



The Five Boroughs of NYC

NYC[™]
& Company
nycgo.com



NYC
& Company
nycgo.com

Getting Started

Operational Notes



- **One-way audio**
- **Ask your questions**
- **Handout**
- **Follow-up**



NYC[™]
& Company
nycgo.com

Introduction

Introduction



- **John Marshall**
- **Director, Tourism Development**



Introduction

NYC & Company is the **official destination marketing organization** for the five boroughs of NYC.

Our mission is to **maximize travel and tourism** opportunities throughout the City, **build economic prosperity** and **spread the dynamic image of NYC** around the world.



Agenda

The Five Boroughs of NYC

- **Neighborhood Highlights**
- **Cuisine**
- **Parks & Recreation**
- **Arts & Culture**



NYC[™]
& Company
nycgo.com

Geography



The Bronx



Brooklyn



Manhattan



Queens



Staten Island



NYC
& Company
nycgo.com

Five Boroughs



NYC[™]
& Company
nycgo.com

The Bronx



**The northernmost
borough**



**Home to the "real
Little Italy"**



**Hundreds of acres of
parkland**



Birthplace of hip-hop



NYC
& Company
nycgo.com

Introduction to The Bronx



The Bronx Neighborhood Highlights



Woodlawn



Fordham



Belmont



City Island



South Bronx



NYC
& Company
nycgo.com

The Bronx Neighborhood Highlights



Woodlawn



Fordham



Belmont



City Island



South Bronx



NYC
& Company
nycgo.com

The Bronx Neighborhood Highlights



Woodlawn



Fordham



Belmont



City Island



South Bronx



NYC
& Company
nycgo.com

The Bronx Neighborhood Highlights



Woodlawn



Fordham



Belmont



City Island



South Bronx



NYC
& Company
nycgo.com

The Bronx Neighborhood Highlights



