



GROUP PLANNER GUIDE

CONFERENCES • REUNIONS • TOURNAMENTS • WEDDINGS • AND MORE



Explore 
**NORTH
MYRTLE
BEACH**

Where a day at the beach
becomes the trip of a lifetime.

Come, relax and

Just Coast





COAST INTO AN UNEXPECTED GROUP GETAWAY

North Myrtle Beach is not your typical beach community. Certainly it has everything a beach destination needs to have, like gorgeous windswept beaches, a refreshing coastline and hidden gems where the smiles are plentiful. You can enjoy activities from deep-sea fishing to riding horseback on the beach or zip-lining to wine tasting. What makes North Myrtle Beach a unique location is the perfect balance of activities to suit your group’s needs.

Whether you’re planning a large family reunion, destination wedding, sports tournament, conference or company off-site meeting, experience it all while getting away from it all with our many options. That perfect balance is what makes everything go so smoothly. So next time you’re looking for a personalized group getaway in a beautifully unspoiled coastal town, remember, all you have to do is Just Coast.

AVERAGE TEMPERATURES (HIGH/LOW)

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
56° / 33°	60° / 35°	66° / 41°	74° / 48°	81° / 57°	86° / 66°	89° / 71°	88° / 69°	83° / 63°	75° / 51°	68° / 42°	59° / 35°

THE TOP 10 REASONS TO CHOOSE NORTH MYRTLE BEACH



1

SUN, SAND AND SALT AIR

Your group can go anywhere, but aren't things better near a beautiful wide beach?



2

EVERYTHING YOU WANT, OR NOT

Here, you can have it all—live entertainment, adventure, shopping, attractions—or you can get away from it all. Your choice. Every day.



3

ACCOMMODATIONS APLENTY

From resorts and hotels to beach houses and golf villas, North Myrtle Beach is the perfect destination for small to medium-sized groups. Our variety of accommodations can fit any group's budget.



4

UNIQUE EXPERIENCES MAKE GREAT MEMORIES

You can learn the Carolilna Shag where it was born, stroll the iconic Cherry Grove Pier, view a pristine beach from horseback, skim the water in a kayak or on a board, and more . . . all in the same day.



5

MEET, EAT, DRINK, REPEAT

With on-site banquet services, local catering companies and hundreds of restaurants, we are confident we've got your group's tastes covered. So go ahead and pair the freshest seafood with your favorite local wines.



6

SHOP 'TIL YOU SWIM

Your local mall will never seem as good once you experience the waterfront shops of Barefoot Landing, quaint Main Street boutiques and some of the best outlet shopping on the East Coast.



7

COME ON, TAG ALONG

Bring the spouse, kids, grandparents, the weird cousin, whomever. We have something for everyone.



8

RATED ★★★★★★★★

Our venues and accommodations are so comfortable that a whopping 35% of our visitors come back 10 or more times. From the lakeside Conference Center at Barefoot Resort to House of Blues, no one says a meeting space has to be typical.



9

EASY TO GET TO, HARD TO LEAVE

While we don't have an interstate running through town, it's still easy to get here. From air travel to ground transportation, we are in a prime location for you to have it all while getting away from it all.



10

GOOD OLD-FASHIONED SOUTHERN HOSPITALITY

Not only do we have unique facilities and exciting amenities you need, but our community will make sure you have the time of your life while you Just Coast.

DRIVING DISTANCE (MILES)

Atlanta, GA	374
Charleston, SC	115
Charlotte, NC	182
Cincinnati, OH	627
Columbia, SC	164
Detroit, MI	792
New York, NY	646
Philadelphia, PA	559
Raleigh, NC	188
Richmond, VA	305
Virginia Beach, VA	337
Washington, D.C.	413

CENTRALLY LOCATED

Right smack dab in the middle of everything great on the East Coast.



AIR SERVICE (VIA MYR)

Allegiant Air

American Airlines

Delta Air Lines

Elite Airways

Porter Airlines

Spirit Airlines

United Airlines

WestJet



DAY TRIPS

CHARLESTON, SC / Charleston, known as the Holy City, has had a starring role in South Carolina history since its founding more than 300 years ago. The city's historic district today has barely changed, boasting 73 pre-Revolutionary buildings and more than 600 others built in the 1840s.

CONWAY, SC / Just a short drive inland, Conway offers charming tree-lined streets, historic homes, a revitalized business district and recreation along the beautiful Waccamaw River.

