



NYC & COMPANY INVITES RESTAURANTS ACROSS THE FIVE BOROUGHS TO PARTICIPATE IN THE 30TH ANNIVERSARY OF NYC RESTAURANT WEEK®

—NYC & Company Invites Restaurants Across the Five Boroughs to Register to Participate in NYC Restaurant Week, Taking Place July 18 through August 21, At No Cost—

—The Monday through Friday Program (Saturdays Are Blackout Dates; Sundays Optional) Offers a Prix-Fixe Lunch and/or Dinner to New Yorkers and Visitors in Celebration of The Dining Capital of the World—

—Restaurant Registrations Have Extended to July 5; Reservations Will Go Live July 6—

CONTACT

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DATE
June 23, 2022

FOR IMMEDIATE
RELEASE

New York City (June 23, 2022) – NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, today announced that registration has extended to July 5 for restaurants to sign up to participate in the 30th Anniversary of **NYC Restaurant Week® Summer 2022**. Restaurants are invited to sign up at this link: <https://business.nycgo.com/nyc-restaurant-week-sign-up/>.

The program, running from July 18 through August 21, highlights restaurants across all five boroughs. It encourages locals and visitors alike to explore and support the City’s iconic, diverse and wide-ranging restaurant scene that makes New York City the dining capital of the world.

Running Monday through Friday, (Saturdays are black out and Sundays are optional), NYC Restaurant Week now more than ever offers flexibility and a number of free ways for restaurants to get involved in this milestone anniversary year, including:

- The option to participate in one, multiple or all five weeks - *to allow for restaurants to select weeks that work best*
- Lunch: two-course prix-fixe menu at price point determined by restaurant of \$30, \$45 or \$60
- Dinner: three-course prix-fixe menu at price point determined by restaurant of \$30, \$45 or \$60
- Optional Sunday participation

All proceeds go directly to the individual establishments, and reservations will go live July 6 at nycgo.com/restaurantweek, just one day after the final registration for restaurants closes on July 5.

NYC & Company has long been committed to championing the local business community, with NYC Restaurant Week at the forefront of the



team's efforts. The continued success of NYC Restaurant Week is a key indicator of New Yorkers' and visitors' desire to explore the five boroughs through food.

NYC Restaurant Week participation is open to fast casual and full services restaurants. Restaurants can register at <https://business.nycgo.com/nyc-restaurant-week-sign-up/>, and contact nycrestweek@nycgo.com for more information.

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About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

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