GROUP PLANNER GUIDE

CONFERENCES • REUNIONS • TOURNAMENTS • WEDDINGS • AND MORE

Explore North Myrtle Beach
Where a day at the beach becomes the trip of a lifetime.
Come, relax and

Just Coast™
COAST INTO AN UNEXPECTED GROUP GETAWAY

North Myrtle Beach is not your typical beach community. Certainly it has everything a beach destination needs to have, like gorgeous windswept beaches, a refreshing coastline and hidden gems where the smiles are plentiful. You can enjoy activities from deep-sea fishing to riding horseback on the beach or zip-lining to wine tasting. What makes North Myrtle Beach a unique location is the perfect balance of activities to suit your group’s needs.

Whether you’re planning a large family reunion, destination wedding, sports tournament, conference or company off-site meeting, experience it all while getting away from it all with our many options. That perfect balance is what makes everything go so smoothly. So next time you’re looking for a personalized group getaway in a beautifully unspoiled coastal town, remember, all you have to do is Just Coast.

AVERAGE TEMPERATURES (HIGH/LOW)

| JANUARY 56°/33° | FEBRUARY 60°/35° | MARCH 66°/41° | APRIL 74°/48° | MAY 81°/57° | JUNE 86°/66° | JULY 89°/71° | AUGUST 88°/69° | SEPTEMBER 83°/63° | OCTOBER 75°/51° | NOVEMBER 68°/42° | DECEMBER 59°/35° |
1. **SUN, SAND AND SALT AIR**
   Your group can go anywhere, but aren’t things better near a beautiful wide beach?

2. **EVERYTHING YOU WANT, OR NOT**
   Here, you can have it all—live entertainment, adventure, shopping, attractions—or you can get away from it all. Your choice. Every day.

3. **ACCOMMODATIONS APLENTY**
   From resorts and hotels to beach houses and golf villas, North Myrtle Beach is the perfect destination for small to medium-sized groups. Our variety of accommodations can fit any group’s budget.

4. **UNIQUE EXPERIENCES MAKE GREAT MEMORIES**
   You can learn the Carolina Shag where it was born, stroll the iconic Cherry Grove Pier, view a pristine beach from horseback, skim the water in a kayak or on a board, and more . . . all in the same day.

5. **MEET, EAT, DRINK, REPEAT**
   With on-site banquet services, local catering companies and hundreds of restaurants, we are confident we’ve got your group’s tastes covered. So go ahead and pair the freshest seafood with your favorite local wines.
SHOP ‘TIL YOU SWIM
Your local mall will never seem as good once you experience the waterfront shops of Barefoot Landing, quaint Main Street boutiques and some of the best outlet shopping on the East Coast.

COME ON, TAG ALONG
Bring the spouse, kids, grandparents, the weird cousin, whomever. We have something for everyone.

RATED ★★★★★★★★★
Our venues and accommodations are so comfortable that a whopping 35% of our visitors come back 10 or more times. From the lakeside Conference Center at Barefoot Resort to House of Blues, no one says a meeting space has to be typical.

EASY TO GET TO, HARD TO LEAVE
While we don’t have an interstate running through town, it’s still easy to get here. From air travel to ground transportation, we are in a prime location for you to have it all while getting away from it all.

GOOD OLD-FASHIONED SOUTHERN HOSPITALITY
Not only do we have unique facilities and exciting amenities you need, but our community will make sure you have the time of your life while you Just Coast.
CENTRALLY LOCATED
Right smack dab in the middle of everything great on the East Coast.

AIR SERVICE (VIA MYR)
- Allegiant Air
- Elite Airways
- United Airlines
- American Airlines
- Porter Airlines
- WestJet
- Delta Air Lines
- Spirit Airlines

DAY TRIPS

CHARLESTON, SC / Charleston, known as the Holy City, has had a starring role in South Carolina history since its founding more than 300 years ago. The city’s historic district today has barely changed, boasting 73 pre-Revolutionary buildings and more than 600 others built in the 1840s.