Woodlawn



Fordham



Belmont



City Island

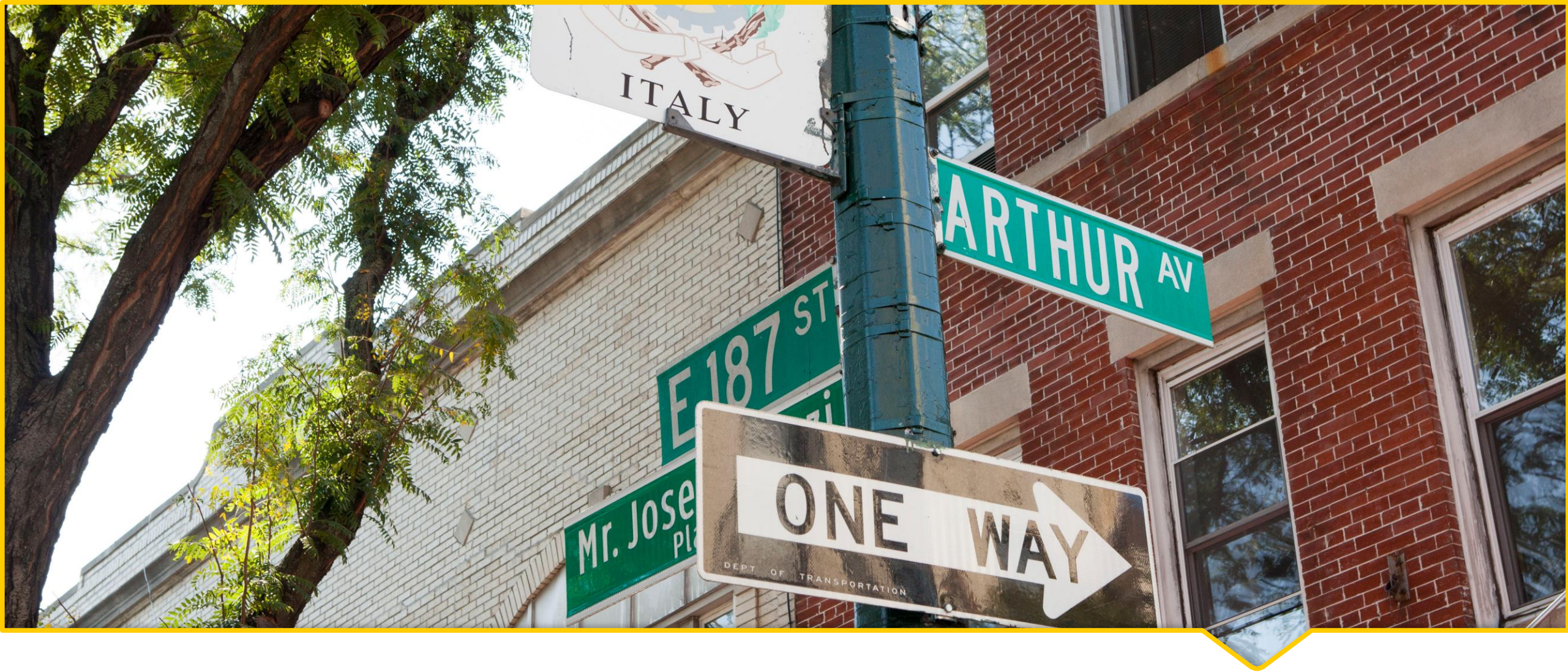


South Bronx



NYC
& Company
nycgo.com

The Bronx Neighborhood Highlights



Cuisine in The Bronx



South Bronx



Arthur Avenue



City Island



NYC
& Company
nycgo.com

Cuisine in The Bronx



NYC[™]
& Company
nycgo.com

Parks & Recreation in The Bronx



The Bronx Zoo



Pelham Bay Park



Orchard Beach



Wave Hill



NYC
& Company
nycgo.com

Parks & Recreation in The Bronx



The Bronx Zoo



Pelham Bay Park



Orchard Beach



Wave Hill



NYC
& Company
nycgo.com

Parks & Recreation in The Bronx



The Bronx Zoo



Pelham Bay Park



Orchard Beach



Wave Hill



NYC
& Company
nycgo.com

Parks & Recreation in The Bronx



The Bronx Zoo



Pelham Bay Park



Orchard Beach



Wave Hill



NYC
& Company
nycgo.com

Parks & Recreation in The Bronx



NYC[™]
& Company
nycgo.com

Arts & Culture in The Bronx



The Bronx Museum of the Arts



New York Botanical Garden



Van Cortlandt House Museum



The Bronx Children's Museum



NYC
& Company
nycgo.com

Arts & Culture in The Bronx



The Bronx Museum of
the Arts



New York
Botanical Garden



Van Cortlandt House
Museum



The Bronx Children's
Museum



NYC
& Company
nycgo.com

Arts & Culture in The Bronx



The Bronx Museum of
the Arts



New York
Botanical Garden



Van Cortlandt House
Museum



The Bronx Children's
Museum



NYC
& Company
nycgo.com

Arts & Culture in The Bronx



The Bronx Museum of the Arts



New York Botanical Garden



Van Cortlandt House Museum



The Bronx Children's Museum



NYC
& Company
nycgo.com

Arts & Culture in The Bronx