FLORENCE, SC / Florence, located midway between North Myrtle Beach and Columbia, offers shopping, fine restaurants, Revolutionary War history and recreational activities, including golf, paddle expeditions and a number of beautiful parks.

GEORGETOWN, SC / Historic Georgetown is a quaint waterfront community located just off of Highway 17, midway between North Myrtle Beach and Charleston. Georgetown is the third-oldest city in the state and is known for waterfront shopping, dining, boating, fishing, historic tours and ghost tours.

WILMINGTON, NC / Located along North Carolina's southern coast, just off Highway 17, Wilmington is home to the USS North Carolina Battleship and the scenic Riverwalk lined with boutiques, cafés and vibrant nightlife.





EXCELLENT MEETING FACILITIES

1. Avista Resort
2. Bay Watch Resort & Conference Center
3. Beach Cove Resort
4. Best Western Ocean Sands Beach Resort
5. Courtyard By Marriott—Barefoot Landing
6. North Beach Plantation
7. Ocean Creek Resort & Creekside Conference Center
8. Ocean Drive Beach & Golf Resort
9. Prince Resort at Cherry Grove Pier

Map Courtesy of Sunny Day Guide © 2010

QUALITY VACATION RENTALS

BAREFOOT RESORT RENTALS
barefootresortrentals.com

BEACHCOMBER VACATION RENTALS
beachcombevactions.com

CHERRY GROVE BEACH VACATIONS
cherrygrovebeachvacations.com

CONDOLUX, INC.
condolux.net

CONDO-WORLD
condo-world.com

ELLIOTT BEACH RENTALS
elliottrealty.com

GRAND STRAND RESORTS INC.
northmyrtlebeach.com

GRAND STRAND VACATIONS
grandstrandvacations.com

MYRTLE BEACH TOURS
myrtlebeachtours.com

MYRTLE BEACH VACATION STATIONS
myrtlebeachvacationstations.com

MYRTLE GRAND VACATIONS, LLC
myrtlegrandvacations.com

OCEAN DRIVE BEACH RENTALS
odbeachrentals.com

RETREAT MYRTLE BEACH INC.
retreatmyrtlebeach.com

SEASIDE VACATIONS
seasidevacations.com

SOUTHERN COAST VACATIONS AND RENTALS
southerncoastvacations.com

THOMAS BEACH VACATIONS
northmyrtlebeachvacations.com

TOGETHER RESORTS
togetherresorts.com

VACATION RENTALS OF NORTH MYRTLE BEACH
vacationrentalsofnmb.com



MEETING FACILITIES



1. AVISTA RESORT

300 N. Ocean Boulevard
avistaresort.com



2. BAY WATCH RESORT & CONFERENCE CENTER

2701 S. Ocean Boulevard
oceanaresorts.com



3. BEACH COVE RESORT

4800 S. Ocean Boulevard
beachcove.com



4. BEST WESTERN OCEAN SANDS BEACH RESORT

1525 S. Ocean Boulevard
oceansands.com



5. COURTYARD BY MARRIOTT—BAREFOOT LANDING

1000 Commons Boulevard
marriott.com

ROOMS	MEETING ROOMS	BREAKOUT ROOMS	BANQUET CAPACITY	RECEPTION CAPACITY	THEATER CAPACITY	CLASSROOM CAPACITY	EXHIBIT CAPACITY	CEILING HEIGHT	OCEAN FRONT	ON-SITE PARKING	INSIDE CORRIDOR	ON-SITE RESTAURANT
378	4	2	288	350	400	231	20	12	YES	YES	YES	3
262	11	11	430	575	400	340	50	12	YES	YES	NO	2
285	9	9	260	385	270	175	40	10	YES	YES	NO	2
160	1	N/A	N/A	N/A	N/A	30	N/A	10	YES	YES	YES	1
157	1	N/A	56	60	100	54	N/A	9	NO	YES	YES	1



