US Open Tennis Championships to Inspire Exploration throughout NYC August 26 through September 8

New York City (August 6, 2019) — On August 26, the most attended annual sporting event in the world will return to New York City at the USTA Billie Jean King National Tennis Center as the <u>US</u> <u>Open Tennis Championships</u> take over Queens.

Stars like Novak Djokovic, Serena Williams, Roger Federer, Sloane Stephens and Rafael Nadal will compete for the last grand slam championship of 2019 in front of more than 700,000 fans during two weeks of tennis that concludes on September 8. This year, hotels throughout NYC will celebrate with exciting packages and offers, while the vibrant neighborhoods surrounding the stadium provide unique experiences beginning as early as August 19.

""We are so pleased to welcome the US Open Tennis Championships back to New York City this summer. Visitors traveling to the City later this month will have a unique opportunity to see and experience Queens, the City's most diverse borough. With an outstanding roster of cultural, dining and entertainment options plus several attractive hotel packages and offers, travelers will have no shortage of activities to enjoy during one of the nation's most iconic big events," said NYC & Company president and CEO Fred Dixon.

The week prior to the tournament, visitors and locals are encouraged to participate in **US Open Fan Week**, from August 19-25. The weeklong tennis and entertainment festival includes the US Open Qualifying Tournament, free evening concerts, open practices featuring top players, a new Kids' Zone and various other family-friendly activities. A complete schedule of events can be found at users/user

The entertainment options continue post-Fan Week, as the tournament is held in the vibrant Flushing Meadows Corona Park, home to multidisciplinary attractions such as the New York Hall of Science, Queens Botanical Garden, Queens Museum and Queens Night Market as well as nearly 900 acres of park space—home to the iconic Unisphere.

In the surrounding **Corona** neighborhood, authentic NYC experiences are abundant. At the <u>Louis Armstrong House Museum</u>, jazz fans can learn about the musician's life and legacy in a museum outfitted in the house he and his wife lived in for nearly 30 years. Meanwhile, the culinary options nearby embody the borough's reputation as the most diverse in NYC. <u>Leo's Latticini</u> is an 80-year-old Italian deli that makes mozzarella cheese fresh on-site. At <u>Arepa Lady</u>, diners can feast on trademark Colombian food-cart treats, and at <u>Tortilleria Nixtamal</u>, savory Mexican food is served on fresh, GMO-free tortillas pressed in the front window.

Flushing, located on the east side of the USTA National Tennis Center, is filled with Asian flavor and culture from China, Japan and Korea. <u>Asian Jewels</u> is a popular destination for classic Chinese dishes, with a large open dining space and dinner menu filled with Cantonese specialties. <u>Hunan House</u> brings uniquely spicy dishes straight from China's Hunan province, while <u>Nan Xiang Xiao Long Bao</u> serves Singaporean specialties like scallion pancakes and stir-fried rice cakes. At the <u>Queens Historical Society</u> and <u>Flushing Town Hall</u>, visitors can learn about the borough's history while experiencing two protected NYC landmarks.

New York City's iconic hotels are rolling out the red carpet for the US Open, with curated packages, offers, and celebratory experiences including:

- The Lotte New York Palace is offering an ACE of a stay for the US Open. "The Palace Doubles Package" includes opulent accommodations for two nights in the Towers Corner Suite for up to four adults, and exclusive access to The Palace Invitational, a one-of-a-kind badminton tournament featuring the very best in professional tennis at The Palace's iconic Madison Avenue courtyard.
- The Pierre New York is celebrating the tournament with the third annual outdoor festival "Smash Bash: A Celebration of Tennis" on August 21, featuring special appearances by US Open players Dominic Thiem and Garbiñe Muguruza. Taking place on the Rosé Terrace of The Pierre's Perrine restaurant overlooking Central Park, the event will also feature a delicious selection of elevated court-side fare from Executive Chef Ashfer Biju, endless Château Miraval rosé, the Honey Deuce cocktail by Grey Goose Vodka, live DJ and table tennis.
- At the <u>InterContinental New York Barclay</u>, and other participating <u>IHG properties</u>, visitors can enhance their experience with the "Game-Set-Match" package, including complimentary one level upgrade, tennis macaroons welcome amenity, US Open Honey Deuce cocktail voucher, map to USTA Billie Jean King National Tennis Centerand \$15 metro card. The Gin Parlour at The Barclay will serve signature beverages such as "The Lime Judge" and "The Watermelon Smash" to celebrate the tournament's return to NYC.
- The Peninsula New York will host a watch party every day of the US Open with a live feed of
 each match screened at The Bar at Clement, where the Honey Deuce, in partnership with
 Grey Goose, will be the cocktail of choice.
- The Times Square EDITION, a brand-new luxury hotel located in the heart of Manhattan, is featuring a special "LOVE/TENNIS" offer. Visitors can save up to 15% on US Open accommodations when booking by August 16 for stays through September 8, 2019 and using the promo code TNI. Located just a few steps from the 7 train, The Times Square EDITION provides easy access to the tournament for spectators.
- Conveniently located next to Grand Central Terminal and the 7 train to/from Flushing Meadows Corona Park, the <u>Grand Hyatt New York</u> offers visitors the opportunity to cool down at The Lounge at New York Central pre- or post-match, with a Honey Deuce cocktail, the official drink of the US Open.

For more on the US Open this year, visit NYCGo.com/us-open-tennis-championships and for more on what to do and see in NYC, visit NYCGo.com.

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