NYC[™]
& Company
nycgo.com

Brooklyn



**More than 70
neighborhoods**



**Emerging restaurant
scene**



**Beautiful Brooklyn
Heights Promenade**

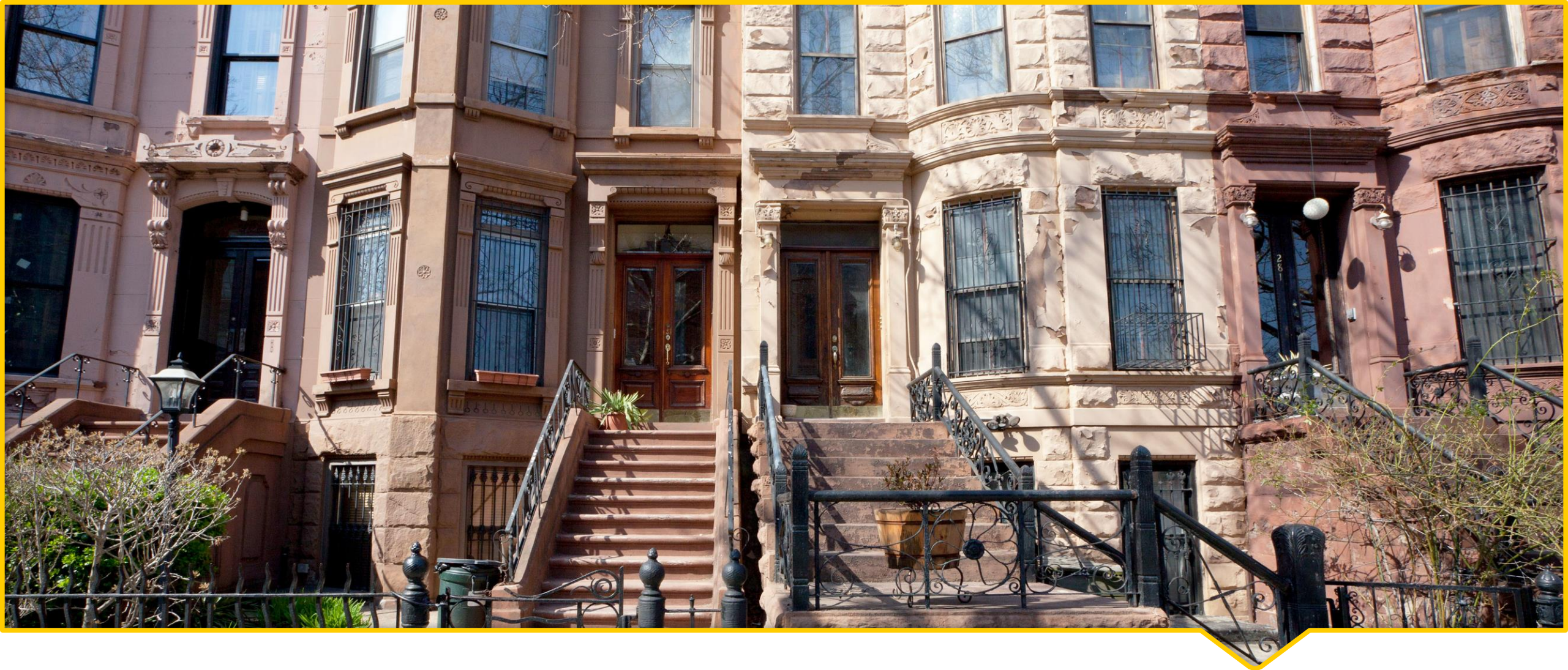


**Home-town of artists
and celebrities alike**



NYC
& Company
nycgo.com

Introduction to Brooklyn



NYC[™]
& Company
nycgo.com

Brooklyn Neighborhood Highlights



Brooklyn Heights



Downtown Brooklyn



DUMBO



Williamsburg



NYC
& Company
nycgo.com

Brooklyn Neighborhood Highlights



Brooklyn Heights



Downtown Brooklyn



DUMBO



Williamsburg



NYC
& Company
nycgo.com

Brooklyn Neighborhood Highlights



Brooklyn Heights



Downtown Brooklyn



DUMBO



Williamsburg



NYC
& Company
nycgo.com

Brooklyn Neighborhood Highlights



Brooklyn Heights



Downtown Brooklyn



DUMBO



Williamsburg



NYC
& Company
nycgo.com

Brooklyn Neighborhood Highlights



NYC[™]
& Company
nycgo.com

Cuisine in Brooklyn



Best bagels, pizza, barbecue and more



Award-winning, female-owned establishments



From the City's most famous cheesecake to fusion fare



NYC
& Company
nycgo.com

Cuisine in Brooklyn



NYC[™]
& Company
nycgo.com

Parks & Recreation in Brooklyn



Prospect Park



Coney Island



Barclays Center



Brooklyn Bridge Park



NYC
& Company
nycgo.com

Parks & Recreation in Brooklyn



Prospect Park



Coney Island



Barclays Center



Brooklyn Bridge Park



NYC
& Company
nycgo.com

Parks & Recreation in Brooklyn



Prospect Park



Coney Island



Barclays Center



Brooklyn Bridge Park



NYC
& Company
nycgo.com

Parks & Recreation in Brooklyn



Prospect Park



Coney Island



Barclays Center



