



## VISIT OAKLAND FEATURES OLD OAKLAND FOR OCTOBER OAKLAND SPOTLIGHT PROGRAM

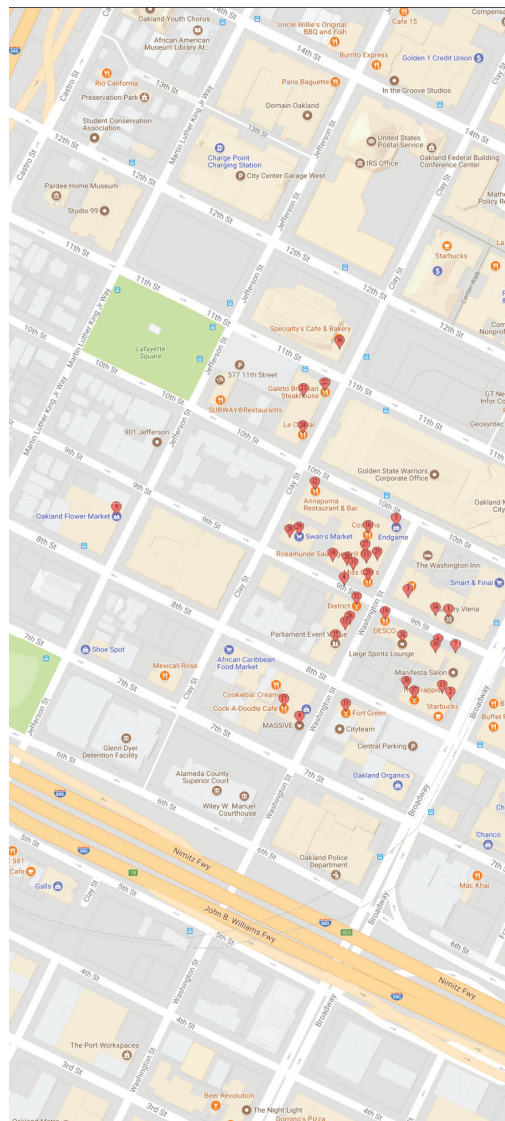
**Oakland, CA (October 4, 2017)** — [Visit Oakland](#), the city's official destination marketing organization, encourages visitors to explore Old Oakland during the month of October. Old Oakland is filled with great shopping, restaurants, bars and nightlife. This is also a very historic neighborhood in Oakland, featuring ornate Victorian architecture.

"Old Oakland is a wonderful neighborhood to visit, and explore the historical beginnings of the city. Oakland Spotlight is a great starting point for visitors looking to explore one of our community's many exciting neighborhoods, as well as for residents who just want a little spark in picking out something new to do tonight or next weekend – like Old Oakland," says **Councilmember Abel Guillen**.

"Old Oakland is the best of two worlds, connected with the past and the present in ways that exemplify what is great about the City. Located adjacent to integral parts of contemporary business, cultural and political icons, it is also an urban oasis rooted in times gone by as reflected by the small town look and feel of the restaurants and shops that populate this community. We love old Oakland and all the patrons that support us!," says **Desco Executive Chef and Proprietor Donato Scotti**.

### OLD OAKLAND

Old Oakland was the central depot for the first Transcontinental railway linking California to the eastern states in the late 1860s. This area was where visitors stayed when they traveled on the railroad, and it offered hotels, restaurants, barber shops, drug stores and other services for travelers.



1. Gallery Viena
2. Beast Mode
3. BOSK
4. Crown Nine
5. Endgame
6. Maple Street Denim
7. Marion and Rose's Workshop
8. Massive
9. Oakland Flower Market
10. Owl N Wood
11. Umami Mart
12. Annapurna Restaurant & Bar
13. B-Dama
14. Blue Bottle Coffee
15. Caffè 817
16. Cosecha
17. Cock-A-Doodle Cafe
18. Delage
19. DESCO
20. Deep Roots Oakland
21. El Gusano
22. Galeto Brazilian Steakhouse
23. Hen House
24. Le Cheval
25. Miss Ollie's
26. Rattos
27. Rosamunde Sausage Grill
28. Super Juiced
29. Swan's Market
30. Tamarindo
31. The Cook and Her Farmer
32. District
33. Fort Green
34. Liege Spirits Lounge
35. Parliament
36. Penelope
37. The Trappist



Old Oakland is now a great neighborhood to explore its many boutiques and shops, diverse restaurants, and bustling nightlife and bar scene, while taking in the beautifully preserved Victorian architecture.

## EVENTS AND ATTRACTIONS

- **Old Oakland Farmers' Market**- Held every Friday year-around in Old Oakland, offering seasonal produce, farm-fresh goods, condiments and more.
- [Old Oakland Walking Tour](#) – Free Old Oakland walking tour exploring the neighborhoods history and architecture.
- **Gallery Viena** (472 9<sup>th</sup> Street) – Gallery in Old Oakland offering Oakland-made art and other goods.
- [California Humanities, The Art of Story Telling](#) (538 9<sup>th</sup> Street #210) - California Humanities is an exhibition series titled “The Art of Storytelling” in their Oakland office that shares the work of narrative artists through a humanities lens. They showcase California’s rich cultural and artistic history and people with art that amplifies local voices and connects arts and humanities at the community level. The offices are located on the second floor of the historic Swan’s Market.

