



NYC & COMPANY ANNOUNCES NYC WINTER OUTINGSM RESERVATIONS OPEN TODAY

—NYC Winter Outing, in Partnership with Preferred Payment Partner Mastercard[®], Brings Together NYC & Company’s Signature Programs NYC Restaurant Week[®], NYC Broadway WeekSM, NYC Must-See WeekSM and for the First Time Ever, the Tourism Organization’s Newest Signature Program, NYC Hotel WeekSM—

—Bookings for NYC Restaurant Week, NYC Broadway Week and NYC Must-See Week Deals Open Today; Booking Window for NYC Hotel Week Continues—

—Deals Include Prix-Fixe Dining at More Than 440 Restaurants; 2-for-1 Tickets to 18 Broadway Shows and More Than 45 Attractions, Museums, Tours and Performing Arts; and 22 Percent Off Accommodations at Nearly 130 Hotels—

—Deals for All Four NYC Winter Outing Programs Redeemable January 18 through February 13*—

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DATE
January 11, 2022

FOR IMMEDIATE
RELEASE

New York City (January 11, 2022) — NYC & Company, New York City’s official destination marketing organization and convention and visitors bureau, today announced that bookings for **NYC Winter Outing**—including signature programs [NYC Restaurant Week](#), [NYC Broadway Week](#), [NYC Must-See Week](#) and NYC & Company’s newest signature program, [NYC Hotel Week](#)—are now open at nycgo.com/winterouting, upon clicking into each program. Deals for all four programs—including prix-fixe menus at more than 440 restaurants; 2-for-1 tickets to 18 Broadway shows and more than 45 museums, tours and performing arts; and 22 percent off the standard retail rates at nearly 130 participating hotels—can be redeemed across all five boroughs from January 18 through February 13 for the ultimate NYC Winter Outing.

“We are pleased to bring NYC Winter Outing back this year, with safety at the forefront thanks to the City’s [Key to NYC](#) requirements,” said **Fred Dixon, President and CEO at NYC & Company**. “The program offers exceptional deals on dining, Broadway, arts and culture, performing arts, tours and hotels, during a time with less crowds. We encourage locals and visitors to show their support for businesses big and small across all five boroughs by booking these only-in-New York City experiences now.”

New Yorkers and visitors must adhere to the City’s [Key to NYC](#) guidelines and check participating businesses’ websites (available upon clicking into each of the four programs at the nycgo.com/winterouting) for individual requirements, protocols, timed ticketing and more.



Mastercard is the preferred payment partner of **NYC Restaurant Week, NYC Broadway Week, NYC Must-See Week** and **NYC Hotel Week**.

NYC Restaurant Week Reservations Open Today

NYC Restaurant Week prix-fixe deals are back at more than 440 exceptional restaurants and neighborhood favorites across the five boroughs. Diners can enjoy two-course lunches or three-course dinners for \$29, \$39 or \$59, dependent upon the restaurant’s price point. Book reservations today for dining out from January 18 through February 13 at nycgo.com/restaurantweek.

“NYC Restaurant Week has become a treasured tradition. I’ve participated since the first one in 1992. It’s always been a tremendous way for people to experience restaurants they’ve never been to, including some of the top restaurants in the world, by making them so accessibly priced. This year it takes on a new role as being the perfect reason for people to connect and communicate in person over a great meal, while supporting the hard-hit restaurant industry,” said **David Burke, co-chair of the NYC & Company Culinary Committee**.

“NYC Restaurant Week provides New Yorkers and visitors with the opportunity to experience diverse cuisines in the many multicultural neighborhoods across New York City’s five boroughs,” said **Tren’ness Woods-Black, co-chair of the NYC & Company Culinary Committee**. “It’s more important than ever to support these local businesses in the coming weeks, some that have been a neighborhood staple for years and others that are new to the area; they each bring unique offerings to our dynamic city.”

Visitors and locals can browse hundreds of restaurants at nycgo.com/restaurantweek by categories including Dinner, Lunch, Sunday Lunch/Brunch, and Sunday Dinner, with additional filters including Location, Has Menu, \$10 Back, Cuisine, Amenities and Week Availability. Additionally, curated collections are available for diners to narrow down options, including Stella Recommends (Stella Artois is the official beer partner of NYC Restaurant Week Winter 2022), James Beard Honorees, Wine Spectator Picks, NYC Classics, Date Night, Order at the Bar, The Great Outdoors and Dinner and a Show.

Mastercard cardholders who preregister [here](#) will receive a \$10 statement credit when spending \$39 or more per transaction (for up to 10 transactions, totaling a \$100 rebate) on-site at participating NYC Restaurant Week eateries, subject to NYC Restaurant Week Winter 2022 terms and restrictions.

Restaurants on offer include a variety of eateries from across the boroughs, including 10 restaurants that participated in the first-ever NYC Restaurant Week in 1992, including Ambassador Grill & Lounge, Barbetta, Docks Oyster Bar, Gallaghers Steakhouse, The Russian Tea Room, Sylvia’s Restaurant, Tavern on the Green, Tribeca Grill, Union Square Cafe and Victor’s Cafe.

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Through January 14, restaurants and eateries across the five boroughs are invited to [sign up](#) to participate in the program, free of charge, for any or all weeks from January 18 through February 13.