Brooklyn Bridge Park



NYC
& Company
nycgo.com

Parks & Recreation in Brooklyn



NYC[™]
& Company
nycgo.com

Arts & Culture in Brooklyn



Brooklyn Historical
Society



New York Transit
Museum



Brooklyn Museum



NYC
& Company
nycgo.com

Arts & Culture in Brooklyn



Brooklyn Historical
Society



New York Transit
Museum



Brooklyn Museum



NYC
& Company
nycgo.com

Arts & Culture in Brooklyn



Brooklyn Historical
Society



New York Transit
Museum

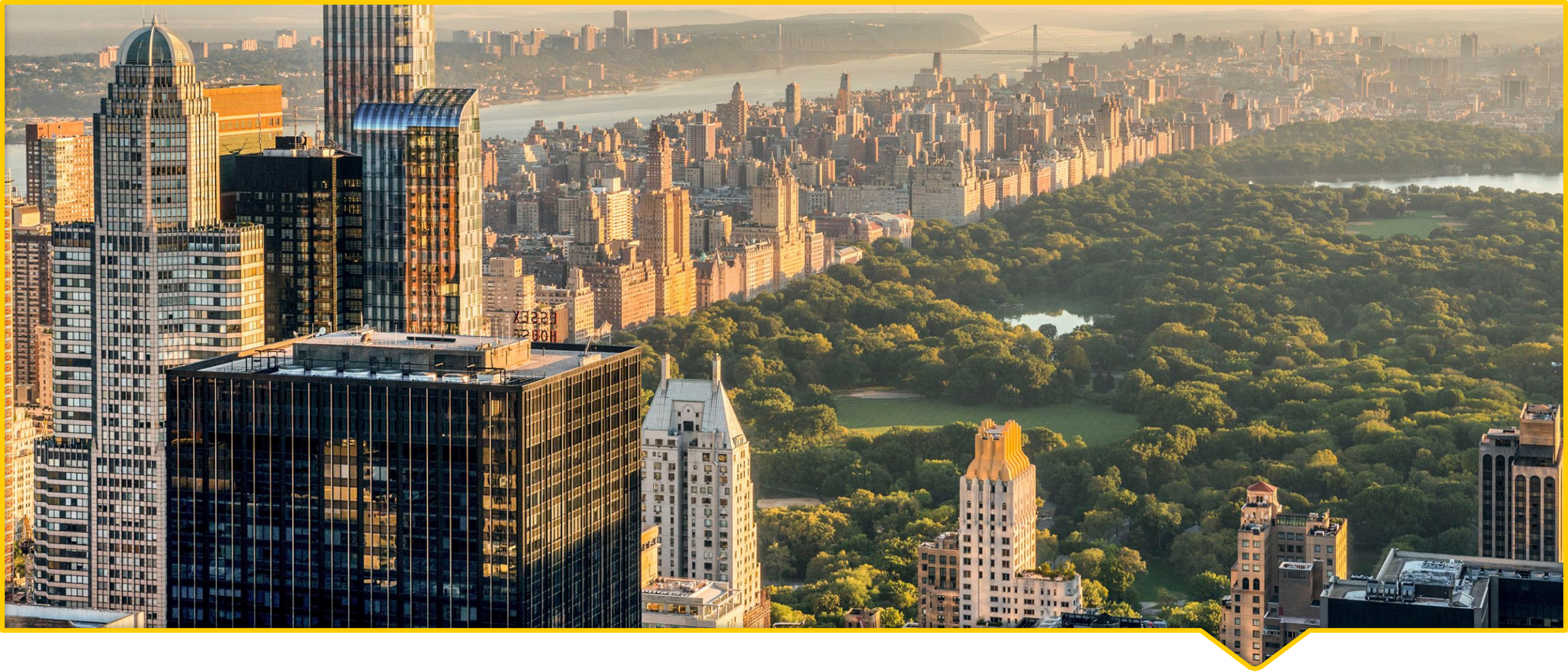


Brooklyn Museum



NYC
& Company
nycgo.com

Arts & Culture in Brooklyn



NYC[™]
& Company
nycgo.com

Manhattan



Home to over 1.6 million residents



Thousands of restaurants



Central Park, hidden green spaces, and more

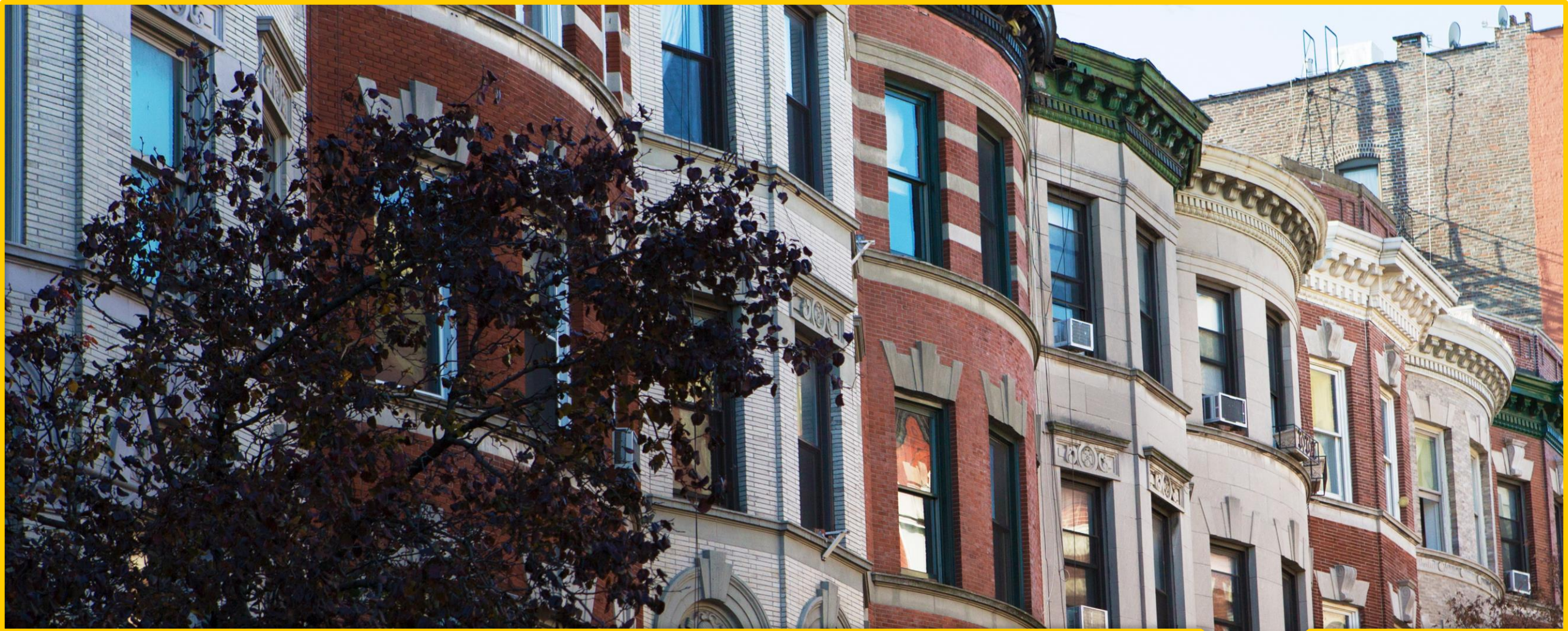


Popular TV and movie production location



NYC
& Company
nycgo.com

Introduction to Manhattan



NYC[™]
& Company
nycgo.com

Manhattan Neighborhood Highlights



Harlem



Upper West Side



Flatiron District



Lower East Side



NYC
& Company
nycgo.com

Manhattan Neighborhood Highlights



Harlem



Upper West Side



Flatiron District



Lower East Side



NYC
& Company
nycgo.com

Manhattan Neighborhood Highlights



Harlem



Upper West Side



Flatiron District



Lower East Side



NYC
& Company
nycgo.com

Manhattan Neighborhood Highlights



Harlem



Upper West Side



Flatiron District

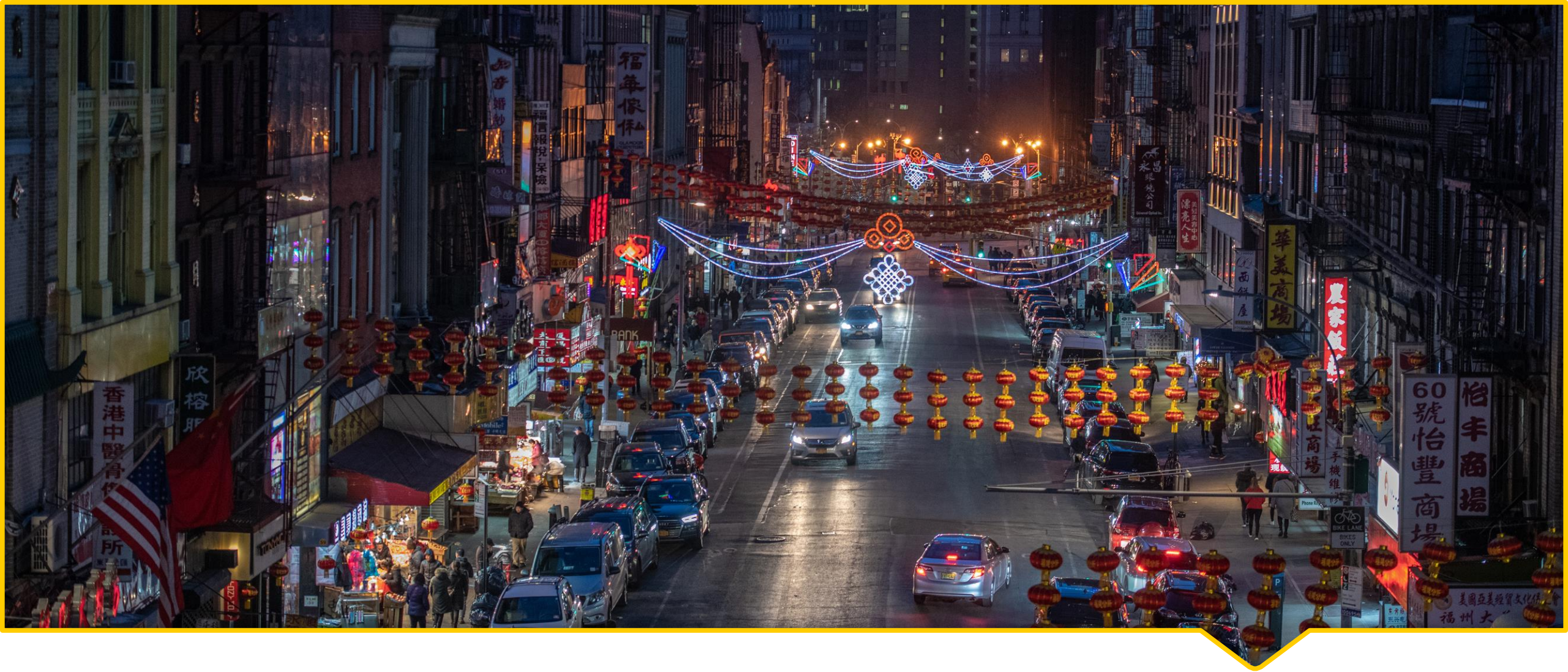


Lower East Side



NYC
& Company
nycgo.com

Manhattan Neighborhood Highlights



NYC
& Company
nycgo.com

Cuisine in Manhattan



Choices as limitless
as your cravings



Thousands of places
featuring global
cuisine



