



NYC & COMPANY’S NYC OFF-BROADWAY WEEK RETURNS FOR THE FIRST TIME SINCE 2019 OFFERING 2-FOR-1 TICKETS TO 28 PRODUCTIONS

—NYC & Company’s NYC Off-Broadway Week Returns for Its Fall Iteration After a Three-Year Hiatus—

—25 Productions Offering 2-for-1 Tickets from September 26–October 9—

CONTACTS

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DATE
September 13, 2022

FOR IMMEDIATE RELEASE

—Mastercard is the Preferred Payment Partner of NYC Off-Broadway Week—

New York City (September 13, 2022) — NYC & Company, New York City’s official destination marketing organization and convention and visitors bureau, in partnership with Mastercard®, today announced that the fall iteration of **NYC Off-Broadway Week**SM will return for the first time since 2019, offering 2-for-1 tickets to 28 Off-Broadway shows, available for purchase now at nycgo.com/offbroadwayweek. The biannual program, celebrating its 13th year, will run from September 26 through October 9, 2022.

“This year marks 13 years of NYC Off-Broadway Week, and we are proud to welcome back the fall edition of this year’s program to audiences September 26–October 9. NYC Off-Broadway Week has always been an opportunity for theatergoers to experience groundbreaking and exciting productions at an exceptional value,” said **Fred Dixon, President and CEO of NYC & Company**. “Since 2009, the program has allowed audiences from across the City and around the world a chance to experience some of the City’s best productions.”

Participating shows in NYC Off-Broadway Week Fall 2022 include:

1. *American (Tele)visions*
2. *Asi Wind’s Inner Circle*
3. *Blue Man Group*
4. *Cherry Jam*
5. *Drunk Shakespeare*
6. *Eva Luna*
7. *Frankenstein – The Musical*
8. *Friends! The Musical Parody*
9. *Gazillion Bubble Show*
10. *Hyprov*
11. *I’m Revolting*
12. *Ink’d Well*
13. *Jasper*
14. *Kinky Boots*

15. *La Breve y Maravillosa Vida de Oscar Wao*
16. *Los Otros*
17. *The Office! A Musical Parody*
18. *Only Gold*
19. *Peerless*
20. *Perfect Crime*
21. *The Play That Goes Wrong*
22. *Stomp*
23. *Stranger Sings!*
24. *Ted Greenberg's The Complete Performer*
25. *This Beautiful Future*
26. *Titanique*
27. *Two Jews, Talking*
28. *Weightless*

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*Subject to availability. Blackout dates may apply.
** New participants in NYC Off-Broadway Week.

NYC Off-Broadway Week is produced by NYC & Company in partnership with The Off-Broadway League and preferred payment partner Mastercard. NYC & Company will promote NYC Off-Broadway Week with paid e-blasts, SEM and a robust programmatic digital campaign along with printed and digital bus shelters, LinkNYC screens, press efforts and our owned social and email channels through NYC & Company's verified social media handle @nycgo, using both original content and user-generated content, pegged to the hashtag #NYCOffBroadwayWeek.

"We are proud to work alongside NYC & Company on the return of the fall edition of NYC Off-Broadway Week. For over a decade, NYC Off-Broadway Week has introduced New Yorkers and our global community to Off-Broadway. The biannual program brings in new audiences to experience a variety of unique shows onstage in an intimate setting," said **Casey York, President of The Off-Broadway League.**

Participating Off-Broadway shows can be sorted by filters including Comedy, Drama, Family, Play, Musical or Performance at nycgo.com/offbroadwayweek.

[The Mayor's Office of Media and Entertainment](#) has partnered with NYC & Company as a supporter of NYC Off-Broadway Week to offset participation fees in response to New York City's ongoing tourism recovery.

Since its launch in 2009, over 600 Off-Broadway productions have participated in NYC Off-Broadway Week. The program has also generated over \$3.2 million in revenue through sales; over 90,000 tickets have been sold.

For more information and tickets, visit nycgo.com/offbroadwayweek.



About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

About The Off-Broadway League:

The Off-Broadway League was founded in 1959 to foster theatrical productions produced in Off-Broadway theatres (productions in Manhattan in venues with 100–499 seats), to assist in the voluntary exchange of information among its members, and to serve as a collective voice of its membership in pursuit of these goals. In the recent years the League has grown to represent an average of 150 individual members and theatres and 100 non-for-profit and commercial shows per season.

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