



STATEMENT FROM NYC & COMPANY PRESIDENT AND CEO FRED DIXON REGARDING THE BROADER REOPENING OF FOREIGN TRAVEL TO NEW YORK CITY

“The wider reopening of inbound international travel is a pivotal milestone in New York City’s tourism and economic recovery. International visitors tend to stay longer and spend more—they are a segment that typically represents 50 percent of visitor spending and 50 percent of hotel room nights sold. After nearly 20 months of our top markets being closed, we are eager to once again invite the world to experience the unique and unparalleled energy, excitement and diversity of the five boroughs. From our world-class hotels, attractions, meeting venues and shops to our restaurants, Broadway shows, performing arts, museums, tours and more... ‘It’s Time for New York City!’”