



NORTH MYRTLE BEACH



# PARTNERSHIP BENEFITS



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# To advance the prosperity of North Myrtle Beach

Destination North Myrtle Beach is an inclusive community champion and future-focused organization working toward a vibrant business environment through economic development, tourism promotion, and advocacy. The vital programs and services implemented ensure that the voice of business and marketing initiatives reflect the community's values.





# Top 5 Reasons to Invest in the North Myrtle Beach Business Community



## Economic Development

- Business Environment
- Collaboration
- Workforce Development
- Destination Master Plan



## Advocacy

- Voice of Business
- Local Policies
- Legislative Priorities
- Resident Alignment



## Tourism Promotion

- Comprehensive Marketing Plan
- Official Visitors Guide
- Official Visitor Website
- Market Intelligence



## Community Resource

- Community Mobilization
- Committees
- Referrals
- Destination NMB Website
- NMB Chamber Foundation



## Programming

- Access
- Connectivity
- Visibility
- Networking

**I am glad to have Destination North Myrtle Beach helping my business succeed.**

-Doug King  
King's Tide Aerial Photography, LLC

# Ready to Join?

**Elena King | Partner Engagement Manager**

**843-361-3047**

**[eking@destinationnmb.com](mailto:eking@destinationnmb.com)**

1521 Highway 17 South  
North Myrtle Beach, SC 29582

[www.destinationnmb.com](http://www.destinationnmb.com)  
[www.ExploreNorthMyrtleBeach.com](http://www.ExploreNorthMyrtleBeach.com)



U.S. Chamber of Commerce

**Accredited**



Destination North Myrtle Beach holds the highest accreditation attainable through the US Chamber of Commerce, achieving 5-star status. Furthermore, they have been accredited with distinction by the Destination Marketing Accreditation Program of Destinations International. Destination NMB serves as the official Destination Marketing Organization for the City of North Myrtle Beach.