Michelin starred
restaurants to food
trucks



NYC
& Company
nycgo.com

Cuisine in Manhattan



NYC[™]
& Company
nycgo.com

Parks & Recreation in Manhattan



Central Park



The High Line



Hudson Yards



NYC
& Company
nycgo.com

Parks & Recreation in Manhattan



Central Park



The High Line



Hudson Yards



NYC
& Company
nycgo.com

Parks & Recreation in Manhattan



Central Park



The High Line

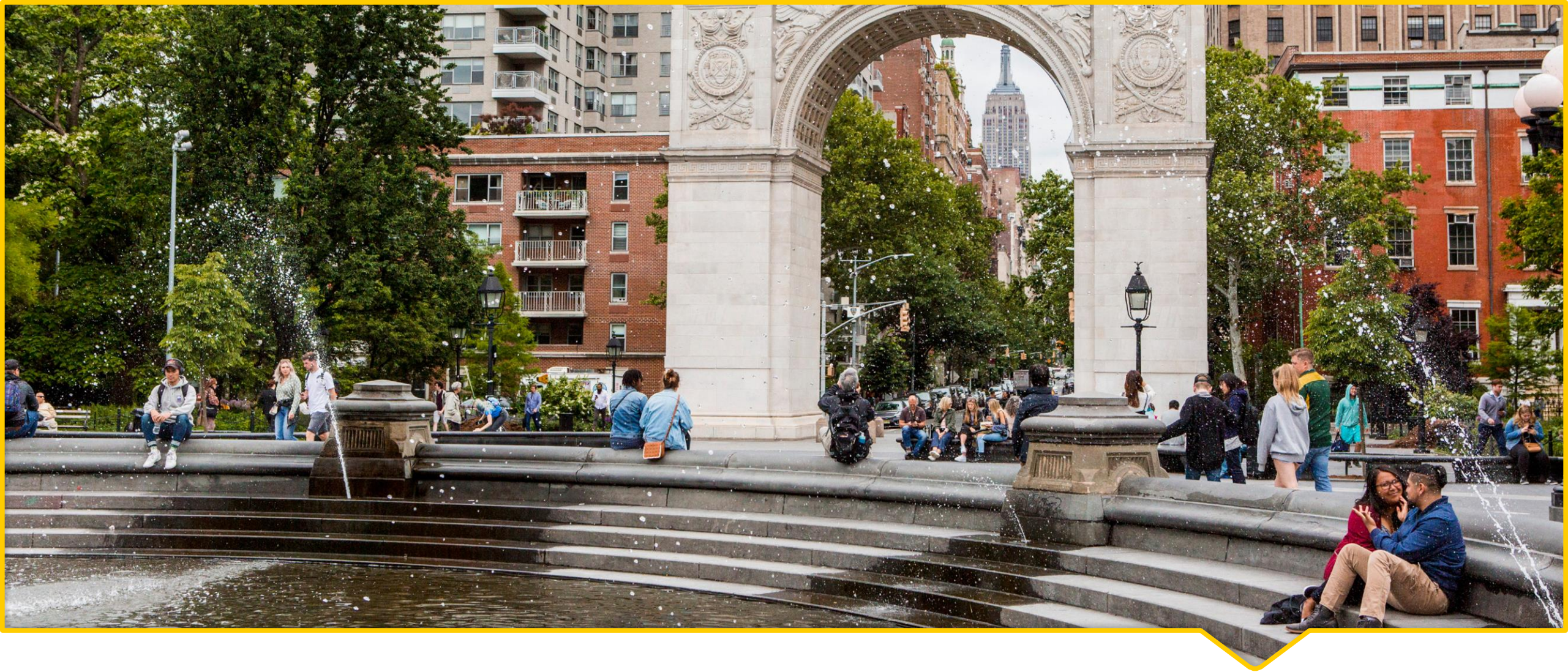


Hudson Yards



NYC
& Company
nycgo.com

Parks & Recreation in Manhattan



NYC[™]
& Company
nycgo.com

Arts & Culture in Manhattan



Museum Mile



Apollo Theater



**Lincoln Center for the
Performing Arts**



**American Museum of
Natural History**



Broadway



NYC
& Company
nycgo.com

Arts & Culture in Manhattan



Museum Mile



Apollo Theater



Lincoln Center for the
Performing Arts



American Museum of
Natural History



Broadway



NYC
& Company
nycgo.com

Arts & Culture in Manhattan



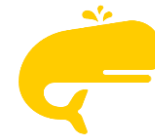
Museum Mile



Apollo Theater



Lincoln Center for the
Performing Arts



American Museum of
Natural History



Broadway



NYC
& Company
nycgo.com

Arts & Culture in Manhattan



Museum Mile



Apollo Theater



Lincoln Center for the
Performing Arts



American Museum of
Natural History



Broadway



NYC
& Company
nycgo.com

Arts & Culture in Manhattan



Museum Mile



Apollo Theater



Lincoln Center for the
Performing Arts



American Museum of
Natural History



Broadway



NYC
& Company
nycgo.com

Arts & Culture in Manhattan



NYC
& Company
nycgo.com

Queens



Home to over 2.2 million residents



Global cuisine to satisfy every taste



