



## **Duties and Responsibilities Of the Board of Directors**

The Board of Directors of Destination North Myrtle Beach is responsible for the programmatic and fiscal integrity of the organization. They elect, evaluate and counsel the Chair, Vice Chair, and Treasurer, provide planning and guidance for the work of the organization, approve its policies, assist in securing the financial resources required to sustain and increase business within the community, implement tourism promotions, and share responsibility for effective recruiting and retention programs.

The specific responsibilities of the directors include:

1. All board members must be Partners in good standing of the Destination NMB.
2. Attend at least 75% of the monthly meetings of the full Board of Directors.
3. Serve on at least one committee of the Board, either as the Chair or member, with the understanding that such responsibilities represent a commitment that will vary in meeting frequency. This will include the commitment to attend at least 75% of the regularly scheduled meetings of those committees and a demonstrated participation and contribution.
4. Active commitment in any annual fundraising campaign(s) to secure support for Destination NMB from corporations, foundations, governments and individuals.
5. Active commitment to the success of the membership recruiting and retention program.
6. Active commitment to contribute to the success of Destination NMB programs and projects such as: attendance and meetings at Destination NMB programs, speaking at public forums and serving on special task forces.
7. Participate in establishing the policies and goals that will guide Destination NMB's future.

Each potential Board member is asked to sign a commitment accepting the Duties and Responsibilities of the Board of Directors.

- Yes, I can meet these requirements and would like to be included in the Nomination Process.
- No, at this time I am unable to meet the requirements listed above.

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Printed Name

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Signature

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Date