

Destination North Myrtle Beach

Partner Benefits





NORTH MYRTLE BEACH

Mission Statement

To advance the prosperity of North Myrtle Beach

Destination North Myrtle Beach is a 5-star accredited Chamber of Commerce through the US Chamber of Commerce, the highest rating obtainable. Destination NMB is also accredited, with distinction, through the Destination Marketing Accreditation Program of Destinations International and is the official Destination Marketing Organization for the City of North Myrtle Beach.

With over 700 partner businesses and unlimited networking opportunities available, becoming an investor/partner of Destination NMB is a very savvy business decision.

Destination NMB continues to focus on our strategic pillars: destination promotion, destination development and advocacy to strengthen our community, now and in the future.



AUDIENCES



ACCESS / CONNECT / PROMOTE

Partner Benefits

PROFESSIONAL DEVELOPMENT:



- ◆ Seminars & Workshops
- ◆ Training
- ◆ Leadership Opportunities
- ◆ Networking Events
- ◆ Feature Your Expertise

NETWORKING:



- ◆ Business After Hours
- ◆ Lunch & Learn
- ◆ Ribbon Cuttings
- ◆ Committees

RECOGNITION:



- ◆ Business Awards
- ◆ Newsletters & Alerts
- ◆ Committees

VISIBILITY:



- ◆ Businesses
- ◆ Consumers
- ◆ Residents
- ◆ Referrals

ADVOCACY:



- ◆ Local Access
- ◆ Legislative Priorities
- ◆ Federal Delegation
- ◆ Voice of Business

Networking and Educational Programs



VOLUNTEER
FAIR



WEBINARS



COMMITTEES



BUSINESS
AWARDS



PARTNER PORTAL
TRAINING



ENRICHMENT
SERIES



ORIENTATION



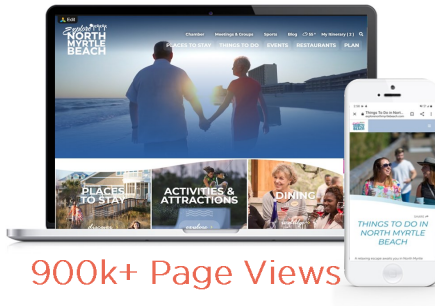
BUSINESS AFTER
HOURS



MARKETING
SUMMIT

Why Invest in the North Myrtle Beach Travel Industry?

Visitors looking to vacation and travel to this area utilize the information provided at ExploreNorthMyrtleBeach.com. Page views and impressions to the website continue to grow, making North Myrtle Beach one of the most sought after beach destinations in the southeast.



900k+ Page Views



1M+ Impressions



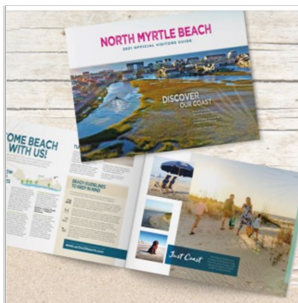
16M+ Paid Social Impressions



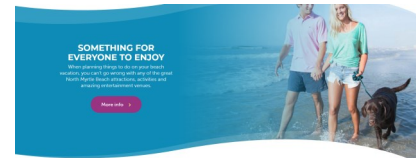
50M+ Digital Impressions

Paid Advertising Opportunities

Annual Official Visitors Guide



Website advertising opportunities



Consumer Digital Newsletter



FUN ON THE WATER

You'll find plenty of adventures and water sports in North Myrtle Beach. From waterboarding and jet skiing to surfing and parasailing, the beach is an adventure lover's paradise.

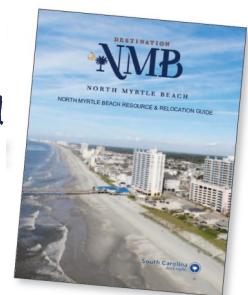
[More info >](#)



North Myrtle Beach Map




Community Resource and Relocation Guide



ASK US FOR DETAILS!

Destination North Myrtle Beach

READY TO JOIN?



I think the most significant benefit Destination North Myrtle Beach has given me is the opportunity to meet and become friends with other leaders in the business community. These friendships allowed me to learn that North Myrtle Beach may have all the same offerings that a bigger city has, but the same values as a small-town community ...

- Jonathan Fussell, Duplin Winery



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