Stunning sculptures and flora in public parks



Home of the New York Mets



NYC
& Company
nycgo.com

Introduction to Queens



NYC[™]
& Company
nycgo.com

Queens Neighborhood Highlights



Astoria



Long Island City



Flushing



The Rockaways



NYC
& Company
nycgo.com

Queens Neighborhood Highlights



Astoria



Long Island City



Flushing



The Rockaways



NYC
& Company
nycgo.com

Queens Neighborhood Highlights



Astoria



Long Island City



Flushing



The Rockaways



NYC
& Company
nycgo.com

Queens Neighborhood Highlights



Astoria



Long Island City



Flushing



The Rockaways



NYC
& Company
nycgo.com

Queens Neighborhood Highlights



NYC
& Company
nycgo.com

Cuisine in Queens



Long Island City



Astoria



Flushing



The Rockaways



NYC
& Company
nycgo.com

Cuisine in Queens



NYC[™]
& Company
nycgo.com

Parks & Recreation in Queens



Astoria Park



**Socrates Sculpture
Park**



**Flushing Meadows
Corona Park**



**Queens Botanical
Garden**



NYC
& Company
nycgo.com

Parks & Recreation in Queens



Astoria Park



Socrates Sculpture
Park



Flushing Meadows
Corona Park



Queens Botanical
Garden



NYC
& Company
nycgo.com

Parks & Recreation in Queens



Astoria Park



Socrates Sculpture
Park



Flushing Meadows
Corona Park



Queens Botanical
Garden



NYC
& Company
nycgo.com

Parks & Recreation in Queens



Astoria Park



Socrates Sculpture
Park



Flushing Meadows
Corona Park



Queens Botanical
Garden



NYC
& Company
nycgo.com

Parks & Recreation in Queens



NYC[™]
& Company
nycgo.com

Arts & Culture in Queens



Museum of the Moving Image



Queens Museum



