

PARTNERSHIP BENEFITS









MISSION STATEMENT

To advance the prosperity of North Myrtle Beach

VISION STATEMENT

Destination North Myrtle Beach is an inclusive community champion and future-focused organization working toward a vibrant business environment through economic development, tourism promotion, and advocacy. The vital programs and services implemented ensure that the voice of business and marketing initiatives reflect the community's values.



Top 5 Reasons to Invest in the North Myrtle Beach Business Community



Economic Development

- Business Environment
- Collaboration
- Workforce Development
- Destination Master Plan



Advocacy

- Voice of Business
- Local Policies
- Legislative Priorities
- Resident Alignment



Tourism **Promotion**

- Comprehensive Marketing Plan
- Official Visitors Guide
- Official Visitor Website
- Market Intelligence



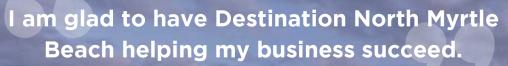
Community Resource

- Community Mobilization
- Committees
- Referrals
- Destination NMB Website
- NMB Chamber Foundation



Programming

- Access
- Connectivity
- Visibility
- Networking



-Doug King King's Tide Aerial Photography, LLC

Ready to Join?

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Accredited

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Destination North Myrtle Beach holds the highest accreditation attainable through the US Chamber of Commerce, achieving 5-star status. Furthermore, they have been accredited with distinction by the Destination Marketing Accreditation Program of Destinations International. Destination NMB serves as the official Destination Marketing Organization for the City of North Myrtle Beach.