

# *Island Hop* in NYC's Little Caribbean

For NYC & Co.  
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# DYK? 22%

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Of New Yorkers are **Black** yet only **2%** businesses are **Black-Owned?**

# Flatbush aka *Little Caribbean*

One of Brooklyn's original towns, **Flatbush** has a lot going for it.

Since the 1960s, **Afro-Caribbean** immigrants from Barbados, Grenada, Guyana, Haiti, Jamaica, Panama, Trinidad and other island nations have called Flatbush home and has since become a thriving hub of Caribbean **culture, community** and **commerce**.



# LITTLE CARIBBEAN

# Authentic Caribbean *Food + Culture*

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Dubbed an *urban cultural hotspot* by NYC tastemakers, Flatbush is a distinct neighborhood that stretches from **Prospect Park/Brooklyn Botanic Gardens** to the **Junction** (near Brooklyn College).

Multicultural in nature, you will be greeted by rhythmic sounds of soca, reggae, dancehall, compas, zouk, salsa and you will find some of the best Caribbean food in the Americas.



# ‘Catch di Vibe!’

Eat. Shop. Lime.



# 'Island Spice'

Experience distinctive  
Caribbean flavors from  
jerk to curry to Ital &  
more.





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