

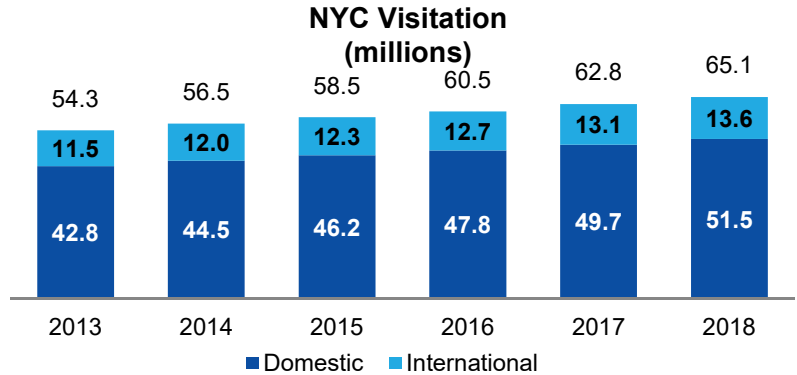
NYC Travel & Tourism Overview

Highlights

New York City welcomed a record 65.1 million visitors in 2018 as domestic and international travel both reached new highs. The year was a continuation of recent trends since the economic slowdown in 2009: over the 2010-2018 period, travel volume gains averaged 4.2% per year, rising from 48.8 million to 65.1 million.

2018

Domestic visitation increased 3.7% over 2017; driven by NYC's variety of attractions, and hotel development trends. International visitation grew 3.6% over 2017; as the City remained the most popular destination in the US for overseas visitors.



(2018 visitation: revised in March 2019)
All estimates are subject to change as new data become available.
Source: Tourism Economics

NYC Travel & Tourism Economic Impact

	2011	2012	2013	2014	2015	2016	2017
Total Direct Visitor Spending (billions)	\$34.5	\$36.9	\$38.8	\$41.2	\$42.3	\$43.0	\$44.2
Total Income compensation (billions)	\$18.6	\$19.7	\$20.6	\$22.5	\$23.6	\$24.7	\$26.4
Total NYC Jobs supported by visitor spending	324,600	339,300	348,200	362,100	375,300	383,400	391,400
Total Taxes generated by visitor spending (billions)	\$8.8	\$9.3	\$9.7	\$10.5	\$11.1	\$11.5	\$12.1

Source: Tourism Economics

Top 10 Domestic Visitation Markets (2017)

Rank	State	Visitors
1	New York	16,830,000
2	New Jersey	7,660,000
3	Pennsylvania	3,645,000
4	Florida	2,812,000
5	Massachusetts	2,562,000
6	Connecticut	2,438,000
7	California	1,992,000
8	Maryland	1,571,000
9	Texas	1,201,000
10	Virginia	1,047,000

Sources: DK Shifflet; Tourism Economics

Top 10 International Visitation Markets (2018)

Rank	Country	Visitors
1	United Kingdom	1,259,000
2	China	1,107,000
3	Canada	1,005,000
4	Brazil	906,000
5	France	814,000
6	Australia	714,000
7	Germany	613,000
8	Italy	591,000
9	Spain	517,000
10	Mexico	488,000

Source: Tourism Economics