MEETING FACILITIES



6. NORTH BEACH PLANTATION

718 48th Avenue S.
northbeachrentals.com



7. OCEAN CREEK RESORT & CREEKSIDE CONFERENCE CENTER

10600 N. Kings Highway
oceancreek.com



8. OCEAN DRIVE BEACH & GOLF RESORT

98 N. Ocean Boulevard
oceandrivesort.com



9. PRINCE RESORT AT THE CHERRY GROVE PIER

3500 N. Ocean Boulevard
princeresortonline.com

ROOMS	MEETING ROOMS	BREAKOUT ROOMS	BANQUET CAPACITY	RECEPTION CAPACITY	THEATER CAPACITY	CLASSROOM CAPACITY	EXHIBIT CAPACITY	CEILING HEIGHT	OCEAN FRONT	ON-SITE PARKING	INSIDE CORRIDOR	ON-SITE RESTAURANT
310	1	N/A	250	200	300	150	N/A	10	YES	YES	YES	2
270	7	11	240	470	360	16	25	11	YES	YES	NO	1
177	6	6	300	385	600	295	N/A	10	YES	YES	YES	1
257	3	1	100	120	130	80	N/A	12	YES	YES	NO	2

OTHER UNIQUE MEETING VENUES CAPACITY

BAREFOOT CONFERENCE CENTER

Event Pavilion	440
Marina Plaza	3,000
Open Deck 1	150
Open Deck 2	100
Covered Veranda 1	160
Covered Veranda 2	45

HOUSE OF BLUES

Music Hall	500
The Indigo Room	130
The Gallery Room	40
Hurricane Alley	45
Carolina Room	88
Restaurant & Bar	175

THE SURF GOLF & BEACH CLUB

Hussey Hall	200
Tilghman Hall	50
The Surf Club	75
Board Room	15
Patio Grill	75

Whether you're cutting a wake or
watching your child barrel for home plate,
there's no better place to

*Just Coast*SM





COAST INTO A WIN

Whatever your definition of sport, North Myrtle Beach has your group covered. The area boasts regulation soccer and football fields, baseball diamonds, basketball and tennis courts, golf courses, running tracks and walking trails.

For those who fancy themselves an adrenaline junkie, the North Myrtle Beach Park & Sports Complex offers the Go Ape Zip Line & Treetop Adventure that'll leave you catching your breath. If swinging from the tops of trees is not your thing, check out the Shark Wake Park where wakeboarders of all levels test their skills.

One thing is for certain, in North Myrtle Beach you'll never run out of ways to break a sweat.

WE'RE HERE TO HELP

Our team will help you every step of the way, including assisting with group accommodations. We can also help secure letters of support for bid proposals and assist in creating and distributing press materials to sports media contacts.

North Myrtle Beach Chamber of Commerce, Convention & Visitors Bureau
1521 Highway 17 South, North Myrtle Beach, SC 29582
843-281-2662 | ExploreNorthMyrtleBeach.com/Groups



SPORTS FACILITIES



NORTH MYRTLE BEACH PARK & SPORTS COMPLEX

A 160-acre complex offering the perfect setting to accommodate baseball, softball, soccer, lacrosse, quidditch, flag football and more.

SPORTS AMENITIES

- 4 regulation youth baseball/collegiate softball fields
- 2 regulation high school/collegiate baseball fields (transform for youth/baseball and collegiate softball)
- 8 regulation soccer/lacrosse fields
- 8 batting tunnels
- Umpire/official rooms
- Misting fans in each dugout
- Free live streaming web cams throughout the park

OTHER AMENITIES

- Amphitheatre
- Concessions areas
- 6 picnic shelters
- 3 playgrounds
- 3 miles of walking/bike trails
- 3-acre dog park
- 25-acre lake for water activities
- 10-acre meadow
- Shark Wake Park
- Go Ape Zip Line & Treetop Adventure



CENTRAL PARK

This 20-acre park is the largest of North Myrtle Beach's parks and is the hub of athletic activities in the community. The park also offers opportunities for passive recreation and supervised child play.

- 2 youth softball/baseball field with clay infield
- 1 youth softball/baseball field with clay infield
- 1 tee-ball field with grass infield
- 5 batting cages
- 4 outdoor pickleball courts
- 2 100' X 200' multipurpose fields
- 1 180' X 300' multipurpose field
- 4 lighted tennis courts (hard surface)
- 2 half-court basketball courts

- 2 handicap accessible playgrounds
- 1/4-mile paved walking path
- 3 picnic shelters (reservations available)
- 2 concession stands (operated during league and tournament activity)



J. BRYAN FLOYD COMMUNITY CENTER

This 20-acre park and facility is home to many activities, including soccer, baseball, softball, tennis, running, roller hockey, basketball and more!

