

Lower East Side – Classic Meets New

[NYC Ferry](#)'s 6th and final route—[Lower East Side](#) (LES)—begins service today, August 29, 2018 and will run from Long Island City (Gantry Plaza State Park), to Corlears Hook, to Stuyvesant Cove, to E. 34th St, ending its run at Wall St./Pier 11 in under 40 minutes.

At an affordable price—\$2.75 one-way, the same cost as a New York City subway ticket—this new route connects commuters and visitors to New York City's melting pot of art, culture and culinary magic on the Lower East Side.

Since its launch in Summer 2017, NYC Ferry—operated by Hornblower—has expanded transportation options across the five boroughs and simultaneously elevated the travel experience.

On-board bites and beverages, plus scenic views of New York City's waterfront communities, are just a few of the reasons for visitors to enjoy the NYC Ferry.

A brief overview of 'new' and 'classic' LES attractions riders can enjoy prior to travel or upon disembarking the new and final NYC Ferry route are as follows:

What's New & Upcoming-

RESTAURANTS:

- [Randall's Barbecue](#) – Owner and operator Jared Male learned the techniques of slow smoking at Hill Country Barbecue, Dinosaur Bar-B-Que and the Big Easy in London. He offers brisket, pulled pork and spare ribs along with smoked duck, lamb ribs, and, in a nod to the neighborhood, smoked chopped chicken livers and homemade pastrami. Other liberties include smoked meatloaf, New England clam cakes and country-fried eggplant. The space includes just 44 seats, vintage touches and communal tables. Sandwiches are served on Kossar's bialys and pickles come from The Pickle Guys, nearby. Craft beers, bourbon and tequila lead the bar service. **just opened Aug. 26*
- [Kopitiam](#) - This Malaysian restaurant reopened in a new location on East Broadway on the LES. The food at this new, all-day cafe is a bit different than the old version (which mostly served snacks and desserts), with things like Malaysian style-breakfast, spicy sesame noodles, and honeycomb cake. Kopitiam's goal is to preserve the fading Baba Nyonya tradition through cuisine. Ingredients are sourced directly from Malaysia or nearby markets. **opened June 2018*
- [Kings County Imperial](#) – The Williamsburg restaurant's second location that opened on Delancey Street includes a takeout window, late-night hours on the weekends, and additions to the original menu like a crispy whole fish. The bar menu focuses on small batch spirits with Chinese ingredients. **opened June 2018*
- [Gem](#) - The first brick-and-mortar establishment for teenage chef sensation Flynn McGarry, who developed a cult following throwing dinner parties out of his mother's house and at his numerous pop-ups in Los Angeles and New York. A coffee shop by day, the venue transforms to

a dinner party by night with 12–15 course, bite-size meals and it has been said that Gem “masters the rules of fine dining.” *opened Feb 2018

ROOFTOPS:

- [Mr. Purple](#) at Hotel Indigo, [The Roof](#) at PUBLIC, [Make Believe](#) at SIXTY LES, [Hotel Chantelle](#) and more.

MIXED USE:

- The new [Essex Street Market](#) – This October, New York City’s most historic public market will move to a new, more modern home at Essex Crossing. The space will welcome existing vendors, accommodate private events, plus invite a collection of new vendors and restaurants to join the Essex Street Market family.

ART:

- [100 gates project](#) - When the 100 Gates Project began in LES in 2014 the goal was this: to paint street art murals on 100 security roll-down gates in the name of community enrichment and beautification. Today, 100 Gates continues to connect artists with merchants in the Lower East Side and creates Instagram-able moments for locals and visitors alike.

Classic:

- [Russ & Daughters](#) - This high temple of smoked and pickled fish stands in the very neighborhood where, more than a hundred years ago, its founder Joel Russ stood selling Polish mushrooms from strings slung over his shoulder as well as herring in barrels, later from a pushcart.
- [Katz’s Delicatessen](#) - A classic New York City deli, this iconic venue serves the ideal Reuben, be it pastrami or corned beef. Specialties include salami, knishes, matzo ball soup and other savory treats.
- [Eldridge Street Museum](#) - The Museum at Eldridge Street is housed in the Eldridge Street Synagogue, a magnificent National Historic Landmark that has been meticulously restored. Opened in 1887, the synagogue was the first great house of worship to have been built in America by Jewish immigrants from Eastern Europe.
- [New Museum](#) - Founded in 1977, the New Museum is a leading destination for new art and new ideas. It is Manhattan’s only dedicated contemporary art museum and is respected internationally for the adventurousness and global scope of its curatorial program.

Additional “must-see” Lower East Side ideas can be found [here](#), via NYC & Company's editorial team.

About NYC & Company:

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