

FOR IMMEDIATE RELEASE

Contact

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**Nebraska Tourism Conference Scholarships Offered**

**(North Platte, Nebraska, December 5, 2024)** – Each year the Nebraska Tourism Commission hosts the Nebraska Tourism Conference to help professionals in the tourism industry learn how to get the most out of their business while gaining the latest industry knowledge, hearing fresh marketing ideas, finding greater financial opportunities, and networking with potential partners. The 2025 Nebraska Tourism Conference is scheduled for February 11<sup>th</sup>-13<sup>th</sup> at the Cornhusker Marriott Hotel in Lincoln, Nebraska.

Visit North Platte believes strongly in the tourism industry in North Platte and the surrounding communities. As part of our commitment to helping local tourism grow, we are offering three scholarships in the amount of \$500 each to help defray the cost for area entrepreneurs interested in attending this conference.

Reimbursable expenses include Conference Registration, lodging (not to exceed two nights), meals not included in the conference registration, and mileage to and from the conference. The scholarship is a stipend and is not intended to cover all costs associated with attending the conference.

Any interested persons must submit an application and a typed essay responding to the following:

1. Statement of financial need.
2. The number of years you have previously attended the Nebraska Tourism Conference.
3. Statement explaining your existing or future tourism organization/business.
4. Statement explaining how attending the Nebraska Tourism Conference will benefit you and/or your organization/business.

In addition, applicants must agree to submit a written summary to Visit North Platte detailing what they learned after attending the conference and how their tourism business/organization will benefit. Completed applications must be postmarked back to the Visit North Platte office by January 15<sup>th</sup>.

For all information and application, go to <https://www.visitnorthplatte.com/industry/scholarships/>. If you have questions, please call 308-532-4729 or email [hjones@VisitNorthPlatte.com](mailto:hjones@VisitNorthPlatte.com).

Conference registration and information can be found at: <https://visitnebraska.com/nebraska-tourism-conference>.



**Visit North Platte**  
**2025 Nebraska Tourism Conference Scholarship Program**

The purpose of the 2025 Nebraska Tourism Conference Scholarship program is to award up to three (3) scholarships, not to exceed \$500 each, to help defray the costs associated with attending the Nebraska Tourism Conference. The scholarship is open to any Lincoln County for-profit or non-profit tourism entity. **Please note the scholarship is a stipend and not intended to cover all costs associated with the conference.**

1. Registering for the workshop and paying the registration fee will be the responsibility of the person attending the conference. **The Nebraska Tourism Conference will be held February 11-13, at the Cornhusker Marriott Hotel in Lincoln, Nebraska.** Register online at <https://visitnebraska.com/industry-news/registration>.
2. Return this form letter and a maximum of three typed pages of information with answers to the following:
  - Statement of financial need.
  - Number of years that you have attended the Nebraska Tourism Conference.
  - Statement explaining your existing or future tourism organization/business.
  - How attending the Nebraska Tourism Conference will benefit you and/or your organization/business.
3. Applications must be postmarked by January 15, 2025.
4. Notification of scholarship awards will be made no later than January 20, 2025.
5. Reimbursable expenses are limited to the following:
  - Tourism conference registration
  - Lodging (not to exceed two nights)
  - Meals not included in the conf.
  - Mileage to and from the conference

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Name \_\_\_\_\_

Organization/business \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

If I receive a scholarship for the Tourism Conference, I will turn in all itemized receipts for reimbursement by March 15, 2025. I will provide a written summary to Visit North Platte detailing what I learned at the workshop and how my tourism organization/business will benefit.

Signed: \_\_\_\_\_ Print name: \_\_\_\_\_

Send this signed cover sheet and supporting information to  
Heather Jones, Social Media & Communications – Visit North Platte  
101 Halligan Drive, North Platte, NE 69101 or [hjones@VisitNorthPlatte.com](mailto:hjones@VisitNorthPlatte.com)