

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact

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Tourism Advisory Council Holiday Baskets

(North Platte, Nebraska, December 3, 2024) – With the holiday season upon us, the Tourism Advisory Council (TAC) of North Platte has decided to continue our tradition of gifting two employees of a tourism driven business a basket of goodies to help them put together their holiday feasts! Each business that is a member of TAC puts in the name of one employee or volunteer from their organization that they would like to gift a meal to. These names are drawn, and one Thanksgiving basket is given, and one Christmas basket is given. TAC provides the turkey for the Thanksgiving basket and the ham for the Christmas basket, and the side dishes are donated by TAC members. This year the recipient of the Thanksgiving basket is a volunteer of the North Platte Pow Wow, and they received their meal the week of Thanksgiving. The recipient of the Christmas basket is an employee of Axes and Aces, and their basket will be delivered the week of Christmas.

The purpose of the Tourism Advisory Council is to advance the tourism industry in the City of North Platte/Lincoln County. We raise the standard and upgrade the economy of the tourism/lodging industry and maintain a front-line training program for all front-line employees because they all have a direct influence on tourism traffic. We also encourage and maintain truthfulness and fair play in advertising and general business practices, and we try to bring about a better public understanding of the aims and benefits of the tourism industry. We are continually working to establish a forum where ideas, information, and experience regarding the tourism industry can be exchanged to help better us all.

When we all work together to increase tourism within our community and to educate people about the benefits that tourism has on our community, we are more successful. It takes a lot of hard-working individuals to keep every business of TAC not only running but succeeding. That is why it is important to us that we recognize one of these individuals by gifting them this holiday basket. We would like to wish happy holidays to not only the recipient of this gift, but to everyone involved in this community. We wouldn't be able to do what we do without all of you!

Anyone interested in learning more about TAC or becoming a member is encouraged to reach out to Amanda Connick at aconnick@VisitNorthPlatte.com or 308-532-4729.

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