- 4 fields used for soccer and baseball
- 4 tennis courts
- 2 regulation basketball/volleyball courts
- 5 batting cages
- 4 outdoor pickleball courts

- Indoor stage for performances
- Concession stand
- 1/4-mile paved trail
- Press box
- 12 picnic tables
- 2 playgrounds



NORTH MYRTLE BEACH AQUATIC & FITNESS CENTER

This 64,000-square-foot, state-of-the-art facility doubles as a fitness center and aquatic center, including a gymnasium with second floor running track, aquatic center with an 8-lane, 25-yard competitive pool and accompanying warm-water pool and fitness room.

- 8-lane, 25-yard lap pool
- 3-lane warm-water teaching and therapy pool
- Gymnasium with 2 full-basketball courts
- 2-lane walking/jogging track
- Fitness room with state-of-the-art equipment
- 2 racquetball courts

- Full Colorado timing system and scoreboard
- Sauna
- Hot tub
- 20-foot indoor waterslide

OTHER SPORTS FACILITIES	SPORTS AMENITIES	OTHER AMENITIES
<p>DOUG SHAW MEMORIAL STADIUM—ASHLEY BOOTH FIELD</p> <p><i>The stadium seats 4,500 spectators, 3,500 on the home side and 1,000 on the visitor's side. It features an 8-lane composite track and a FieldTurf all-weather playing surface.</i></p>	<ul style="list-style-type: none"> • NCAA-certified lighted track • Daktronics video board • FieldTurf 	<ul style="list-style-type: none"> • Press box • Concessions
<p>GRAND PARK ATHLETIC COMPLEX</p> <p><i>The complex accommodates a variety of sports, including baseball, softball, lacrosse, soccer and football. It is adjacent to The Market Common, Crabtree Memorial Gymnasium and a roller-hockey rink.</i></p>	<ul style="list-style-type: none"> • 9 lighted FieldTurf fields • 2 natural turf fields • Batting cages • Web-enabled cameras on all fields 	<ul style="list-style-type: none"> • Concession stands
<p>MYRTLE BEACH CONVENTION CENTER</p> <p><i>The center offers more than 250,000 square feet of flexible meeting space for association, corporate, education and government meetings; national and regional trade shows; faith-based conferences and concerts plus other large events like youth competitions and athletic tournaments.</i></p>	<ul style="list-style-type: none"> • 10,800 sq. ft. of flexible space to accommodate various sporting event needs 	<ul style="list-style-type: none"> • 100,800 sq. ft. of exhibit space • 250,000 sq. ft. of flexible space • 17,000 sq. ft. ballroom • 20 meeting rooms • 30,000 sq. ft. outdoor plaza
<p>MYRTLE BEACH RECREATION CENTERS</p> <p><i>Four locations include Base Recreation Center, Canal Street Recreation Center, Crabtree Memorial Gymnasium and Pepper Geddings Recreation Center. Each location contains one full-sized basketball/volleyball court, while the Base Recreation Center also contains a ballroom.</i></p>	<ul style="list-style-type: none"> • Basketball courts • Volleyball courts • Weight room • Racquetball courts 	<ul style="list-style-type: none"> • Meeting rooms • Locker rooms • Performance stage
<p>MYRTLE BEACH SPORTS CENTER</p> <p><i>The center offers 100,000 square feet devoted to indoor sports, trade shows and conventions.</i></p>	<ul style="list-style-type: none"> • 100,000 sq. ft. of indoor space • 8 basketball courts • 16 volleyball courts 	<ul style="list-style-type: none"> • Café/retail
<p>NED DONKLE FIELD COMPLEX</p> <p><i>The complex features seven fields with natural-grass playing surfaces, batting cages, restrooms, concessions and press boxes. Additionally, it is near Pepper Geddings Recreation Center and Doug Shaw Memorial Stadium.</i></p>	<ul style="list-style-type: none"> • 7 natural-turf baseball/softball fields • Batting cages 	<ul style="list-style-type: none"> • Press boxes • Concessions
<p>RIPKEN EXPERIENCE</p> <p><i>Baseball-focused teaching facilities run and inspired by Cal Ripken, Jr. and his family.</i></p>	<ul style="list-style-type: none"> • 9 lighted state-of-the-art historic replicated Pro FieldTurf fields • Scoreboards • Batting cages 	<ul style="list-style-type: none"> • Concessions • Retail • On-site photography store
<p>TICKETRETURN.COM FIELD</p> <p><i>Home of the Myrtle Beach Pelicans-Chicago Cubs Class A affiliate and voted a Top 10 Minor League Baseball Stadium Experience for five straight years.</i></p>	<ul style="list-style-type: none"> • 5,200 fixed seats • 9 luxury suites (20 people each) • 2 clubhouses 	<ul style="list-style-type: none"> • Concessions • Retail shop • Children's play area



