

## STATEMENT FROM NYC & COMPANY PRESIDENT AND CEO FRED DIXON REGARDING OMICRON VARIANT

"We continue to monitor the Omicron variant and its impact across the travel industry. With the requirement that all inbound international travelers to the U.S. show proof of vaccination along with a negative Covid-19 test taken 24 hours before departure, coupled with NYC's own smart protocols including the 'Key to NYC' vaccination requirement for indoor activities and a new indoor mask advisory, we're confident that travel to NYC remains safe. As the holiday season is fully under way, we encourage visitors and locals to follow CDC guidance as well as City and State recommendations—including getting vaccinated and receiving boosters—and to continue their travel plans safely and enjoyably."

Fred Dixon
President and CEO
NYC & Company

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FOR IMMEDIATE RELEASE