## IT'S TIME FOR NEW YORK CITY

# NYC & COMPANY RESOURCES for the Travel Trade

New York City has long been the world's most dynamic and desirable destination, but this is a moment you don't want to miss. Abounding with new offerings and leading the way on safety, the City is ready to welcome travelers from near and far.

That's where you come in. Here are some resources to help you rediscover the City and keep it top of mind for your clients—as we all embark on tourism's next chapter.

#### **KNOW THE LATEST**

Business is back across all five boroughs—see <u>What's Open in NYC</u>.

Check our <u>Coronavirus Information and Resources</u> page regularly for the most current updates.

### **START PLANNING**

Search our interactive <u>Product Directory</u> for the latest on various attractions, entertainment venues, tours, hotels, restaurants, transportation options and more.

Sign up for our <u>Travel Trade Newsletter</u> to get monthly updates delivered to your inbox.

Watch our **Exclusive Webinars** for everything you need to know when promoting travel to NYC.

Browse our <u>Media Library</u> to source digital images and promotional video footage.

**KEEP LEARNING** 

<u>Getting Here and Getting Around</u> Airports, MTA subways and buses, charter buses and more

<u>Green NYC</u> The future of sustainable tourism

<u>Family-Friendly NYC</u> The world's best immersive learning experience

<u>Accessible NYC</u> Striving to accommodate all abilities

Luxury in NYC Raising the bar with rare and exclusive experiences

#### **VISIT VIRTUALLY**

Enjoy hundreds of online experiences and resources through <u>Virtual NYC</u>.

Engage family travelers with <u>NYC Virtual Field Trips</u>, featuring online educational resources to make visiting with kids even more enriching. Bookmark our <u>NYC Go Pass</u>, which will return in 2022 with discounts at restaurants, cultural institutions, attractions, theaters, service providers and more.

LGBTQ+ NYC So much more than the birthplace of Pride

<u>The Asian Experience in NYC</u> A celebration of Asian-American heritage in NYC

The Black Experience in NYC Celebrating the many facets—and global impact—of NYC's Black community

<u>The Latino Experience in NYC</u> A vibrant cultural crossroads from every Latin American country

CONNECT WITH A DESTINATION EXPERT AND EXPLORE MORE AT NYCGO.COM/TRAVELTRADE



Note: While we continually update information sitewide in light of the coronavirus, some content may be temporarily out of date.