

**FOR IMMEDIATE RELEASE**

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**Sip Your Way Through North Platte During North Platte Coffee Week  
February 8<sup>th</sup>-14<sup>th</sup>, 2026**

**North Platte, NE** - Coffee lovers are invited to North Platte Coffee Week, presented by Visit North Platte from February 8<sup>th</sup> through February 14<sup>th</sup>, 2026. This community-wide celebration of local coffee shops and tea stops brings together the region's vibrant caffeine culture with a fun and interactive passport program.

Coffee Week encourages passport holders to visit seven of the twelve included locations throughout North Platte and Lincoln County, enjoy a drink at each stop, and collect a stamp from the business.

Once the passport is complete, participants should return the passport to the Visit North Platte office by 5:00pm on February 20<sup>th</sup> for a chance to win prizes during the prize drawing set for Monday, February 23<sup>rd</sup>. Grand prize includes a collection of gift cards from each participating location and Visit North Platte swag, with additional prize opportunities. There will be a total of thirteen prize drawings.

Passports for the 2026 Coffee Week are available at the Visit North Platte Office (101 Halligan Drive) or at any participating business during Coffee Week.

To make this week even more engaging, participants have the opportunity to earn extra entries into the prize drawings by visiting additional locations beyond the required seven and by sharing photos on Facebook, Instagram, or X with tags to Visit North Platte and the hashtag #VNPCoffeeWeek2026.

North Platte Coffee Week celebrates the local businesses that contribute so much to our community spirit by highlighting the area's coffee scene and inviting both residents and visitors to savor each stop.

**Locations taking part include: 7 Brew Drive-Thru Coffee, Allsorts & Mug Coffee Shop, The Coffee Bin, Dunkin', Einstein Bros. Bagels, The Espresso Shop, The Fix, Lou's Coffee, Mellow Grind, Scooter's Coffee, TJ Nutrition, and Voodoo Coffee.**

Learn more at [VisitNorthPlatte.com/north-platte-coffee-week/](https://VisitNorthPlatte.com/north-platte-coffee-week/) .