CONWAY, SC / Just a short drive inland, Conway offers charming tree-lined streets, historic homes, a revitalized business district and recreation along the beautiful Waccamaw River.

FLORENCE, SC / Florence, located midway between North Myrtle Beach and Columbia, offers shopping, fine restaurants, Revolutionary War history and recreational activities, including golf, paddle expeditions and a number of beautiful parks.

GEORGETOWN, SC / Historic Georgetown is a quaint waterfront community located just off of Highway 17, midway between North Myrtle Beach and Charleston. Georgetown is the third-oldest city in the state and is known for waterfront shopping, dining, boating, fishing, historic tours and ghost tours.

WILMINGTON, NC / Located along North Carolina’s southern coast, just off Highway 17, Wilmington is home to the USS North Carolina Battleship and the scenic Riverwalk lined with boutiques, cafés and vibrant nightlife.
EXCELLENT MEETING FACILITIES
1. Avista Resort
2. Bay Watch Resort & Conference Center
3. Beach Cove Resort
4. Best Western Ocean Sands Beach Resort
5. Courtyard By Marriott—Barefoot Landing
6. North Beach Plantation
7. Ocean Creek Resort & Creekside Conference Center
8. Ocean Drive Beach & Golf Resort
9. Prince Resort at Cherry Grove Pier

QUALITY VACATION RENTALS

BAREFOOT RESORT RENTALS
barefootresortrentals.com

BEACHCOMBER VACATION RENTALS
beachcombervacations.com

CHERRY GROVE BEACH VACATIONS
cherrygrovebeachvacations.com

CONDOLUX, INC.
condolux.net

CONDO-WORLD
condo-world.com

ELLIOTT BEACH RENTALS
elliotttrealty.com

GRAND STRAND RESORTS INC.
northmyrtlebeach.com

GRAND STRAND VACATIONS
grandstrandvacations.com

MYRTLE BEACH TOURS
myrtlebeachtours.com

MYRTLE BEACH VACATION STATIONS
myrtlebeachvacationstations.com

MYRTLE GRAND VACATIONS, LLC
myrtlegrandvacations.com

OCEAN DRIVE BEACH RENTALS
odbeachrentals.com

RETREAT MYRTLE BEACH INC.
retreatmyrtlebeach.com

SEASIDE VACATIONS
seasidevacations.com

SOUTHERN COAST VACATIONS AND RENTALS
southerncoastvacations.com

THOMAS BEACH VACATIONS
northmyrtlebeachvacations.com

TOGETHER RESORTS
togetherresorts.com

VACATION RENTALS OF NORTH MYRTLE BEACH
vacationrentalsofnmb.com

Map Courtesy of Sunny Day Guide © 2010
<table>
<thead>
<tr>
<th></th>
<th>ROOMS</th>
<th>MEETING ROOMS</th>
<th>BREAKOUT ROOMS</th>
<th>BANQUET CAPACITY</th>
<th>RECEPTION CAPACITY</th>
<th>THEATER CAPACITY</th>
<th>CLASSROOM CAPACITY</th>
<th>EXHIBIT CAPACITY</th>
<th>CEILING HEIGHT</th>
<th>OCEAN FRONT</th>
<th>ON-SITE PARKING</th>
<th>INSIDE CORRIDOR</th>
<th>ON-SITE RESTAURANT</th>
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<tr>
<td>1. AVISTA RESORT</td>
<td>378</td>
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<td>288</td>
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<td>400</td>
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<td>2. BAY WATCH RESORT &amp; CONFERENCE CENTER</td>
<td>262</td>
<td>11</td>
<td>11</td>
<td>430</td>
<td>575</td>
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<td>3. BEACH COVE RESORT</td>
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<td>260</td>
<td>385</td>
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<td>4. BEST WESTERN OCEAN SANDS BEACH RESORT</td>
<td>160</td>
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<td>1000 Commons Boulevard</td>
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<td>5. COURTYARD BY MARRIOTT—BAREFOOT LANDING</td>
<td>157</td>
<td>1</td>
<td>N/A</td>
<td>56</td>
<td>60</td>
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<td>1000 Commons Boulevard</td>
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### MEETING FACILITIES

