

Mission Statement

To advance the prosperity of North Myrtle Beach.

Chamber Partner Benefits

The North Myrtle Beach Chamber of Commerce, Convention and Visitor's Bureau (CVB) is a 5-Star Accredited organization through the United States Chamber of Commerce, the highest rating obtainable. With over 800-Partner businesses and unlimited networking opportunities available, joining the North Myrtle Beach Chamber CVB is a very savvy business decision. Here are a few of the benefits we offer our Partners:

- 🌴 Directory listings on the Chamber's websites
 - 🌴 Listing in the annual Community Resource and Relocation Guide (residential)
 - 🌴 Listing in the annual Visitors Guide (visitors)
 - 🌴 Exclusive referrals to your business (referrals are measured for your business)
 - 🌴 Brochures and Business Cards displayed in our Visitor's Center
 - 🌴 Free Notary Public Services
 - 🌴 Free Job Postings and other advertising on the Chamber's website
 - 🌴 Office Depot and FSI special discount pricing
 - 🌴 Special advertising opportunities to sports teams visiting the North Myrtle Beach Park and Sports Complex
 - 🌴 Exclusive Partner to Partner discounts from fellow Chamber Partners
 - 🌴 Data collection and analysis concerning our area and the visitors to our area
 - 🌴 Partner insurance program available through Blue Cross/Blue Shield
 - 🌴 Use of the North Myrtle Beach Chamber's logo on your approved advertising materials
 - 🌴 Networking opportunities through the Chamber's Business After-Hours, First Friday Business Builders, Partnership Luncheons, and education programs just to name a few
 - 🌴 Business consulting services through the SCORE and Ambassador Club programs
 - 🌴 Invitations to promote your business and participate in unique Chamber and civic events such as the Business Expo, Chairman's Luncheon, Chamber Awards Banquet, First Friday Business Builder Breakfast, NMB Christmas Parade and many others
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Paid Advertising Opportunities

Partner to Partner Email Program

The Chamber will send your ad to our over 1,400 Chamber Partner email database.
Cost is \$350 per event

Website Advertising (one year)

Home Page Website Banner - \$600
Miscellaneous Website Banner - \$500
Enhanced Business Listing - \$250

Guide Advertising

Chamber Partners can purchase advertising in the Map, Relocation and Visitors Guides. Advertising opportunities range from \$250-\$4,500

Event Sponsorship Opportunities at Various Levels

First Friday Business Builder - \$550
Chamber Awards Gala - \$1,250 - \$5,000
Chairman's Luncheon - \$350
Lunch and Learn - Vary
Chamber Foundation Mini Golf Tournament - \$100 - \$1000

Networking and Educational Programs

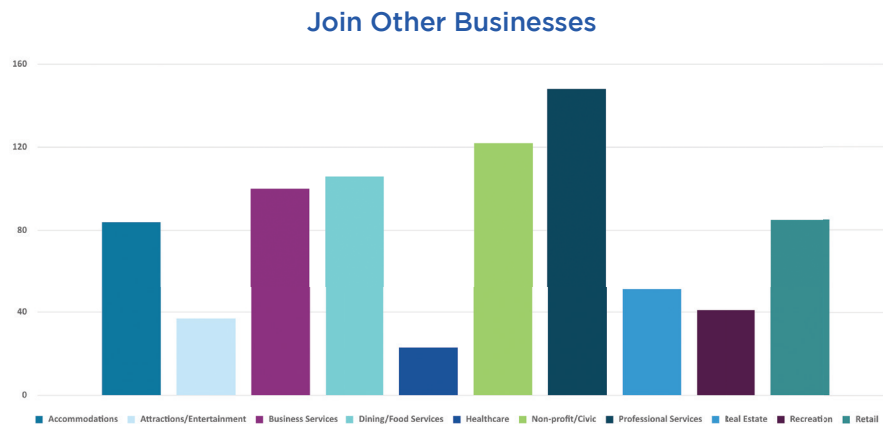


AS SCHEDULED		ANNUALLY
First Friday Business Builders	Ribbon Cuttings	Chamber Awards Gala
Business After Hours	Lunch & Learns	Chairman's Luncheon
SCORE Workshops	Community Workshops	Tourism Summit

Key Reasons to Support the North Myrtle Beach Chamber, CVB

Connect Business to Business

Build relationships through the Chamber and increase the impact your business can make in the community.