THINGS TO DO



WORLD-CLASS ENTERTAINMENT

It's no secret; actors of screen and stage love performing in North Myrtle Beach. From concerts with some of the top stars in the country to the wonderment of live plays, venues like The Carolina Opry, Alabama Theatre and House of Blues offer visitors world-class entertainment year-round.

SHOPPING

From Barefoot Landing to the Tanger Outlets, North Myrtle Beach boasts a first-rate retail experience with no crowds. This is especially delightful to those who think shopping is more than an activity; it's a way of life.

WINERIES

Several of the area's best wines can be found in North Myrtle Beach. You're sure to enjoy indulging in great conversations over delicious wine at local favorites like La Belle Amie Vineyard and Duplin Winery. So, feel free to kick back and enjoy a nice bottle of red.

ATTRACTIONS

Gorgeous beaches, Alligator Adventure, wineries, boat tours, fishing, festivals, kayaking, canoeing, paddleboarding, zip-lining, kite surfing, wind surfing, off-road adventure, horseback riding, golf, music, food and theater. Oh, and did we mention beaches?

WATER ACTIVITIES

Two-thirds of the earth is water and we've got a lot of it. Beautiful, clean, unspoiled and waiting here for you to swim, ski, dive, paddle or fish. Clearly, we have many opportunities to Just Coast.

GOLF

With a number of championship courses to choose from, North Myrtle Beach offers golf enthusiasts many options to tee it up for fun or charity.

FISHING

Fishing in North Myrtle Beach is exceptionally rich and wonderful whether you're with family, friends or colleagues. It's up to you. You can drop a line off the beach or Cherry Grove Pier or even charter a deep-sea fishing excursion. Whatever you want to pull out of the water is waiting for you.

SEASIDE VILLAGES

There are not many beach communities organized quite like North Myrtle Beach. We are best described as a collection of seaside villages, each with its own personality and surprises. From the rustic coziness of Cherry Grove to the always-bustling Shore Drive, North Myrtle Beach is more like a family than a place.



UNIQUE FESTIVALS AND EVENTS

Various	SOCIETY OF STRANDERS (S.O.S.)	Celebrate the Carolina Shag, S.C.'s state dance, during the Midwinter Break (Jan.), Spring Safari (April) and Fall Migration (Sept.).
March	ST. PATRICK'S DAY FESTIVAL & PARADE	More than 30,000 people come to Main Street Ocean Drive to celebrate with live music, rides, food and vendors.
May	MAYFEST ON MAIN	Kick off summer with great live music, food and crafts vendors.
July	4TH OF JULY FIREWORKS AT CHERRY GROVE PIER	Celebrate Independence Day by watching the fireworks display from the Cherry Grove Pier, which was first built in the early 1950s.
September	IRISH-ITALIAN FESTIVAL	Main Street Ocean Drive welcomes 15,000 people to enjoy local food, entertainment on two stages, art and craft vendors and more.
October	ENDLESS SUMMER FESTIVAL	Enjoy fabulous entertainment, food and specialty item vendors, a children's play area and carnival rides, and celebrate never-ending warmth in North Myrtle Beach.
November	CAROLINA BEACH MUSIC AWARDS	The CBMA is one of the biggest weekends in North Myrtle Beach each year. This event is a way for the industry to recognize the achievements of the bands, artists, groups, labels and DJs that bring us our iconic beach music.
December	THE GREAT CHRISTMAS LIGHT SHOW	A magical drive-through Christmas light show at the North Myrtle Beach Park & Sports Complex.
December	CHRISTMAS REGATTA	Boats decorated with Christmas lights float down the inland waterway.
December	CHRISTMAS PARADE	Each year Main Street fills with familiar holiday songs, colorful floats, marching bands and beauty queens, bringing delight and holiday cheer to the community.

**North Myrtle Beach Chamber of Commerce,
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South Carolina
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