



Board of Directors Meeting Minutes

Tuesday, November 18, 2014

Location: Hilton Oakland Airport

Mark Hochstatter, Chair, Presiding

Present: V. Adams; C. Chan; L. Czarnecki; M. Everton, Treasurer; B. Fonzi; M. Hochstatter, Chair; L. Kershner; M. LeBlanc, Vice Chair; B. Leslie; L. Meyer; S. Nassif

Absent: J. Albrecht; M. Clement; C. Hirschfield; J. Parrot; S. Patel, Past Chair; L. Stewart, Secretary

Staff: N. Alvanez, K. Bardakian, A. Best, S. Nash

1. Call to Order – 4:15 pm M. Hochstatter
2. Consent Agenda
 - Minutes – M. Hochstatter asked for a motion to approve the September 9th Board of Directors Minutes. M – M. Everton, S – S. Nassif. Passed unanimously.
3. FY 2013/14 Audit –
 - Iryna Oreshkova with Iryna Accountancy Corporation reviewed Visit Oakland’s FY 2013/14 audit. Informed Board that there was no need for a management letter this year since accounting practices were up to standards. M. Everton put forth a motion to to approve the FY 2013/14 Audit
M – M. Everton, S – B. Fonzi. Passed unanimously.
4. Nominating Committee –
 - V. Adams, for S. Patel, put forth a motion to approve Dexter Davis to join the Visit Oakland Board of Directors. As a filmmaker, he will bring an element to the Board that is missing.
M – V. Adams, S – S. Nassif. Passed unanimously.
5. Staff Reports –
 - A. Best would like Board’s input on current meeting structure. Discussion followed.
 - N. Alvanez gave a marketing department update including Restaurant Week and reviewed the Oakland Map that Visit Oakland and the City is currently producing.
 - K. Bardakian gave a PR/Community Relations update including the Community Relations lunch and recent press articles.
 - A. Best gave a sales update including the Teams Tradeshow and newly created Sport Guide.
6. CEO Report – A. Best gave an update on the TMD status and sponsorship opportunities.

7. Financial Report – M. Everton reviewed the financials included with the Board packet.

- M. Everton asked for a motion to approve the Financials.
M – V. Adams, S – B. Leslie. Passed unanimously.

8. Adjourn – 6:00 pm

M. Hochstatter

Minutes recorded by S. Nash