



FOR IMMEDIATE RELEASE

North Platte to Host Lacrosse Experience Featuring USA and PLL Superstar Matt Rambo

The event marks a strategic partnership for the sport and North Platte

NORTH PLATTE, NE. (November 18, 2024) The Matt Rambo Lacrosse Experience will be held in North Platte November 23–24 and will feature coaches and instruction from around the country as well as the USA National Team and current Professional Lacrosse League star Matt Rambo. The weekend will also include tryouts for the nationally recognized Crabs Lacrosse Club. This weekend kicks off a new initiative in North Platte to make the area a central location when it comes to the sport.

“We are excited to embark on this new initiative in making North Platte a premier destination for the sport of the lacrosse, our central location is key for making this partnership work.” said Lisa Burke, Executive Director of Visit North Platte. “Sports tourism is important to our economy and making lacrosse a central theme will only elevate our commitment to our event partners. We are excited to welcome Matt, Tom and the entire lacrosse community to our city.”

The event will be held at Centennial Park on both Saturday, November 23rd and Sunday, 24th. Players of all ages will receive instruction from some of the best minds in the sport of lacrosse, along with playing games to further increase the competition. PLL superstar Matt Rambo will also share his insights on the sport and

share with players ideas and advice on playing in college and even professionally. Players and teams can learn more about the weekend and sign up at floridapreplax.com.

“The City of North Platte and Visit North Platte have welcomed us with open arms and we are thrilled to begin this sports tourism initiative,” said Tom West, Florida Crabs Director and event organizer. “With the help of Aland and Airstream Ventures, Matt and I couldn’t be more excited to build this event but to also share in the coming weeks how North Platte is going to become central to the sport of lacrosse in the region. Simply put, there is some huge stuff on the horizon with the partnership between North Platte and the sport, professionally, collegiately and youth.”

The sport of lacrosse is one of the fastest growing sports in the United States and Visit North Platte has seized a big opportunity. In the coming weeks, Rambo and West have said a few announcements are upcoming that will continue to further the area as a hub for the sport. Details will be upcoming, but in the words of West “the governing bodies of the sport have marked North Platte as a strategic destination for the sport.”

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