

*****MEDIA ADVISORY*****

**NYC & COMPANY ANNOUNCES NYC WINTER
OUTING TICKETS NOW ON SALE**

—The Umbrella Program Aligning NYC Broadway Week, NYC Must-See Week and NYC Restaurant Week Returns for the Second Year in Partnership with Mastercard—

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DATE
January 8, 2020

FOR IMMEDIATE RELEASE

NYC & Company, New York City's official destination marketing organization today announced **NYC Winter Outing**SM tickets and reservations are bookable at nycgo.com/nyc-winter-outing. Originally launched in January 2019 to inspire overnight trips during the winter months, **NYC Winter Outing** combines NYC & Company's three signature programs from January 21-February 9, 2020—**NYC Restaurant Week**[®], **NYC Broadway Week**SM and **NYC Must-See Week**SM—creating an ultimate value period across the five boroughs. During the three-week period, select Broadway shows, attractions, museums, tours and performing arts will offer **2-for-1 tickets** and more than 350 restaurants will feature **prix-fixe menus** for lunch and dinner.

NYC Winter Outing details—including the 21 shows participating in NYC Broadway Week; nearly 70 venues participating in NYC Must-See Week including museums, tours, attractions and performing arts; and more than 350 restaurants participating in NYC Restaurant Week—can be found at nycgo.com/nyc-winter-outing.

Additionally, visitors can also book overnight accommodations at nycgo.com/nyc-winter-outing to take advantage of some of the lowest rates of the year. To help visitors make the most of this seasonal value, NYC & Company has curated a list of over 50 winter hotel offers available this season, [here](#). For general hotel content, visit nycgo.com/hotels.

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