



North Myrtle Beach Christmas Parade Application
Saturday, December 6, 2025 at 5:30 pm



*Contact Name: _____ *Organization Name: _____
*Address: _____ *City: _____ State: _____ Zip: _____
*Cell Phone: _____ *E-Mail: _____

***REQUIRED**

Select Entry Category	Description	Fee
<input type="checkbox"/> Business or Corporate Mascots	Vehicles, trailers, mascots, or displays promoting a business	\$100
<input type="checkbox"/> Commercial Float	Includes professional float and truck	\$650
<input type="checkbox"/> Individuals or Families	Personal entries not affiliated with an organization	\$35
<input type="checkbox"/> Pageant Queens	Includes titleholders participating on behalf of a pageant	\$35
<input type="checkbox"/> Civic, Community, or Non-Profit	Community clubs, non-profits, and local organizations	\$25
<input type="checkbox"/> Band	Marching bands or musical ensembles	No Fee
<input type="checkbox"/> Media – Promoting Event	TV, radio, or media outlets promoting the parade or holiday events	No Fee
<input type="checkbox"/> City, County, or Volunteer Services	Officials, emergency services, military, rescue, fire, ambulance, dignitaries	No Fee

Additional Notes:

- A 3% processing fee applies to all credit card payments.
- Entry fees are **non-refundable**; this is a **rain-or-shine** event

Description Of Parade Entry

of Walkers _____ # of Vehicles _____ # of Animals _____

Vehicle Description (cars, trailers, golf carts*, wagons, etc.) _____

**please see golf cart rules on page 2*

****TOTAL FEET required for Line-Up** _____ Will your entry have music or loud noise? _____

**entries requiring more than 100 feet may be subject to additional fee*

Please provide a brief but thorough description of your organization or yourself. This description will be used by the emcee to introduce your entry to the crowd:

Mail application with appropriate fee, payable to Destination North Myrtle Beach, to:

Destination North Myrtle Beach | Attn: Erin Graham
1521 Hwy 17 South | North Myrtle Beach, SC 29582
egraham@destinationnmb.com | 843-361-3046

I have read and agree to the Parade Rules on Page 2. Signature: _____ Date: _____

Applications must be received by Friday, November 7, 2025 for consideration!!

Please note that parade may reach capacity prior to cut off date

PARADE RULES

1. Applications will be accepted on a first come, first served basis. Once the parade is at capacity, no more applications will be accepted, regardless of cutoff date.
2. **MOST IMPORTANTLY:** No Santas as part of your entry.
3. **ALL PARADE ENTRIES MUST INCLUDE HOLIDAY DECORATIONS**
4. Golf carts entries are welcome with the following provisions: golf carts must be trailered home after the event or arrangements must be made to park the golf cart downtown overnight. This is in accordance with South Carolina Golf Cart Laws that restrict the use of golf carts on roads after daylight hours.
5. The NMB Christmas Parade is a family-friendly “g-rated” event. All participants and parade entries must not contain in theme, language, or other matters that could be considered offensive to parents or children.
6. Parade check-in: Date: Saturday, December 6th
 - a. Time: 3:30 PM. – 5:00 PM.
 - b. Location: Check-in at the corner of 11th Ave. North and Ocean Blvd.
 - c. All entries must report to the check-in location
 - d. Parade entries must enter the check-in area from Ocean Blvd. or 11th Ave. North heading south on Ocean Blvd. or east on 11th Ave. North
 - e. Personal vehicles will not be permitted into the Ocean Blvd. staging area. Parade entries only.
7. All children 12 & under must be in a vehicle or float; not walking. Walkers must maintain a speed of 2mph throughout the parade.
8. All motorized vehicles must be driven by a driver with a valid driver’s license and maintain a speed of 2mph.
9. Only approved animals are allowed in the parade due to liability and safety concerns.
10. Do not *throw* candy, please toss underhand. Candy Safety Reminder: To keep all our parade-goers safe, please toss candy well into the crowd. This helps prevent children from running into the street. Parade participants play an important role in keeping the event safe and fun for everyone!
11. Keep a safe distance from the entry in front of you and limit stops. Do not pause to chat and leave gaps between entries.
12. Public consumption of alcohol is not allowed per City Ordinance.
13. Detailed parade line up information will be provided by phone the week of the parade. This information will include your placement number in the parade line-up along with other pertinent information
14. **NO REFUNDS.** This is a rain or shine event.

The organizers of the Christmas Parade reserve the right to make the final decision on the acceptance or rejection of any participant, regardless of the application cutoff date. This decision is based on ensuring the safety, enjoyment, and family-friendly nature of the event. All decisions made by the organizers are final and not subject to appeal.

Parade Route: The parade staging and line up will take place on Ocean Blvd. from 2nd Ave. N. to 11th Ave. N. Your parade assigned number will be painted on the road. The actual parade will begin on Ocean Blvd. at 2nd Ave N. and proceeds south to Main Street. Parade entries will turn right on Main St., traveling to Ye Olde Kings Highway where they will take a right to conclude the parade route.

To get to the parade check-in area:

Driving South on Hwy 17 from Little River: Turn left onto 11th Avenue N. and proceed to the check in area at Ocean Blvd.

Driving North on Hwy 17 from MB: Turn right onto 11th Avenue N. and proceed to the check in area at Ocean Blvd.

From Robert Edge Parkway: Turn left onto Hwy 17, turn right onto 11th Avenue N. and proceed to the check in

For Questions, please email or call Erin Graham | egraham@destinationnmb.com 843-361-3046