Events and Activities to Build Your Network

- Website Listing
- Business After Hours
- Relocation Guide Listing
- First Friday Business Builders
- Business Academy Seminars
- Signature Events
- Visitors Guide Listing
- SCORE Programming
- Map Listing
- Visitor Information Center
- Lunch & Learns

Fast Facts

- 🌴 The North Myrtle Beach Chamber, CVB represents and advocates for our Partners as the voice of the business community
- 🌴 We develop a dynamic legislative agenda with input from our Partners
- 🌴 The North Myrtle Beach Chamber, CVB is one of only five 5-Star Accredited Chambers in the state of South Carolina
- 🌴 North Myrtle Beach Chamber, CVB Partners receive Free Notary Service
- 🌴 Free Job Postings on our website
- 🌴 North Myrtle Beach Chamber, CVB Partners receive Free access to the South Carolina and United States Chamber of Commerce websites and resources
- 🌴 70% of Chamber Partners are Small Businesses
- 🌴 Consumers are 63% more likely to buy from a Chamber Partner

"I think the most significant benefit the North Myrtle Beach Chamber has given me is the opportunity to meet and become friends with other leaders in the business community. These friendships allowed me to learn that North Myrtle Beach may have all the same offerings that a bigger city has, but the same values as a small-town community..." *-Jonathan Fussell, Duplin Winery*

Why Invest in the North Myrtle Beach Travel Industry?

The North Myrtle Beach Chamber and Convention & Visitors Bureau's mission to make North Myrtle Beach "The Most Sought After Beach Destination in the Southeast" is buoyed by a commitment to innovation, industry-leading marketing, transparency and accountability.



900K+
UNIQUE WEBSITE
VISITORS



135M+
DIGITAL MEDIA
IMPRESSIONS



CAMPAIGNS
CONTINUED TO
BRING JUST COAST
TO LIFE



1.5B+
PUBLIC RELATIONS
IMPRESSIONS

Deploying the Tools to Attract Customers and Boost Your Bottom Line

- 🌿 Highly targeted, award-winning integrated marketing campaigns
- 🌿 Powerful website opportunities on explorenorthmyrtlebeach.com
- 🌿 Printed Visitors Guide: 150,000 distributed nationally
- 🌿 Online Visitors Guide: More than 60,000 downloads
- 🌿 Visitor Maps: Over 150,000 distributed regionally
- 🌿 Industry-leading Sports Pass for in-market business-building
- 🌿 Partner access to our photo and video library
- 🌿 Partner access to industry-leading travel research

The Power of Tourism – At Work For You*

- 🌿 Generates additional tax revenue helping to fund community services, roads, etc.
- 🌿 Creates jobs & worker income
- 🌿 Diversifies the economy
- 🌿 Generates many support businesses
- 🌿 Brings in "new money" creating growth
- 🌿 Promotes business development— today's visitor may be tomorrow's investor
- 🌿 Improves appearance of a community



Partner Application

Website Information to be Published:

Business Name: _____

Street Address: _____

City: _____

State: _____

Zip: _____

Keywords for your Partnership: _____

Partnership Category: _____

Phone Number to be listed: _____

Email: _____

Website: _____

☐ I am interested in having a ribbon cutting

Contact Information:

Name/Email: _____

Physical Address: _____

City: _____

State: _____

Zip: _____

Mailing Address ☐ Billing Address ☐

City: _____

State: _____

Zip: _____

Cell number to receive text messages: _____

Referred by: _____

Number of Full-time employees: _____

DUES INVESTMENT: \$ _____

FTE Equivalents: _____

Additional Affiliates @ \$150/ea.: \$ _____

Licensed Professionals: _____

Foundation Contribution: \$ _____

Rooms/units: _____

Optional \$150 for additional visibility \$ _____

Membership type (circle one): Business Not for Profit Affiliate Individual Retiree

TOTAL: \$ _____

Partnership Agreement

We agree to support North Myrtle Beach Chamber and Convention & Visitors Bureau in accordance with the dues structure approved by the Board of Directors. Partnership dues not paid within 90 days of invoice will result in cancellation of the Partnership. Dues are deductible for income tax purposes as an ordinary business expense, not as a charitable contribution.