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<tr>
<th>Room Type</th>
<th>Rooms</th>
<th>Meeting Rooms</th>
<th>Breakout Rooms</th>
<th>Banquet Capacity</th>
<th>Reception Capacity</th>
<th>Theater Capacity</th>
<th>Classroom Capacity</th>
<th>Exhibit Capacity</th>
<th>Ceiling Height</th>
<th>Ocean Front</th>
<th>On-Site Parking</th>
<th>Inside Corridor</th>
<th>On-Site Restaurant</th>
<th>Capacity</th>
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<tr>
<td><strong>6. NORTH BEACH PLANTATION</strong></td>
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<tr>
<td>718 48th Avenue S.</td>
<td>northbeachrentals.com</td>
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<td><strong>7. OCEAN CREEK RESORT &amp; CREEKSID CONFERENCE CENTER</strong></td>
<td>270</td>
<td>7</td>
<td>11</td>
<td>240</td>
<td>470</td>
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<td>10600 N. Kings Highway</td>
<td>oceanck.com</td>
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<td><strong>8. OCEAN DRIVE BEACH &amp; GOLF RESORT</strong></td>
<td>177</td>
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<td><strong>9. PRINCE RESORT AT THE CHERRY GROVE PIER</strong></td>
<td>257</td>
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<td>3500 N. Ocean Boulevard</td>
<td>princeresortonline.com</td>
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#### OTHER UNIQUE MEETING VENUES CAPACITY

<table>
<thead>
<tr>
<th>Location</th>
<th>Capacity</th>
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<tbody>
<tr>
<td><strong>BAREFOOT CONFERENCE CENTER</strong></td>
<td></td>
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<tr>
<td>Event Pavilion</td>
<td>440</td>
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<tr>
<td>Marina Plaza</td>
<td>3,000</td>
</tr>
<tr>
<td>Open Deck 1</td>
<td>150</td>
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<tr>
<td>Open Deck 2</td>
<td>100</td>
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<tr>
<td>Covered Veranda 1</td>
<td>160</td>
</tr>
<tr>
<td>Covered Veranda 2</td>
<td>45</td>
</tr>
<tr>
<td><strong>HOUSE OF BLUES</strong></td>
<td></td>
</tr>
<tr>
<td>Music Hall</td>
<td>500</td>
</tr>
<tr>
<td>The Indigo Room</td>
<td>130</td>
</tr>
<tr>
<td>The Gallery Room</td>
<td>40</td>
</tr>
<tr>
<td>Hurricane Alley</td>
<td>45</td>
</tr>
<tr>
<td>Carolina Room</td>
<td>88</td>
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<tr>
<td>Restaurant &amp; Bar</td>
<td>175</td>
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<tr>
<td><strong>THE SURF GOLF &amp; BEACH CLUB</strong></td>
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<tr>
<td>Hussey Hall</td>
<td>200</td>
</tr>
<tr>
<td>Tilghman Hall</td>
<td>50</td>
</tr>
<tr>
<td>The Surf Club</td>
<td>75</td>
</tr>
<tr>
<td>Board Room</td>
<td>15</td>
</tr>
<tr>
<td>Patio Grill</td>
<td>75</td>
</tr>
</tbody>
</table>
Whether you’re cutting a wake or watching your child barrel for home plate, there’s no better place to

Just Coast™

™
COAST INTO A WIN

Whatever your definition of sport, North Myrtle Beach has your group covered. The area boasts regulation soccer and football fields, baseball diamonds, basketball and tennis courts, golf courses, running tracks and walking trails.

For those who fancy themselves an adrenaline junkie, the North Myrtle Beach Park & Sports Complex offers the Go Ape Zip Line & Treetop Adventure that’ll leave you catching your breath. If swinging from the tops of trees is not your thing, check out the Shark Wake Park where wakeboarders of all levels test their skills.

