



Programs and Services

The North Myrtle Beach Chamber of Commerce, Convention & Visitors Bureau (NMB Chamber/CVB) coordinates programs connecting businesses to businesses, businesses to consumers, and providing professional development and training for the local business owners and workforce.

1. Advocacy/Lobbying/Governmental Affairs – there is a legislative call each week where investors/partners may phone-in to receive a real-time update on the legislative process while the state legislature is in session.
2. Trainings and Seminars - called Lunch and Learns, the program was designed to feature the expertise of investor/partners who share proven successful business ideas and practices to our investor/partners. Seminars are presented in a classroom style environment and lunch is always served.
3. Economic Development/Cooperation with the MBREDC - the Chamber works closely with the Myrtle Beach Regional Economic Development Council to recruit businesses outside (yet compatible) of the tourism industry with the main goal of establishing economic diversity and bring in quality young professionals to help run those businesses.
4. Marketing Co-Op - with today's tight economy, marketing your business has become a costly, yet necessary investment. The chamber offers affordable solutions such as various interactive media and e-mail blasts for our members.
5. Chamber leads program - the North Myrtle Beach Chamber leads program is an inexpensive and effective program. It is a great way for members to get in direct contact with individuals who are considering North Myrtle Beach for their future vacation plans. The leads programs is fulfilling vacation inquires.
6. Affinity Programs: There are benefits to our investor/partner for joining with others to receive benefits generally greater than a small business may secure on their own; these special offers are called affinity programs. You gain access to discounted pricing as part of the NMB Chamber/CVB network.
7. Community Events - The Chamber hosts a variety of community and special events, from holiday festivals to business-oriented events, which reach a multitude of audiences from local residents to visitors from the region, all in support and promotion of our membership.

8. Sports Tourism – Sports Pass - The NMB Sports Pass is distributed to all participating teams, coaches and families. This will allow all of our traveling sports teams to receive exclusive discounts at area businesses. Those businesses include, but are not limited to restaurants, attractions, mini-golf and regular golf courses. This program has proven to be very beneficial to both the visitor and the participating businesses. The businesses must be a partner/investor of the Chamber to provide an offer.
9. Building North Myrtle Beach 2.0 (BNMB 2.0)
North Myrtle Beach is fortunate to have a current generation of leaders who are visionary, energetic and committed to achieving sustained prosperity for the community. Those who initiated the Building North Myrtle Beach program remain engaged and supportive. Their vision and investment in a bold strategic plan is paying solid dividends. 2017 marked the beginning of Building North Myrtle Beach 2.0, our second 5-year capital initiative with specific purposes and objectives.
With an expanded group of BNMB 2.0 investors and advocates, the rising tide of prosperity in North Myrtle Beach will continue to benefit all who work and live in our community.
10. SMILE Partners Marketing Co-Op
The SMILE marketing co-op is a voluntary initiative that began with BNMB. This marketing co-op generates approximately \$300,000+ annually. These funds are dedicated to BNMB/BNMB 2.0 Strategy I – growing the visitor destination market.

Services

1. Business directory in the Visitors Guide and Relocation Guide.
2. Multiple business descriptions on the website to promote various aspects of the business, i.e., a hotel may have a listing and description under accommodations, for their restaurant, and as an event venue.
3. Ribbon Cutting / Grand Opening Services - for new members, relocations, and anniversary celebrations! The chamber provides an opportunity for new members to unveil their business after becoming a member of the chamber; ambassadors, board members, and chamber members are in attendance to officially mark the “new” opening of a member business; pictures are taken and posted in the monthly newsletter. These events have become so popular we now include relocations and anniversary celebrations.
4. Business Card Display in Visitor Information Center/Lobby
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6. E-mail Blast to investor/partners on a weekly basis with advertising options as well as free promotional opportunities
7. Job listings - the North Myrtle Beach Chamber of Commerce offers investor/partners the opportunity to list job opportunities on the chamber’s web site.
8. Business to Business discounts
9. Recognition in Newsletter / Facebook / Twitter upon joining / renewal

10. Visitor and business referrals
11. Investor/Partner Only Discounted Pricing to Events & Seminars
12. Business Counseling
13. Board Room ½ and Full Day Rental Discount
14. Conference / Meeting Room ½ Day and Full Day Rental Discount
15. Annual Awards Gala - it is a night to celebrate our members. Awards are given out in several categories, ending with a dinner and dancing.
16. Business after Hours - is an immeasurable opportunity for the hosting member to showcase their business. Members and individuals have the opportunity to network, learn more about the host business, and enjoy each other's company in a social setting.
17. Hurricane Season Seminar - June 1st marks the beginning of the Atlantic Hurricane Season; the chamber hosts a free two-hour seminar annually which focuses on preparing your home or business for the hurricane season. Attendees learn the quickest routes for evacuation, find out how to get up-to-the minute details during a hurricane, and receive information from local vendors.
18. Chairman's Luncheon - is held annually to present the new Chairman of the Board and board members for the upcoming year to the general membership. A speaker is invited, and annual goals and objectives are presented at this event.
19. New Investor/Partner Orientation – held quarterly, this program gives new and existing chamber members the opportunity to familiarize themselves with chamber operations and tour the Visitors Center. The Membership Council Chairman, President / CEO, board members, ambassadors, and chamber staff are available to offer information and welcome new members to the chamber. Refreshments are provided by a sponsoring member.
20. Visitor Information Center/Lobby TV Monitor Scrolling Ad / Message (30 seconds)
21. Consumer newsletter advertising
22. Volunteer Fair - This one-day event offers a cost-effective way to promote volunteer opportunities to consumers and business professionals. Think job fair with the focus on recruiting volunteers for the non-profits.
23. Hospitality bags - The chamber provides 'Hospitality Bags' to groups visiting the North Myrtle Beach area. This product incorporates the convenience of providing detailed literature about member businesses, coupons, specials, novelty items, and more readily available for groups visiting the area.