Board of Directors Meeting Minutes  
Tuesday, November 18, 2014  
Location: Hilton Oakland Airport  
Mark Hochstatter, Chair, Presiding

Present:  
V. Adams; C. Chan; L. Czarnecki; M. Everton, Treasurer; B. Fonzi; M. Hochstatter, Chair; L. Kershner; M. LeBlanc, Vice Chair; B. Leslie; L. Meyer; S. Nassif

Absent:  
J. Albrecht; M. Clement; C. Hirschfield; J. Parrot; S. Patel, Past Chair; L. Stewart, Secretary

Staff:  
N. Alvanez, K. Bardakian, A. Best, S. Nash

1. Call to Order – 4:15 pm  
M. Hochstatter

2. Consent Agenda  

3. FY 2013/14 Audit –  
- Iryna Oreshkova with Iryna Accountancy Corporation reviewed Visit Oakland’s FY 2013/14 audit. Informed Board that there was no need for a management letter this year since accounting practices were up to standards. M. Everton put forth a motion to approve the FY 2013/14 Audit  

4. Nominating Committee –  
- V. Adams, for S. Patel, put forth a motion to approve Dexter Davis to join the Visit Oakland Board of Directors. As a filmmaker, he will bring an element to the Board that is missing.  

5. Staff Reports –  
- A. Best would like Board’s input on current meeting structure. Discussion followed.  
- N. Alvanez gave a marking department update including Restaurant Week and reviewed the Oakland Map that Visit Oakland and the City is currently producing.  
- K. Bardakian gave a PR/Community Relations update including the Community Relations lunch and recent press articles.  
- A. Best gave a sales update including the Teams Tradeshow and newly created Sport Guide.

6. CEO Report – A. Best gave an update on the TMD status and sponsorship opportunities.
7. Financial Report – M. Everton reviewed the financials included with the Board packet.
   • M. Everton asked for a motion to approve the Financials.

8. Adjourn – 6:00 pm M. Hochstatter

Minutes recorded by S. Nash