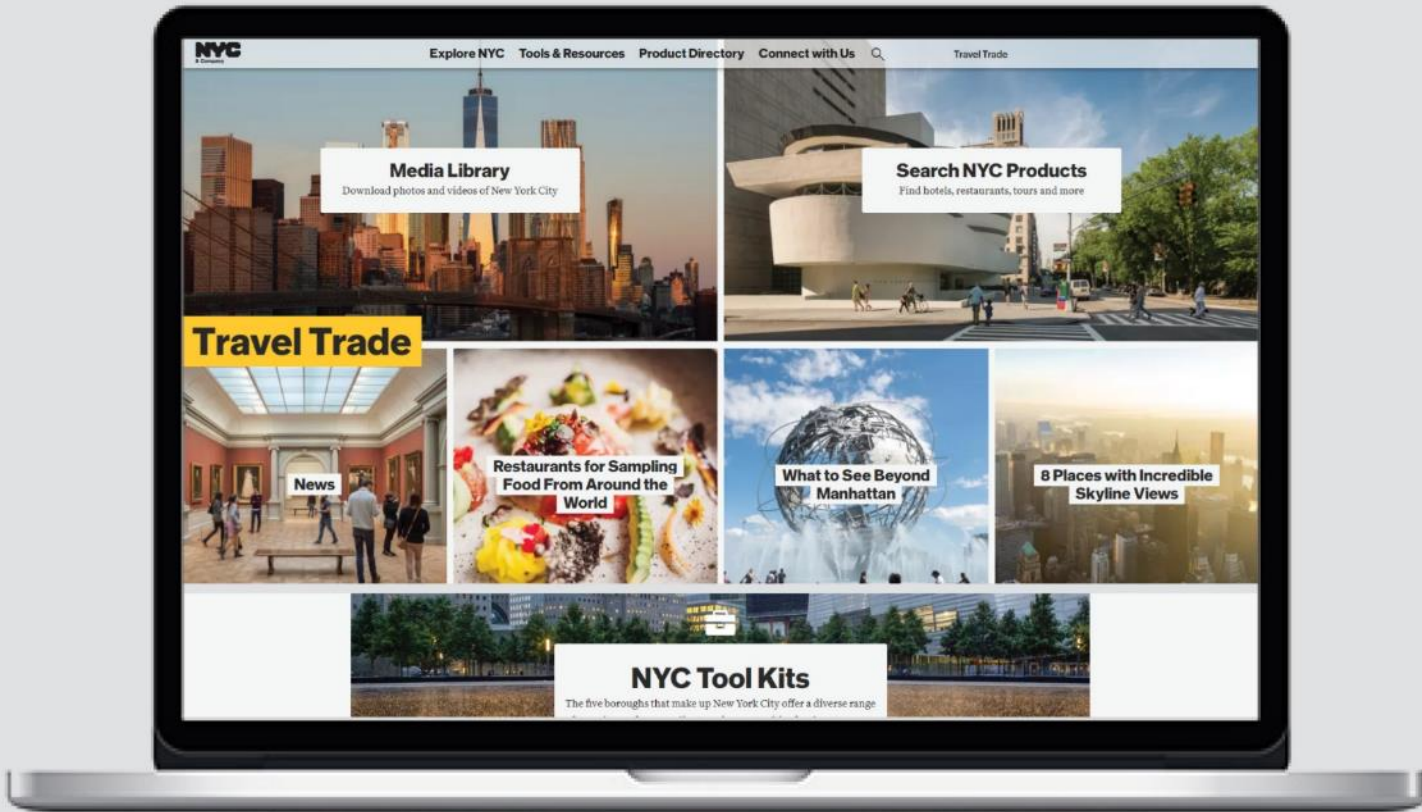
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Department Stores



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Resources



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Resources



Summary



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Questions & Answers

Contact Information



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