NYC Broadway Week 2-for-1 Tickets On Sale Today

The return of NYC Broadway Week after two years is an occasion to celebrate. Bookings are now open for 2-for-1 tickets to 18 participating shows at [nycgo.com/broadwayweek](#), for experiences from January 18 through February 13. Broadway remains open and theaters have implemented safety protocols to the highest standards.

Participating shows include:

Aladdin, The Book of Mormon, Chicago The Musical, Come From Away, Company, David Byrne’s American Utopia, Dear Evan Hansen, Girl From the North Country, Hadestown, Harry Potter and the Cursed Child, The Lion King, MJ The Musical, Moulin Rouge! The Musical, The Phantom of the Opera, Skeleton Crew, Tina: The Tina Turner Musical, To Kill a Mockingbird and Wicked.

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“The return of NYC Broadway Week is an exciting moment for the Broadway community and a signal of New York City’s continued recovery,” said **Charlotte St. Martin, President of The Broadway League**. “We remain committed to setting the gold standard of Covid health protocols in all of our Broadway theaters and encourage New Yorkers and visitors to confidently enjoy the exceptional lineup of shows participating in NYC Broadway Week this winter.”

Participating Broadway shows can be sorted by filters including Drama, Kid-Friendly, Musical, Play, Performance and Tony Award winner at [nycgo.com/broadwayweek](#).

NYC Must-See Week 2-for-1 Tickets On Sale Today

Beginning today, locals and visitors can book reservations for 2-for-1 tickets to more than 45 museums, attractions, performing arts and tours at [nycgo.com/mustseeweek](#), for experiences from January 18 through February 13.

NYC Must-See Week participants include:

9/11 Memorial & Museum; Arcadia Earth Museum; Artechouse; Asia Society and Museum; Bateaux by City Cruises; Beat the Bomb; Bike Rent NYC – Central Park Bike Tours; BKLYN Comedy Club; Carolines on Broadway; Circle Line Sightseeing Cruises; City Cruises by Hornblower; Cooper Hewitt, Smithsonian Design Museum; Empire State Building Observatory; The Escape Game New York City; Flushing Town Hall; Food On Foot Tours; Fotografiska; Gray Line CitySightseeing New York Bus Tours; Historic Richmond Town; Inside Out Tours; Intrepid Sea, Air & Space Museum; Jazz at Lincoln Center; Liberty Cruise; Like a Local Tours; The Metropolitan Opera; Museum at Eldridge Street Synagogue; Museum of the City of New York; Museum of Modern Art (MoMA); National Yiddish Theatre Folksbiene; New York Botanical



Garden; New York City Ballet; New York City Photo Safari; New York Philharmonic; One World Observatory; On Location Tours; Picture The City; PlaceChase; The Ride; RiseNY; Solomon R. Guggenheim Museum; Spirit of New York by City Cruises; Staten Island Museum at Snug Harbor; Summit One Vanderbilt; Top of the Rock Observation Deck; TopView Sightseeing Tours; and Untapped New York.

Locals and visitors can browse NYC Must-See Week participants by filters including Borough, Neighborhood and Category, all available at nycgo.com/mustseeweek.

NYC Hotel Week Reservations Open and Redeemable

Book accommodations at 22 percent off standard retail rates—to welcome the year 2022—during NYC Hotel Week, at nycgo.com/hotelweek, redeemable now through February 13. There are nearly 130 hotels across all five boroughs participating in NYC Hotel Week, covering a wide range of accommodations for every visitor, from major brands to unique independent hotels, and options for every price point from moderate to luxury. Some of the participating hotels include Equinox Hotel; The Beekman Hotel; New York Marriott Marquis; Lotte New York Palace; The Pierre New York; The Langham New York, Fifth Avenue; Opera House Hotel; Conrad New York Downtown; The Times Square Edition; The Rockaway Hotel; Mr. C Seaport; Ace Hotel Brooklyn; The James New York – NoMad; Hilton Garden Inn New York/Staten Island; JW Marriott Essex House New York; The William Vale; and many more.

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All participating hotels can be sorted by Borough and Neighborhood at nycgo.com/hotelweek.

[The Mayor’s Office of Media and Entertainment](#) has partnered with NYC & Company as a sponsor of NYC Winter Outing, to offset participation fees for businesses across the boroughs in response to New York City’s ongoing tourism recovery.

“As we continue along the path of recovery, the Mayor’s Office is proud to support NYC Winter Outing, a program showcasing the best of the City’s dining, arts and culture, and hospitality, as it returns this winter after a one-year hiatus due to the pandemic,” said **Anne del Castillo, Commissioner of the Mayor’s Office of Media and Entertainment.**

Discover exclusive content on Instagram and Twitter @nycgo, with the hashtag #NYCWinterOuting. This year's NYC Winter Outing program has its biggest media campaign ever. The effort will reach travel prospects across the United States, in Canada and in the United Kingdom, with a variety of touchpoints including social media, search, online video, programmatic, out-of-home, radio, print and site direct media buys.

Further details are available at nycgo.com/winterouting.

**Blackout dates may apply; NYC Hotel Week deals redeemable now through February 13.*



About NYC & Company:

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

About Mastercard:

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

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