



## Visit North Platte to Unveil the Flatrock Pro/Am powered by Prodigy

### **FOR IMMEDIATE RELEASE:**

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**North Platte, NE-** Visit North Platte and Airstream Ventures have partnered with PDGA to present the highly anticipated **Flatrock Pro/Am powered by Prodigy**. This disc golf tournament is an official event sanctioned by the Professional Disc Golf Association (PDGA) where all participants are required to be current PDGA members. Prospective participants who are not currently PDGA members will be provided with the opportunity to acquire PDGA membership during the registration process.

Scheduled to take place on March 16-17, 2024, at the Cody Park Disc Golf Course and the River's Edge Golf Course, the Flatrock Pro/Am promises to be a captivating three-round b-tier tournament. The tournament kicks off on Saturday, March 16th, with players engaging in the first two rounds. The excitement continues on March 17th, with the third round exclusively hosted for selected divisions.

"Hosting this event in North Platte is a great opportunity to continue to grow the sport of disc golf in the state of Nebraska, as well as in the region," said Jake Hedden, Nebraska PDGA State Coordinator, co-owner of Disc Gauntlet. "We're excited to host this tournament in partnership with Visit North Platte and we look forward to making this event one of our largest annual events for years to come."

Disc golf enthusiasts and players alike are invited to witness top-tier talent and competition as participants vie for victory on the Cody Park Disc Golf Course. The tournament not only showcases the skills of the players but also serves as a celebration of the dynamic and growing disc golf community.

"We are excited to host The Flatrock Pro-Am; a sanctioned PDGA event; in partnership with Disc Gauntlet," said Lisa Burke, Executive Director, Visit North Platte. "Having over 100 athletes competing over a two day period is a great event for North Platte and one that will continue to grow over the years."

For more information and exact schedules on the event, athletes and fans can visit [visitsouthplatte.com](http://visitsouthplatte.com) or [pdga.com](http://pdga.com)

#### **ABOUT AIRSTREAM VENTURES**

Airstream Ventures is a sports marketing and event company that delivers first-class, impactful events and opportunities that change communities and lives. Working now in nine communities, Airstream Ventures uses an approach that features the intersections of sports tourism, event creation and recruitment, television programming and revenue generation. Visit [airstreamventures.com](http://airstreamventures.com) for additional information. Airstream Ventures: Where partnerships connect with communities.

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