One thing is for certain, in North Myrtle Beach you’ll never run out of ways to break a sweat.

WE’RE HERE TO HELP

Our team will help you every step of the way, including assisting with group accommodations. We can also help secure letters of support for bid proposals and assist in creating and distributing press materials to sports media contacts.

North Myrtle Beach Chamber of Commerce, Convention & Visitors Bureau
1521 Highway 17 South, North Myrtle Beach, SC 29582
843-281-2662 | ExploreNorthMyrtleBeach.com/Groups
<table>
<thead>
<tr>
<th>SPORTS FACILITIES</th>
<th>NORTH MYRTLE BEACH PARK &amp; SPORTS COMPLEX</th>
<th>CENTRAL PARK</th>
<th>J. BRYAN FLOYD COMMUNITY CENTER</th>
<th>NORTH MYRTLE BEACH AQUATIC &amp; FITNESS CENTER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPORTS AMENITIES</strong></td>
<td>A 160-acre complex offering the perfect setting to accommodate baseball, softball, soccer, lacrosse, quidditch, flag football and more.</td>
<td>4 regulation youth baseball/collegiate softball fields • 2 regulation high school/collegiate baseball fields (transform for youth/ baseball and collegiate softball) • 8 regulation soccer/lacrosse fields • 8 batting tunnels • Umpire/official rooms • Misting fans in each dugout • Free live streaming web cams throughout the park</td>
<td>4 regulation youth baseball/collegiate softball fields</td>
<td>8-lane, 25-yard lap pool • 3-lane warm-water teaching and therapy pool • Gymnasium with 2 full-basketball courts • 2-lane walking/jogging track • Fitness room with state-of-the-art equipment • 2 racquetball courts</td>
</tr>
<tr>
<td><strong>OTHER AMENITIES</strong></td>
<td>Amphitheatre • Concessions areas • 6 picnic shelters • 3 playgrounds • 3 miles of walking/bike trails • 3-acre dog park • 25-acre lake for water activities • 10-acre meadow • Shark Wake Park • Go Ape Zip Line &amp; Treetop Adventure</td>
<td>2 handicap accessible playgrounds • 1/4-mile paved walking path • 3 picnic shelters (reservations available) • 2 concession stands (operated during league and tournament activity)</td>
<td>Indoor stage for performances • Concession stand • 1/4-mile paved trail • Press box • 12 picnic tables • 2 playgrounds</td>
<td>Full Colorado timing system and scoreboard • Sauna • Hot tub • 20-foot indoor waterslide</td>
</tr>
<tr>
<td><strong>NORTH MYRTLE BEACH</strong></td>
<td><strong>CENTRAL PARK</strong></td>
<td><strong>J. BRYAN FLOYD</strong></td>
<td><strong>NORTH MYRTLE BEACH</strong></td>
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<tr>
<td>PARK &amp; SPORTS COMPLEX</td>
<td>This 20-acre park is the largest of North Myrtle Beach’s parks and is the hub of athletic activities in the community. The park also offers opportunities for passive recreation and supervised child play.</td>
<td>This 20-acre park and facility is home to many activities, including soccer, baseball, softball, tennis, running, roller hockey, basketball and more!</td>
<td>This 64,000-square-foot, state-of-the-art facility doubles as a fitness center and aquatic center, including a gymnasium with second floor running track, aquatic center with an 8-lane, 25-yard competitive pool and accompanying warm-water pool and fitness room.</td>
<td></td>
</tr>
<tr>
<td><strong>OTHER AMENITIES</strong></td>
<td>• 4 regulation youth baseball/collegiate softball fields • 2 regulation high school/collegiate baseball fields (transform for youth/ baseball and collegiate softball) • 8 regulation soccer/lacrosse fields • 8 batting tunnels • Umpire/official rooms • Misting fans in each dugout • Free live streaming web cams throughout the park</td>
<td>• 2 youth softball/baseball field with clay infield • 1 youth softball/baseball field with clay infield • 1 tee-ball field with grass infield • 5 batting cages • 4 outdoor pickleball courts • 2 100’ X 200’ multipurpose fields • 1 180’ X 300’ multipurpose field • 4 lighted tennis courts (hard surface) • 2 half-court basketball courts</td>
<td>• Indoor stage for performances • Concession stand • 1/4-mile paved trail • Press box • 12 picnic tables • 2 playgrounds</td>
<td>• Amphitheatre • Concessions areas • 6 picnic shelters • 3 playgrounds • 3 miles of walking/bike trails • 3-acre dog park • 25-acre lake for water activities • 10-acre meadow • Shark Wake Park • Go Ape Zip Line &amp; Treetop Adventure</td>
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<tr>
<td><strong>NORTH MYRTLE BEACH</strong></td>
<td><strong>CENTRAL PARK</strong></td>
<td><strong>J. BRYAN FLOYD</strong></td>
<td><strong>NORTH MYRTLE BEACH</strong></td>
