



NYC: Need to Know

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Introduction

Introduction



- **John Marshall**
- **Director, Tourism Development**
- **Established Markets**



Introduction

NYC & Company is the **official destination marketing organization** for the five boroughs of NYC.

Our mission is to **maximize travel and tourism** opportunities throughout the City, **build economic prosperity** and **spread the dynamic image of NYC** around the world.



Agenda

NYC: Need to Know

- **Geography**
- **Getting Here**
- **Navigation**
- **Like a Local**
- **Resources**



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Geography



The Bronx



Manhattan



Queens



Brooklyn



Staten Island



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Five Boroughs



Climate

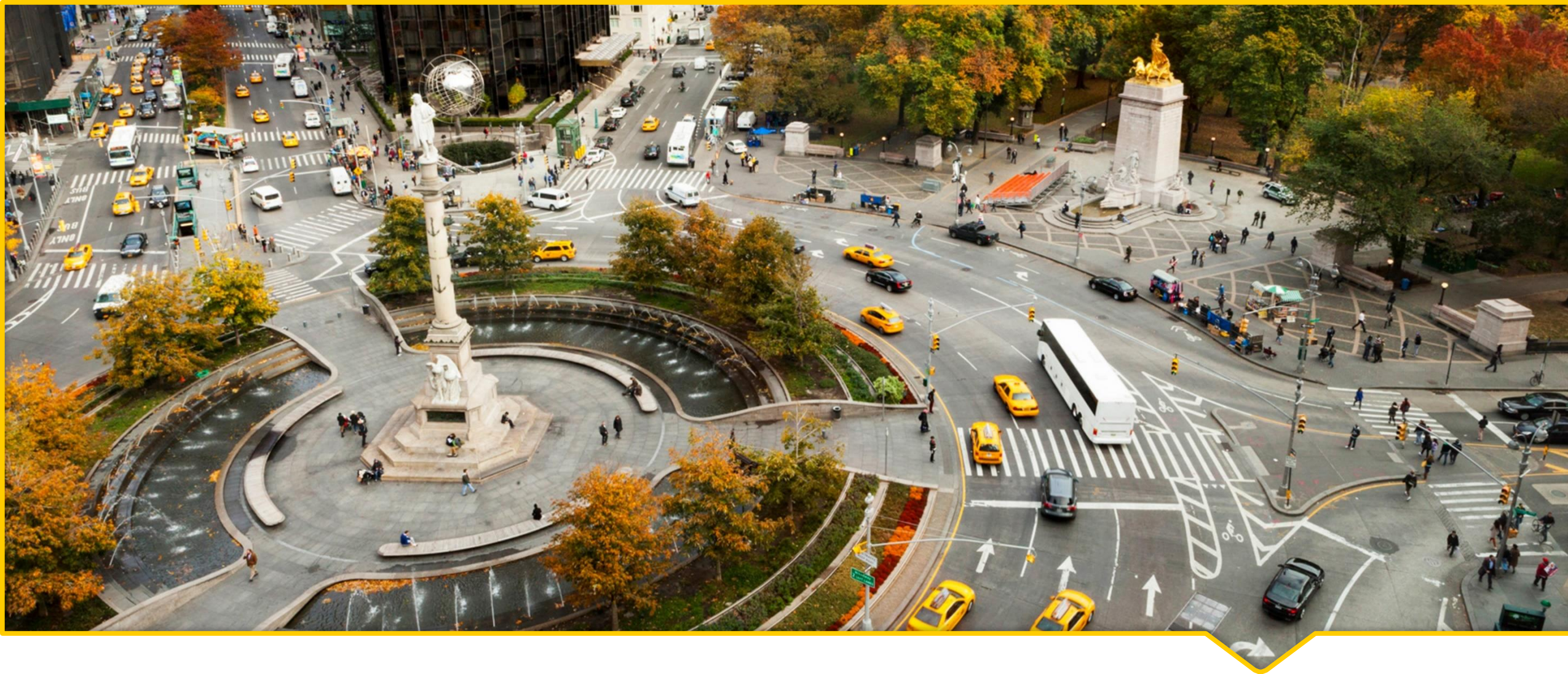


Time zone (EST)