## SHOPPING

- [Beast Mode](#) (811 Broadway) – Marshawn Lynch’s clothing store, selling sweats, hoodies and tees for men, women & kids.
- [BOSK](#) (494 9<sup>th</sup> Street) – Hip men’s store with brand-name streetwear along with licensed team hats, jerseys & accessories.
- [Bookmark Bookstore](#) (721 Washington Street) – Used books, CDs, DVDs and LPs, with proceeds benefitting the Oakland Public Library.
- [Crown Nine](#) (515 9<sup>th</sup> Street) – Shop offering jewelry from independent designer alongside fragrances and artwork.
- [Endgame](#) (921 Washington Street) – Retailer offering board games with a large event space for game nights and tournaments.
- [Maple Street Denim](#) (465 9<sup>th</sup> Street) – Down-to-earth boutique offering premium-label jeans for men and women, plus free hemming services.
- [Marion and Rose’s Workshop](#) (461 9<sup>th</sup> Street) – Chic, bright shop offering artisanal, American-made home goods, accessories, beauty products and gifts.
- [Massive](#) (713 Washington Street) – Barbershop and art gallery, focusing on local artists.
- [Oakland Flower Market](#) (821 Jefferson Street) – Selling flowers, vases, floral tools and more.
- [Owl N Wood](#) (471 9<sup>th</sup> Street) – Modern shop with a retro flair, offering vintage clothing, plus apparel by local designers.
- [Umami Mart](#) (815 Broadway)



## DINING

- [Annapurna Restaurant & Bar](#) (948 Clay Street) – Restaurant serving spicy Nepalese and Indian classics in ornate environs with an old-world feel.
- **B-Dama** (907 Washington Street) – Japanese favorites offered within Swan’s Market.
- [Blue Bottle Coffee](#) (480 9<sup>th</sup> Street) – Trendy coffee shop offering upscale coffee drinks and pastries, plus beans and brewing equipment.
- [Caffe 817](#) (817 Washington Street) – Small restaurant offering sandwiches, coffee and other breakfast and lunch options.
- [Cosecha](#) (907 Washington) – Bustling Mexican café serving local fare and house-made tortillas.
- [Cock-A-Doodle Cafe](#) (719 Washington Street) – Breakfast spot with a cozy dining area, serving eggs, French toast, and more.
- [Delage](#) (536 9<sup>th</sup> Street) – Japanese bistro, with upscale omakase-style sushi and drinks.
- [DESCO](#) (499 9<sup>th</sup> Street) – Vintage style bistro in a historic space, serving Italian food with a focus on seasonal ingredients.
- [Deep Roots Oakland](#) (510 9<sup>th</sup> Street) – Industrial-chic nook within Swan’s Market, serving cocktails, wine and local beer.
- [El Gusano](#) (1015 Clay Street) – Mexican taqueria and cantina offering lunch and dinner.
- [Galeto Brazilian Steakhouse](#) (1019 Clay Street) – Classic Brazilian steakhouse in a sprawling space.
- [Hen House](#) (907 Washington Street) – Rustic nook within Swan’s Market, offering Italian comfort eats for lunch and dinner.
- [Le Cheval](#) (1007 Clay Street) – Vietnamese eatery offering classic dishes and noodle soups in a spacious, airy setting.
- [Miss Ollie’s](#) (901 Washington Street) – Counter-serve café with a menu of Caribbean soul food, picnic tables, colorful décor and island vibes.
- [Rattos](#) (821 Washington Street) – Historic grocery store offering imported Italian food and gifts plus a deli with outdoor seating.
- [Rosamunde Sausage Grill](#) (911 Washington Street) – Pairing house-made sausages with craft beer inside Swan’s Market.
- [Super Juiced](#) (540 9<sup>th</sup> Street) – Bright, contemporary to-go spot serving organic juices, superfood smoothies, nut milks and hot tea.
- [Swan’s Market](#) (538 9<sup>th</sup> Street) – 100-year old market offering various fantastic Oakland restaurants and food shops.
- [Tamarindo](#) (468 8<sup>th</sup> Street) – Trendy, upscale Mexican restaurant serving gourmet tapas and margaritas.
- [The Cook and Her Farmer](#) (907 Washington Street) – Restaurant inside Swan’s Market, offering Californian cuisine and wine with a seasonal and local emphasis.

## BARS & NIGHTLIFE

- [District](#) (827 Washington Street) – Offering extensive whiskey and wine, and small plates in a modern space.



- [Fort Green](#) (736 Washington Street) – Urban sports bar serving New American pub snacks and drinks.
- [Liege Spirits Lounge](#) (481 9<sup>th</sup> Street) – Offering cocktails and small plates with a chill vibe.
- [Parliament](#) (811 Washington Street) – Cocktail lounge and event space with a bar, modern décor, DJ beats and happy hour.
- [Penelope](#) (Clay Street & 11<sup>th</sup> Street) – Offering Asian cocktails, specialty beers and fine spirits in a chic spot.
- [The Trappist](#) (460 8<sup>th</sup> Street) – Offering Belgian and specialty beer, plus meat and cheese plates in a Victorian building.

Follow Oakland Spotlight on social media using **#oaklandspotlight** and **#oaklandloveit**.

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The **Oakland Spotlight** program is Oakland's first-ever neighborhood promotion initiative designed to support local businesses, spread economic benefits, and expand tourism impact to areas outside of traditional visitor locations. Featured information will include information on where to dine and shop in the neighborhood, as well as information on events and cultural activities happening that month. Venues and attractions will be selected with input from community leaders and groups from each neighborhood.

The program embraces the diversity and richness of Oakland by focusing on a new neighborhood each month, encouraging residents and visitors alike to get out and explore different parts of the city. Visit [www.oaklandspotlight.com](http://www.oaklandspotlight.com) to learn more about the initiative and featured neighborhoods.

#### **ABOUT VISIT OAKLAND**

Visit Oakland is a private, not-for-profit, 501(c)(6) organization, with a 21-member board of directors and full time staff whose goal is to increase tourism's economic impact to Oakland through destination development and brand management. For more information, visit [www.visitoakland.com](http://www.visitoakland.com).

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