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| **DOUG SHAW MEMORIAL STADIUM—ASHLEY BOOTH FIELD**           | • NCAA-certified lighted track  
• Daktronics video board  
• FieldTurf                                          | • Press box  
• Concessions |
| The stadium seats 4,500 spectators, 3,500 on the home side and 1,000 on the visitor’s side. It features an 8-lane composite track and a FieldTurf all-weather playing surface. |                                                                                   |                                  |
| **GRAND PARK ATHLETIC COMPLEX**                             | • 9 lighted FieldTurf fields  
• 2 natural turf fields  
• Batting cages  
• Web-enabled cameras on all fields                        | • Concession stands                  |
| The complex accommodates a variety of sports, including baseball, softball, lacrosse, soccer and football. It is adjacent to The Market Common, Crabtree Memorial Gymnasium and a roller-hockey rink. |                                                                                   |                                  |
| **MYRTLE BEACH CONVENTION CENTER**                          | • 10,800 sq. ft. of flexible space to accommodate various sporting event needs | • 100,800 sq. ft. of exhibit space  
• 250,000 sq. ft. of flexible space  
• 17,000 sq. ft. ballroom  
• 20 meeting rooms  
• 30,000 sq. ft. outdoor plaza |
| The center offers more than 250,000 square feet of flexible meeting space for association, corporate, education and government meetings; national and regional trade shows; faith-based conferences and concerts plus other large events like youth competitions and athletic tournaments. |                                                                                   |                                  |
| **MYRTLE BEACH RECREATION CENTERS**                        | • Basketball courts  
• Volleyball courts  
• Weight room  
• Racquetball courts                                   | • Meeting rooms  
• Locker rooms  
• Performance stage                                      |
| Four locations include Base Recreation Center, Canal Street Recreation Center, Crabtree Memorial Gymnasium and Pepper Geddings Recreation Center. Each location contains one full-sized basketball/volleyball court, while the Base Recreation Center also contains a ballroom. |                                                                                   |                                  |
| **MYRTLE BEACH SPORTS CENTER**                              | • 100,000 sq. ft. of indoor space  
• 8 basketball courts  
• 16 volleyball courts                                  | • Café/retail                      |
| The center offers 100,000 square feet devoted to indoor sports, trade shows and conventions. |                                                                                   |                                  |
| **NED DONKLE FIELD COMPLEX**                                | • 7 natural-turf baseball/softball fields  
• Batting cages                                          | • Press boxes  
• Concessions                                           |
| The complex features seven fields with natural-grass playing surfaces, batting cages, restrooms, concessions and press boxes. Additionally, it is near Pepper Geddings Recreation Center and Doug Shaw Memorial Stadium. |                                                                                   |                                  |
| **RIPKEN EXPERIENCE**                                       | • 9 lighted state-of-the-art historic replicated Pro FieldTurf fields  
• Scoreboards  
• Batting cages                                          | • Concessions  
• Retail  
• On-site photography store                               |
| Baseball-focused teaching facilities run and inspired by Cal Ripken, Jr. and his family. |                                                                                   |                                  |
| **TICKETRETURN.COM FIELD**                                  | • 5,200 fixed seats  
• 9 luxury suites (20 people each)  
• 2 clubhouses                                           | • Concessions  
• Retail shop  
• Children’s play area                                   |
WORLD-CLASS ENTERTAINMENT
It’s no secret; actors of screen and stage love performing in North Myrtle Beach. From concerts with some of the top stars in the country to the wonderment of live plays, venues like The Carolina Opry, Alabama Theatre and House of Blues offer visitors world-class entertainment year-round.

