Destination North Myrtle Beach
Partner Benefits
Mission Statement

To advance the prosperity of North Myrtle Beach

Destination North Myrtle Beach is a 5-star accredited Chamber of Commerce through the US Chamber of Commerce, the highest rating obtainable. Destination NMB is also accredited, with distinction, through the Destination Marketing Accreditation Program of Destinations International and is the official Destination Marketing Organization for the City of North Myrtle Beach.

With over 700 partner businesses and unlimited networking opportunities available, becoming an investor/partner of Destination NMB is a very savvy business decision.

Destination NMB continues to focus on our strategic pillars: destination promotion, destination development and advocacy to strengthen our community, now and in the future.
ACCESS / CONNECT / PROMOTE

Partner Benefits

PROFESSIONAL DEVELOPMENT:
- Seminars & Workshops
- Training
- Leadership Opportunities
- Networking Events
- Feature Your Expertise

NETWORKING:
- Business After Hours
- Lunch & Learn
- Ribbon Cuttings
- Committees

RECOGNITION:
- Business Awards
- Newsletters & Alerts
- Committees

VISIBILITY:
- Businesses
- Consumers
- Residents
- Referrals

ADVOCACY:
- Local Access
- Legislative Priorities
- Federal Delegation
- Voice of Business

Networking and Educational Programs

VOLUNTEER FAIR

WEBINARS

COMMITTEES

BUSINESS AWARDS

PARTNER PORTAL TRAINING

ENRICHMENT SERIES

ORIENTATION

BUSINESS AFTER HOURS

MARKETING SUMMIT

Destination North Myrtle Beach
Why Invest in the North Myrtle Beach Travel Industry?

Visitors looking to vacation and travel to this area utilize the information provided at ExploreNorthMyrtleBeach.com. Page views and impressions to the website continue to grow, making North Myrtle Beach one of the most sought after beach destinations in the southeast.

Paid Advertising Opportunities

- **Annual Official Visitors Guide**
- **Website advertising opportunities**
  - A golfer’s paradise
    - Play on Championship courses
  - Something for everyone to enjoy
  - Fun on the water
- **Consumer Digital Newsletter**
- **North Myrtle Beach Map**
- **Community Resource and Relocation Guide**

ASK US FOR DETAILS!
I think the most significant benefit Destination North Myrtle Beach has given me is the opportunity to meet and become friends with other leaders in the business community. These friendships allowed me to learn that North Myrtle Beach may have all the same offerings that a bigger city has, but the same values as a small-town community...

- Jonathan Fussell, Duplin Winery