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Local Region



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Getting Here



Visa Wizard



Visa Waiver Program



Travel Without a Visa



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Visa Requirements



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Airports



Closest to Manhattan



Domestic flights



Transformation in progress



Queens



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LaGuardia Airport (LGA)



Largest airport in NYC



AirTrain JFK



Undergoing extensive transformation



Queens



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John F. Kennedy International Airport (JFK)



AirTrain EWR



**Redevelopment in
progress**



Newark, NJ



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Newark Liberty International Airport (EWR)



Express bus service



International service
expansion



New Windsor, NY



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New York Stewart International Airport (SWF)



Bus



Train



Car



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Domestic Travel Options



**Brooklyn Cruise
Terminal**

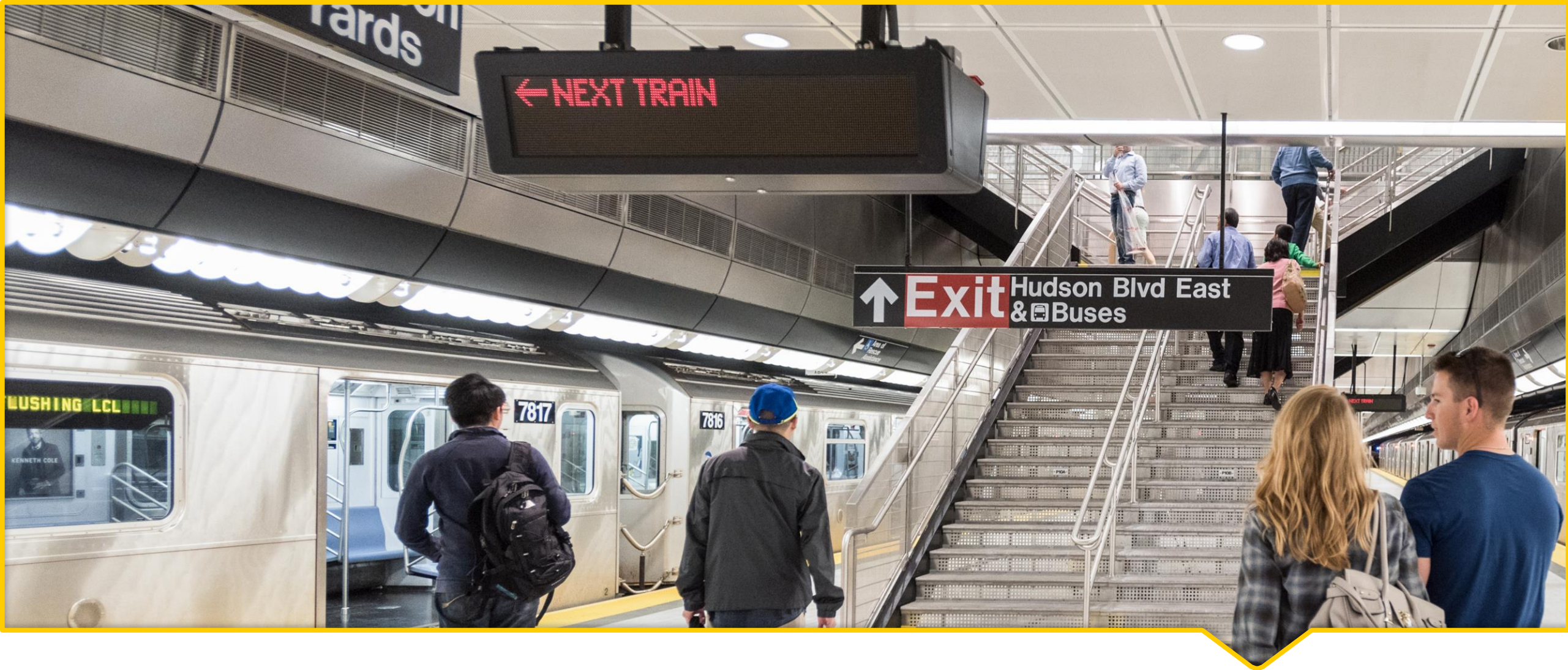


**Manhattan Cruise
Terminal**



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Cruise Terminals





LinkNYC