Information received as a benefit of Partnership from North Myrtle Beach Chamber and Convention & Visitors Bureau is proprietary and not to be shared. Reproduction or circulation of such information without the written permission of NMB Chamber/CVB is strictly prohibited.

I understand that by providing the email addresses of contacts on behalf of the company/organization, I am authorized to and hereby consent for the company/organization to receive emails and text messages sent by or on behalf of the North Myrtle Beach Chamber and Convention & Visitors Bureau.

I understand all Partnership funds will be used to improve the quality of life for businesses and individuals in the North Myrtle Beach area and advance the prosperity of North Myrtle Beach. All Partnership applications are subject to the approval of the Board of Directors. When accepted, Partnership fees are non-refundable.

Partner activation begins after Board acceptance and receipt of dues payment.

Signature/Date: _____

Additional Information

One of our objectives is to tell the stories of North Myrtle Beach and our dues investors. We collect your business descriptions to use in features, on the website, in the directory, and through social media.

Business Description (a little history about you, history of the business, hours of operation, etc.):

[illegible]

Hours of Operation:

Additional Names/Email/Cell for Receiving Communications:

1. _____
2. _____
3. _____
4. _____
5. _____

I would be interested in the following (Check all that apply):

- ☐ Economic Development
 - ☐ Public Policy
 - ☐ Destination Marketing
 - ☐ Membership
 - ☐ Member Recruitment
 - ☐ Events
 - ☐ Professional Development
 - ☐ Ambassadors
 - ☐ Community Relations and Advocacy
 - ☐ Lunch and Learn
 - ☐ Sponsorships
 - ☐ Advertising
 - ☐ Ribbon Cutting
 - ☐ Volunteering

Business Listing Categories

Selecting the category that best describes your business will ensure you are properly promoted through the business listings on the websites NorthMyrtleBeachChamber.com and ExploreNorthMyrtleBeach.com as well as in publications like the Relocation and Visitors Guides.

100	Accommodations/Vacation Rentals	167	Health Clubs
101	Advertising	134	Health/Medical
102	Animal Services/Veterinary	135	Heating and Air Conditioning
103	Apartments	136	Individual
186	Appliances	137	Industry
90	Architects/Engineers	138	Insurance
104	Artist/Art Galleries	139	Internet/Computers/Web Design
105	Attorney/Legal	168	Janitorial/Services/Supplies
106	Attractions/Entertainment	188	Limousine/Taxi
107	Automotive/Repairs/Sales/Services	140	Lock/Locksmith
165	Awards	160	Malls/Outlet Shopping/Retail
108	Banking/Financial	171	Marina/Marina Sales/Yacht Services
109	Beverages	169	Media
111	Building/Supply/Hardware	142	Miniature Golf
112	Business Services	185	Mobile Home Parks
193	Campgrounds & RV Resorts	189E	Motorcycles
113	Cellular Telephone Systems	143	Night Clubs
114	Chamber of Commerce	144	Non-Profit/Civic Organizations
115	Churches	145	Pest Control
207	Conference Centers/ Special Events Facilities	146	Photography/Video
118	Construction/Contractor	203	Pools
208	Consultancy	147	Printers/Graphics/Signs
117	Consumer Services	204	Promotional/Screen Printing/Embroidery
163	Dance/Studio	205	Property Management
121	Dignitary	148	Publishing
117A	Dry Clean/Laundry	150	Real Estate
122	Education	170	Rental Services
202	Electric/Plumbing	151	Restaurants 190E Security
201	Fire and Water Restoration	191E	Senior Services
190	Fireworks	152	Spas/Beauty Salons/Nails
110	Fishing/Pier/Watersports	154	Storage/Garages
164	Floor/Installation	200	Sweet Treats
124	Florist	192E	Tax/Accounting Services
125	Funeral Director	209	Telecommunications/Cable/ Internet Providers
126	Furniture/Interior Designs	180	Timeshare
127	Gift/Gift Shop	155	Transportation
128	Golf	206	Travel Agencies
129	Golf/Sales	156	Utilities
130	Government	158	Weddings
131	Grocery	157	Winery/Vineyard/Wine Shops

We are interested in hosting one of the following events and/or activities:

☐ Business After Hours

☐ First Friday

☐ Business Academy

* The SCRLA Subscription is a special discounted rate for the hotels and restaurants as an additional benefit only available through the NMB Chamber of Commerce and Convention & Visitors Bureau partnership program.