



NYC & COMPANY ANNOUNCES NYC OFF-BROADWAY WEEKSM FALL 2019 BEGINS TODAY

—33 Off-Broadway Productions Offer 2-for-1 Performances Now Through October 6—

New York City (September 23, 2019) — NYC & Company, New York City’s official destination marketing organization, in partnership with Mastercard, announces that NYC Off-Broadway Week 2-for-1 performances begin today, the first day of fall. In the program’s 10th anniversary year, performances run through October 6. Tickets to 33 participating productions, including 19 new participants, remain available at nycgo.com/offbroadwayweek.

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DATE
September 23, 2019

FOR IMMEDIATE RELEASE

The 33 shows participating in NYC Off-Broadway Week are: *

- A Musical About Star Wars**
- Alice in Wonderland**
- American Moor**
- Blue Man Group
- Caesar and Cleopatra**
- Doña Flor y Sus Dos Maridos
- Drunk Shakespeare
- Dublin Carol**
- El Coronel No Tiene Quien le Escriba
- Fern Hill**
- Fiddler on the Roof (A Fidler Afn Dakh)**
- Filomena Marturano: Un Matrimonio a la Caribeña**
- Gazillion Bubble Show
- Heroes of the Fourth Turning**
- The Imbible: A Spirited History of Drinking
- Is This a Room**
- Jersey Boys
- Katsura Sunshine's Rakugo**
- L.O.V.E.R.**
- La Canción**
- Mothers**
- Naked Boys Singing
- The Office! A Musical Parody**
- Our Dear Dead Drug Lord
- Perfect Crime
- The Play That Goes Wrong
- Rock of Ages
- runboyrun & In Old Age**
- Scotland, PA**
- Seared**
- Sistas: The Musical
- Stomp
- Terra Firma**



*All participating shows are subject to availability. Blackout dates may apply.
**New participants in NYC Off-Broadway Week.

NYC Off-Broadway Week is produced by NYC & Company in partnership with The Off-Broadway League and preferred payment partner Mastercard. NYC Off-Broadway Week will be promoted through exclusive content on NYCgo.com including “[5 New Shows to See During NYC Off-Broadway Week](#),” “[NYC Theater 101](#)” and “[The Ultimate Guide to Off-Broadway](#),” out-of-home media in the five boroughs, digital advertising and through social media posts @nycgo and with hashtag #NYCOffBroadwayWeek.

Since its launch in 2009, over 600 Off-Broadway productions have participated in NYC Off-Broadway Week. The program has also generated over \$3.2 million in revenue through sales; over 90,000 tickets have been sold. For more information and to purchase tickets, visit nycgo.com/off-broadway-week.

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About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

About Mastercard:

Mastercard (NYSE: MA), www.mastercard.com, is a technology company in the global payments industry. Our global payments processing network connects consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. Mastercard products and solutions make everyday commerce activities—such as shopping, traveling, running a business and managing finances—easier, more secure and more efficient for everyone. Follow us on Twitter @MastercardNews, join the discussion on the Beyond the Transaction Blog and subscribe for the latest news on the Engagement Bureau.

About The Off-Broadway League:

The Off-Broadway League was founded in 1959 to foster theatrical productions produced in Off-Broadway theatres (productions in Manhattan in venues with 100–499 seats), to assist in the voluntary exchange of information among its members, and to serve as a collective voice of its membership in pursuit of these goals. In the recent years the League has grown to represent an average of 150 individual members and theatres and 100 non-for-profit and commercial shows per season.

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