Transit Wireless WiFi



Public spaces



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WiFi Access



Subway system



OMNY



Public buses



Roosevelt Island
Tramway



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By Mass Transit



Taxi



Ride Share



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By Car



NYC Ferry



NY Waterway



Staten Island Ferry



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By Boat



Citi Bike



Bike Tours



Biking Tips



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By Bicycle



Walking tips



WalkNYC signs



Public pedestrian plazas



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On Foot



Accessible NYC



Service animals

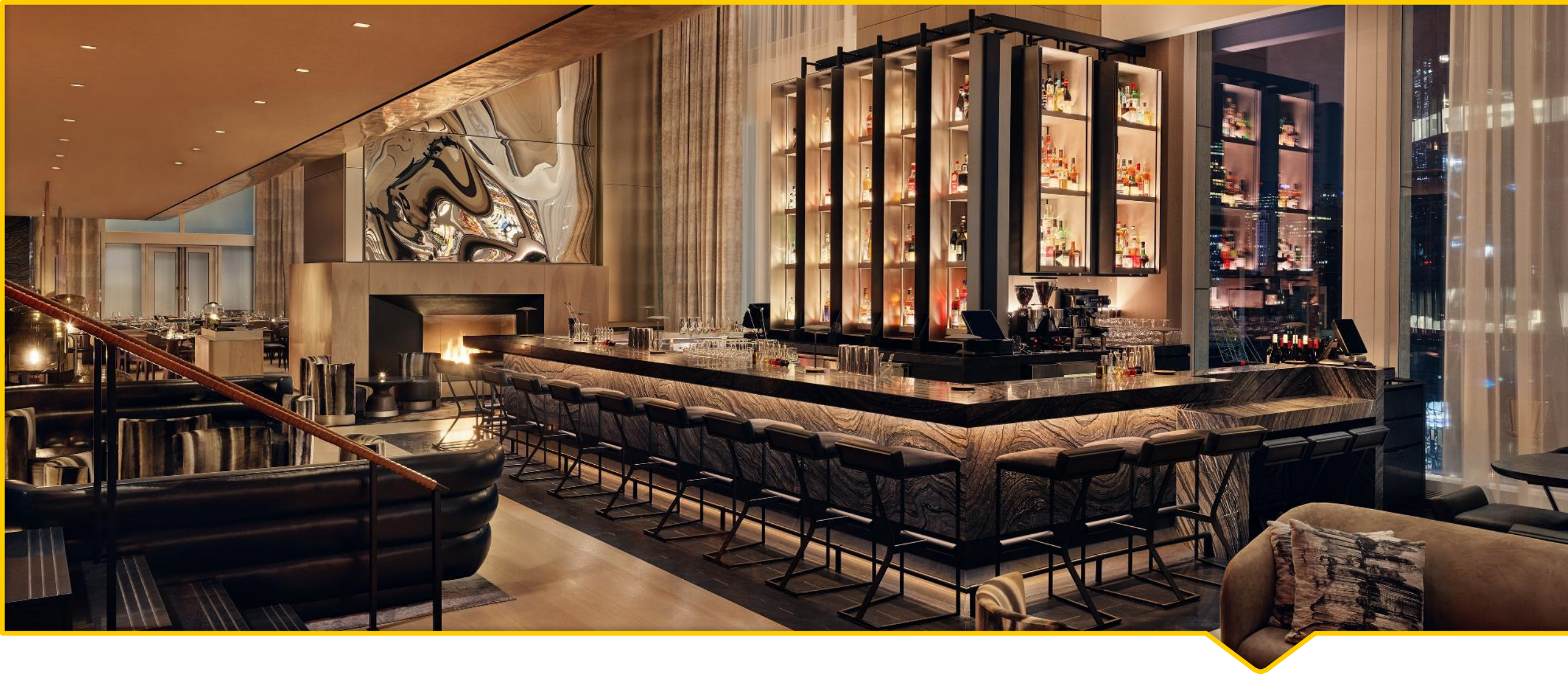


Traveling with pets



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Accessibility



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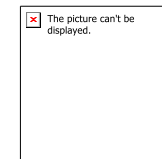
Accommodations



**Variety of price points
available across the
five boroughs**



**Book early, and take
advantage of hotel
seasonality**



**January, February,
July, and August**



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Accommodations

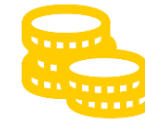


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Like a Local



Currency (USD)



