



## NYC & COMPANY'S TRUDY SINGH HONORED BY NATIONAL COALITION OF BLACK MEETING PROFESSIONALS

**—Organization's Regional Vice President of Sales, Mid-Atlantic, is Recipient of 2020 Charles H. Wright Supplier of the Year Award—**

**New York City (November 23, 2020)** – NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, today recognized Regional Vice President of Sales, Mid-Atlantic Trudy Singh, CMP, for being named the 2020 Charles H. Wright Supplier of the Year by the National Coalition of Black Meeting Professionals (NCBMP). During The Evening of Empowerment virtual event on Friday, November 20, Singh was honored by NCBMP's Board of Directors and her fellow members as a supplier who consistently demonstrates the qualities of integrity, professionalism, and dedication in her services to the profession.

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#### DATE

November 23, 2020

#### FOR IMMEDIATE RELEASE

"Trudy is a gem to the industry and has been an inspiration to many of our members. She embodies the essence of our organization and is one of our greatest ambassadors. We congratulate Trudy and are proud to call her a friend of NCBMP," said Jason Dunn, Chairman, National Coalition of Black Meeting Professionals.

"I am humbled and honored by this recognition. NCBMP has been the seminal leader in championing the efforts of diverse professionals in our industry and continues to be instrumental in my career. In fact, it was at the NCBMP conference in Washington, D.C. over 20 years ago that I met the hiring manager for NYC & Company. Through my involvement with NCBMP, I have not only been able to work with wonderful clients but also to grow in my role as a leader in the tourism and hospitality community," said Trudy Singh, NYC & Company's Regional Vice President of Sales, Mid-Atlantic.

A destination expert with more than 25 years of industry experience, Singh joined NYC & Company in May 2000 as Director of National Accounts, based in Washington, D.C. Since then, she has served as Regional Director of Sales and Director of Sales, before being promoted to her current role in 2018. She assists event planners of all sizes and budgets, year-round, in the Mid-Atlantic region including Delaware, the District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia and West Virginia. Her responsibilities also include the management of NYC & Company's satellite office operations.

"Congratulations to Trudy for this tremendous honor. As a core member of our team for the last two decades, Trudy has been integral to our success in positioning New York City as a premier meetings and events destination for the Mid-Atlantic market, and we could not be prouder to see this well-deserved



recognition by her industry peers,” said Jerry Cito, NYC & Company’s Executive Vice President, Convention Development.

Founded in 1983, NCBMP is a non-profit organization dedicated primarily to the training needs of Black meeting professionals and those that support Black meetings/conventions. The organization is committed to positioning Black meetings, conferences, exhibitions, conventions, and its members to maximize opportunities. Singh has been a member of NCBMP since 1998 and currently sits on the organization’s Nominating Committee.

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Singh currently sits on the Boards of both the Association of Meeting Professionals (AMPs) and Convention Sales Professionals International (CSPI); previously served as Chair for the Network of Latino Meeting Professionals (the NETWORK); and is a former advisor for the Northern Virginia Community College Travel and Tourism Program. She is a former Board Member and active participant in the National Capital Chapter of the Society of Government Meeting Professionals (SGMP) and is part of several other industry associations including Professional Convention Management Association (PCMA), Meeting Planners International (MPI) and Religious Conference Management Association (RCMA).

A transplanted New Yorker and graduate of Drexel University, she resides in Woodbridge, Virginia with her multigenerational family.

To learn more about planning meetings, conventions and events in New York City, visit [nycgo.com/makeitnyc](http://nycgo.com/makeitnyc).

**About NYC & Company:**

NYC & Company is the official marketing, tourism and partnership organization for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For more information, visit [nycgo.com](http://nycgo.com).

**About NCBMP:**

The National Coalition of Black Meeting Professionals (NCBMP), founded in 1983, is a non-profit organization dedicated to the training needs of Black hospitality professionals, and those that support Black meetings and events. Since its founding, NCBMP has made a significant impact in the hospitality community by advocating for equity and helping members maximize their return on investment.