



NYC WINTER OUTINGSM IS NOW LIVE, OFFERING CITYWIDE DEALS ON HOTELS, DINING, BROADWAY, MUSEUMS, ATTRACTIONS, PERFORMING ARTS AND TOURS

—The Annual Program Returns for its Third Year, Bringing Together NYC & Company’s Signature Programs, NYC Restaurant Week[®], NYC Broadway WeekSM and NYC Must-See WeekSM, as well as the Tourism Organization’s Newest Program, NYC Hotel WeekSM—

NYC & Company, New York City’s official destination marketing organization and convention and visitors bureau, today announced **NYC Winter Outing** is now live. The annual program combines NYC & Company’s signature programs from January 18 through February 13—including **NYC Restaurant Week**, **NYC Broadway Week**, **NYC Must-See Week**, and for the first time ever, **NYC Hotel Week**—offering New Yorkers and visitors prix-fixe menus for lunch and dinner at more than 500 restaurants, 2-for-1 tickets to 17 Broadway shows and more than 45 museums, attractions, performing arts and tours, and 22 percent off accommodations at nearly 130 hotels across all five boroughs.

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DATE
January 18, 2022

FOR IMMEDIATE
RELEASE

NYC Winter Outing is being commemorated today at a lighting ceremony at the Empire State Building Observatory with Mayor Eric Adams, Broadway talent, NYC & Company President and CEO Fred Dixon, NYC & Company Board Chair Charles Flateman, and representatives from the dining, Broadway, attractions, arts and culture, and hotel industries.

NYC Winter Outing details—including more than 500 restaurants participating in NYC Restaurant Week; 17 shows participating in NYC Broadway Week; more than 45 venues participating in NYC Must-See Week; and nearly 130 hotels participating in NYC Hotel Week—can be found at nycgo.com/winterouting and below.

Visitors and residents must adhere to the City’s [Key to NYC](#) guidelines, and check participating businesses’ websites (available at the nycgo.com/winterouting) for individual requirements, protocols, timed ticketing and more.

NYC Restaurant Week

Prix-fixe deals are now available more than 500 exceptional restaurants and neighborhood favorites across the five boroughs. Diners can enjoy two-course lunches or three-course dinners for \$29, \$39 or \$59, dependent upon the restaurant’s price point.

Visitors and locals can browse hundreds of restaurants at nycgo.com/restaurantweek by categories including Dinner, Lunch, Sunday Lunch/Brunch, and Sunday Dinner, with additional filters including Location, Has Menu, \$10 Back, Cuisine, Amenities and Week Availability.



NYC Broadway Week

Enjoy 2-for-1 tickets to 17 participating shows, available at nycgo.com/broadwayweek. Broadway remains open and theaters have implemented safety protocols to the highest standards.

Participating shows include:

Aladdin, The Book of Mormon, Chicago The Musical, Come From Away, Company, David Byrne's American Utopia, Dear Evan Hansen, Girl From the North Country (through January 23), Hometown, Harry Potter and the Cursed Child, The Lion King, MJ The Musical, Moulin Rouge! The Musical, The Phantom of the Opera, Skeleton Crew, Tina: The Tina Turner Musical, and Wicked.

NYC Must-See Week

Book reservations for 2-for-1 tickets to more than 45 museums, attractions, performing arts and tours at nycgo.com/mustseeweek.

NYC Must-See Week participants include:

9/11 Memorial & Museum; Arcadia Earth Museum; Artechouse; Asia Society and Museum; Bateaux by City Cruises; Beat the Bomb; Bike Rent NYC – Central Park Bike Tours; BKLYN Comedy Club; Carolines on Broadway; Circle Line Sightseeing Cruises; City Cruises by Hornblower; Cooper Hewitt, Smithsonian Design Museum; Empire State Building Observatory; The Escape Game New York City; Flushing Town Hall; Food On Foot Tours; Fotografiska; Gray Line CitySightseeing New York Bus Tours; Historic Richmond Town; Inside Out Tours; Intrepid Sea, Air & Space Museum; Jazz at Lincoln Center; Liberty Cruise; Like a Local Tours; The Metropolitan Opera; Museum at Eldridge Street Synagogue; Museum of the City of New York; Museum of Modern Art (MoMA); National Yiddish Theatre Folksbiene; New York Botanical Garden; New York City Ballet; New York City Photo Safari; New York Philharmonic; One World Observatory; On Location Tours; Picture The City; PlaceChase; The Ride; RiseNY; Solomon R. Guggenheim Museum; Spirit of New York by City Cruises; Staten Island Museum at Snug Harbor; Summit One Vanderbilt; Top of the Rock Observation Deck; TopView Sightseeing Tours; and Untapped New York.

NYC Hotel Week

Book accommodations at 22 percent off standard retail rates—to welcome the year 2022—at nycgo.com/hotelweek. There are nearly 130 hotels across all five boroughs participating, covering a wide range of accommodations for every visitor, from major brands to unique independent hotels, and options for every price point from moderate to luxury. Some of the participating hotels include Equinox Hotel; The Beekman Hotel; New York Marriott Marquis; Lotte New York Palace; The Pierre New York; The Langham New York, Fifth Avenue; Opera House Hotel; Conrad New York Downtown; The Times Square

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Edition; The Rockaway Hotel; Mr. C Seaport; Ace Hotel Brooklyn; The James New York – NoMad; Hilton Garden Inn New York/Staten Island; JW Marriott Essex House New York; The William Vale; and many more.

About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

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