The New York Hall of Science



MoMA PS1



NYC
& Company
nycgo.com

**Arts & Culture
in Queens**



Museum of the
Moving Image



Queens Museum



The New York Hall of
Science



MoMA PS1



NYC
& Company
nycgo.com

Arts & Culture in Queens



Museum of the
Moving Image



Queens Museum



The New York Hall of
Science



MoMA PS1



NYC
& Company
nycgo.com

Arts & Culture in Queens



Museum of the
Moving Image



Queens Museum



The New York Hall of
Science



MoMA PS1



NYC
& Company
nycgo.com

Arts & Culture in Queens



NYC[™]
& Company
nycgo.com

Staten Island



Arrive on the
Staten Island Ferry



Cuisine is a mix of
classic and culture



City's largest forest
preserve



Set of major films,
such as *Goodfellas*



NYC
& Company
nycgo.com

Introduction to Staten Island



NYC[™]
& Company
nycgo.com

Staten Island Neighborhood Highlights



St. George



Randall Manor



Richmond Town



NYC
& Company
nycgo.com

Staten Island Neighborhood Highlights



St. George



Randall Manor



Richmond Town



NYC
& Company
nycgo.com

Staten Island Neighborhood Highlights



St. George



Randall Manor



Richmond Town



NYC
& Company
nycgo.com

Staten Island Neighborhood Highlights



NYC[™]
& Company
nycgo.com

Cuisine in Staten Island



A mix classic and adventurous cuisine



Dine with spectacular views of the New York Harbor



Restaurants walking distance of ferry terminal



NYC
& Company
nycgo.com

Cuisine in Staten Island



NYC[™]
& Company
nycgo.com

Parks & Recreation in Staten Island



Walker Park



**Snug Harbor
Cultural Center &
Botanical Garden**



**Richmond County
Bank Ballpark**



NYC