SHOPPING
From Barefoot Landing to the Tanger Outlets, North Myrtle Beach boasts a first-rate retail experience with no crowds. This is especially delightful to those who think shopping is more than an activity; it’s a way of life.

WINERIES
Several of the area’s best wines can be found in North Myrtle Beach. You’re sure to enjoy indulging in great conversations over delicious wine at local favorites like La Belle Amie Vineyard and Duplin Winery. So, feel free to kick back and enjoy a nice bottle of red.

ATTRACTIONS
Gorgeous beaches, Alligator Adventure, wineries, boat tours, fishing, festivals, kayaking, canoeing, paddleboarding, zip-lining, kite surfing, wind surfing, off-road adventure, horseback riding, golf, music, food and theater. Oh, and did we mention beaches?

WATER ACTIVITIES
Two-thirds of the earth is water and we’ve got a lot of it. Beautiful, clean, unspoiled and waiting here for you to swim, ski, dive, paddle or fish. Clearly, we have many opportunities to Just Coast.

GOLF
With a number of championship courses to choose from, North Myrtle Beach offers golf enthusiasts many options to tee it up for fun or charity.

FISHING
Fishing in North Myrtle Beach is exceptionally rich and wonderful whether you’re with family, friends or colleagues. It’s up to you. You can drop a line off the beach or Cherry Grove Pier or even charter a deep-sea fishing excursion. Whatever you want to pull out of the water is waiting for you.

SEASIDE VILLAGES
There are not many beach communities organized quite like North Myrtle Beach. We are best described as a collection of seaside villages, each with its own personality and surprises. From the rustic coziness of Cherry Grove to the always-bustling Shore Drive, North Myrtle Beach is more like a family than a place.
**SOCIETY OF STRANDERS (S.O.S.)**

Celebrate the Carolina Shag, S.C.’s state dance, during the Midwinter Break (Jan.), Spring Safari (April) and Fall Migration (Sept.).

**March ST. PATRICK’S DAY FESTIVAL & PARADE**

More than 30,000 people come to Main Street Ocean Drive to celebrate with live music, rides, food and vendors.

**May MAYFEST ON MAIN**

Kick off summer with great live music, food and crafts vendors.

**July 4TH OF JULY FIREWORKS AT CHERRY GROVE PIER**

Celebrate Independence Day by watching the fireworks display from the Cherry Grove Pier, which was first built in the early 1950s.

**September IRISH-ITALIAN FESTIVAL**

Main Street Ocean Drive welcomes 15,000 people to enjoy local food, entertainment on two stages, art and craft vendors and more.

**October ENDLESS SUMMER FESTIVAL**

Enjoy fabulous entertainment, food and specialty item vendors, a children’s play area and carnival rides, and celebrate never-ending warmth in North Myrtle Beach.

**November CAROLINA BEACH MUSIC AWARDS**

The CBMA is one of the biggest weekends in North Myrtle Beach each year. This event is a way for the industry to recognize the achievements of the bands, artists, groups, labels and DJs that bring us our iconic beach music.

**December THE GREAT CHRISTMAS LIGHT SHOW**

A magical drive-through Christmas light show at the North Myrtle Beach Park & Sports Complex.

**December CHRISTMAS REGATTA**

Boats decorated with Christmas lights float down the inland waterway.

**December CHRISTMAS PARADE**

Each year Main Street fills with familiar holiday songs, colorful floats, marching bands and beauty queens, bringing delight and holiday cheer to the community.