Gratuities



Sales Tax



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Money Exchange



Smoke-free Air Act



Restaurant grades



Alcohol laws



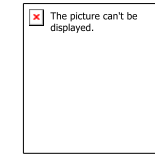
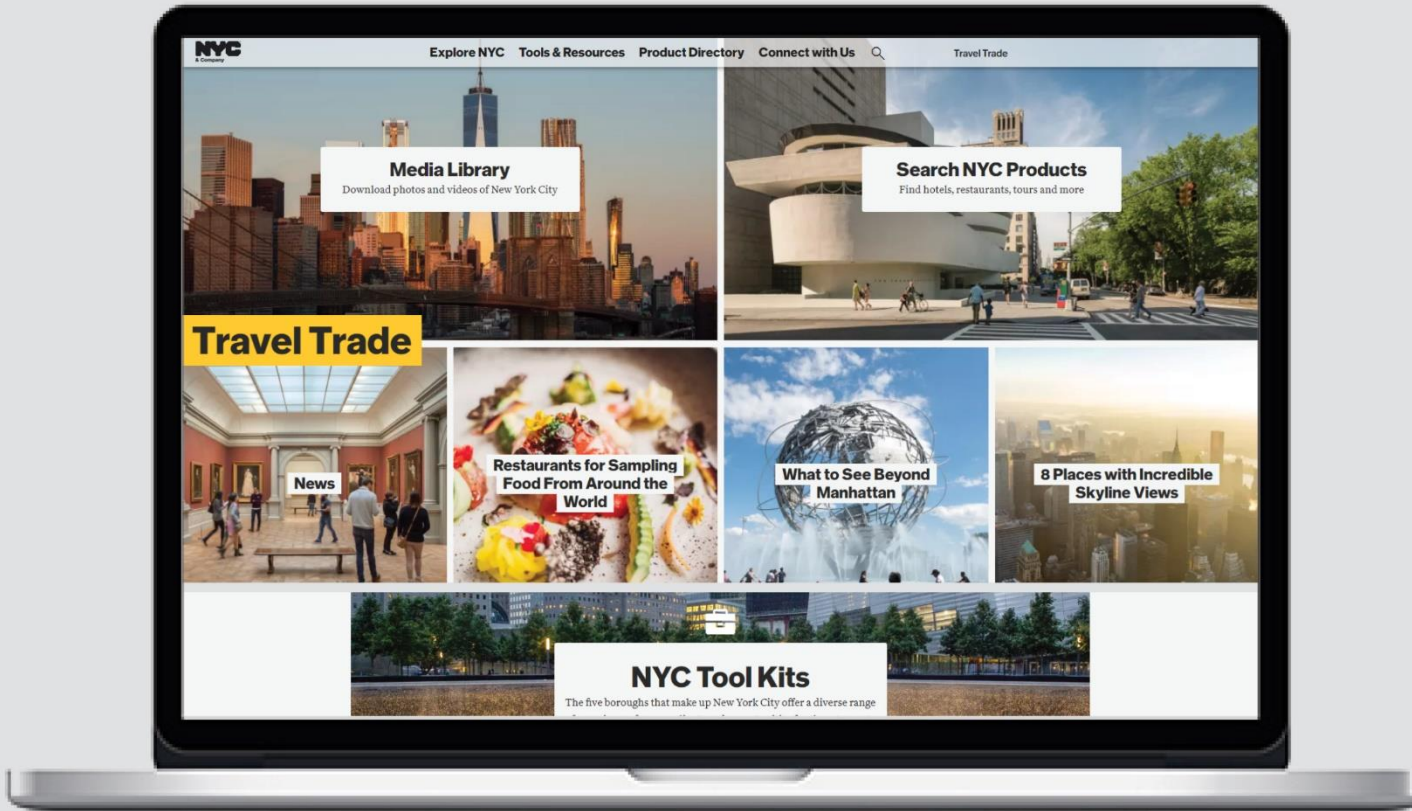
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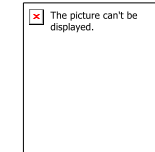
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City Policies

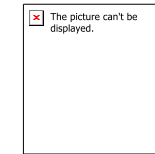




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[Virtual NYC](https://nycgo.com/virtualnyc)



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Resources



Summary



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Contact Information



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