



MEDIA ADVISORY

NYC & COMPANY'S FIVE-WEEK-LONG NYC RESTAURANT WEEK® SUMMER 2021 PROGRAM KICKS OFF TODAY

NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, announced that NYC Restaurant Week, sponsored by Mastercard, will return to in-person dining after 18 months today through August 22, with reservations available at nycgo.com/restaurantweek. The program includes nearly 530 participating restaurants offering more than 50 distinct cuisines in 75 neighborhoods across all five boroughs, as well as updated, inclusive pricing with lunches priced at either \$21 or \$39 and dinners priced at either \$21 or \$39 (both inclusive of one entrée and at least one side and aligned to the individual restaurant price points). Diners also have the option to enjoy a new Signature Dining Experience priced at \$125, inclusive of at least three courses and special enhancements. Taxes and gratuity are not included; Saturdays are blackout dates and Sundays are optional.

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DATE
July 19, 2021

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Mastercard cardholders can preregister here to receive an exclusive \$10 statement credit on each transaction of \$39 or more while dining on-site [for up to five (5) transactions totaling a \$50 rebate]* for the duration of the promotion, and each time an NYC Restaurant Week meal is purchased with a Mastercard by August 15, cardholders will also be entered for a chance to win 200,000 American Airlines AAdvantage miles toward a trip anywhere American flies.**

Diners can seamlessly browse participating restaurants at nycgo.com/restaurantweek by filters including "location," "cuisine," "has menu," "\$10 back," and "amenities." Collections will also be available to help consumers choose restaurants by interests including "James Beard Honorees," "Wine Spectator Picks," "NYC Classics," "Date Night," "As Seen on TV," "Under the Sea," "The Slice Is Right," "Editors' Picks" and, lastly, a collection for Stella Artois, sponsor and official beer of NYC Restaurant Week Summer 2021, titled "Make It a Stella," highlighting restaurants serving Stella.

As New York City continues to emerge from the pandemic and the hard-hit restaurant community works toward recovery, NYC & Company has invited all restaurants and eateries across the five boroughs to participate in NYC Restaurant Week Summer 2021 at no cost, for one, multiple or all five weeks of the program. NYC & Company has extended the in-person dining program to five weeks—the longest period in NYC Restaurant Week's 29-year history—to coincide with NYC Homecoming Week events.

About NYC & Company:



NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For all there is to do and see in New York City, visit nycgo.com.

About Mastercard:

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

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[*Terms and restrictions apply](#)

****NO PURCHASE NECESSARY.** Void where prohibited. Open to existing Mastercard cardholders who are legal residents of the 50 US or DC, and legal age of majority before 7/7/21. PIN-based debit, international & corporate transactions ineligible. Ends 8/15/21. Sponsor: Mastercard International Incorporated, 2000 Purchase Street, Purchase, NY 10577. For Official Rules & complete details, click [here](#).

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