& Company
nycgo.com

Parks & Recreation in Staten Island



Walker Park



Snug Harbor
Cultural Center &
Botanical Garden



Richmond County
Bank Ballpark



NYC
& Company
nycgo.com

Parks & Recreation in Staten Island



Walker Park



Snug Harbor
Cultural Center &
Botanical Garden

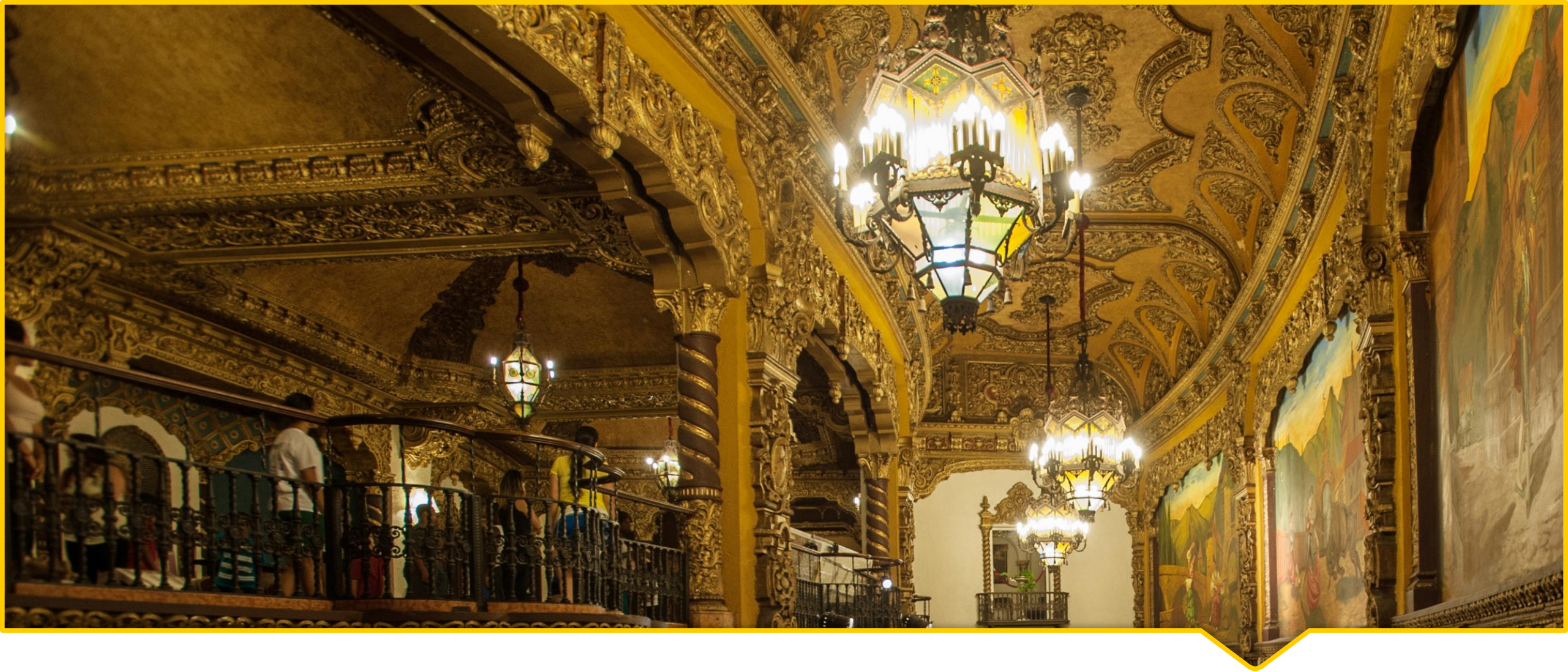


Richmond County
Bank Ballpark



NYC
& Company
nycgo.com

Parks & Recreation in Staten Island



NYC[™]
& Company
nycgo.com

Arts & Culture in Staten Island



St. George Theatre



Staten Island
Children's Museum



National Lighthouse
Museum



NYC
& Company
nycgo.com

Arts & Culture in Staten Island



St. George Theatre



Staten Island
Children's Museum



National Lighthouse
Museum



NYC
& Company
nycgo.com

Arts & Culture in Staten Island



St. George Theatre



Staten Island
Children's Museum



National Lighthouse
Museum



NYC
& Company
nycgo.com

Arts & Culture in Staten Island



NYC[™]
& Company
nycgo.com

Summary

Summary



The Five Boroughs of NYC

- Neighborhood Highlights
- Cuisine
- Parks & Recreation
- Arts & Culture



NYC[™]
& Company
nycgo.com

Contact NYC & Company

Contact Information



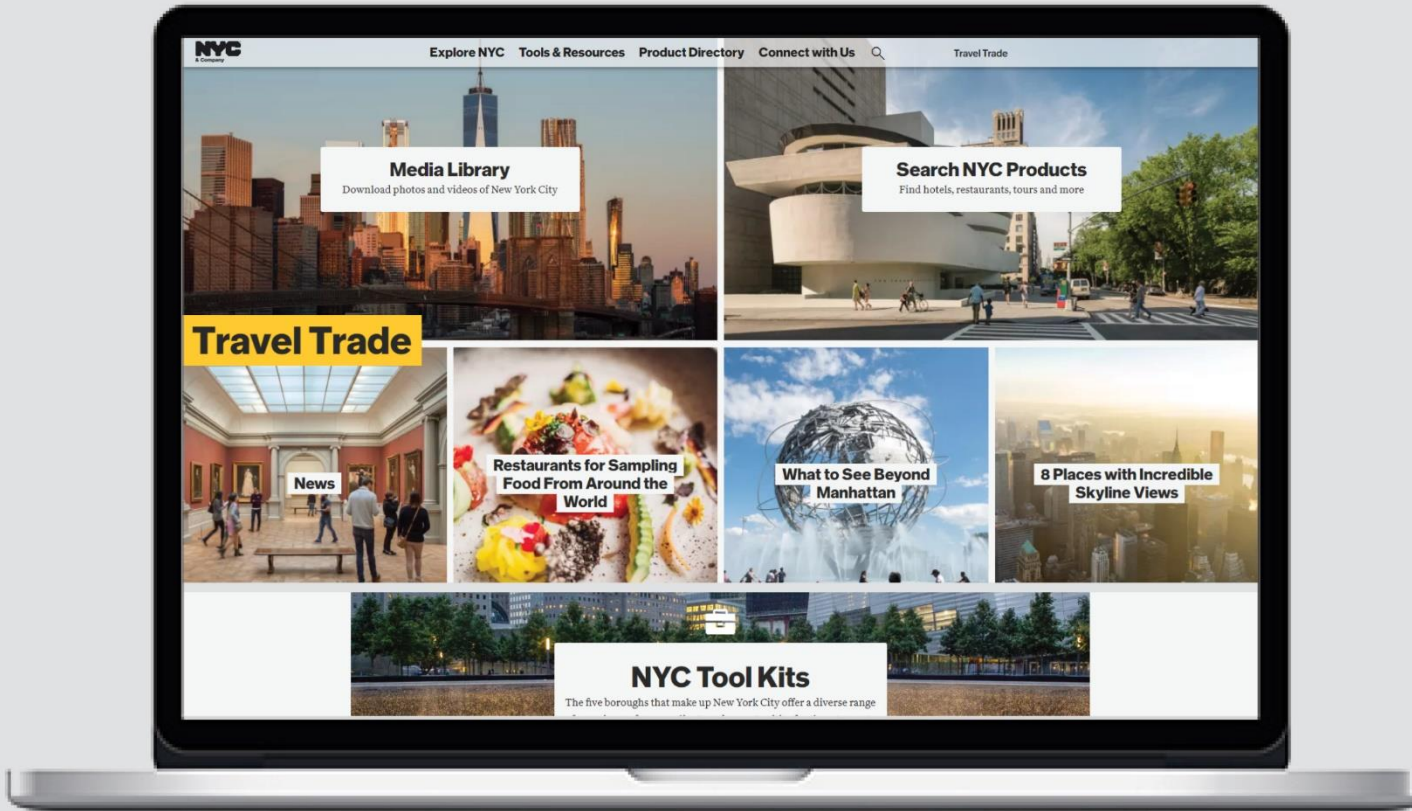
John Marshall



traveltrade@nycgo.com



212-484-1297



nycgo.com/traveltrade



nycgo.com/webinars



nycgo.com/tradepass



[Ask a Question](#)



nycgo.com/neighborhoods



NYC
& Company
nycgo.com

Tools & Resources



NYC[™]
& Company
nycgo.com

Thank You!

© 2020 NYC & Company. All rights reserved.

This webinar is a program of NYC & Company. The content is proprietary to NYC & Company and should not be shared with third parties.

