Board of Directors Meeting Minutes  
Tuesday, January 13, 2015  
Location: Peony Chinese Restaurant  
Mark Hochstatter, Chair, Presiding

Present: V. Adams; J. Albrecht; C. Chan; M. Clement; L. Czarnecki; D. Davis; M. Everton, Treasurer; B. Fonzi; C. Hirschfield; M. Hochstatter, Chair; M. LeBlanc, Vice Chair; B. Leslie; L. Meyer; S. Nassif; J. Parrot; S. Patel, Past Chair; L. Stewart, Secretary

Absent: L. Kershner; P. Patel

Staff: N. Alvanez, K. Bardakian, A. Best, S. Nash

1. Call to Order – 4:10 pm  
M. Hochstatter

2. Consent Agenda  
   - Minutes – M. Hochstatter asked for a motion to approve the November 18th Board of Directors Minutes. M – C. Chan, S – S. Nassif. Passed unanimously.

3. Staff Reports –  
   - A. Best shared that the Sales Coordinator position has been filled by Stefanie Canillo.  
   - N. Alvanez gave a marking department update including Restaurant Week, advertising and website traffic.  
   - K. Bardakian gave a PR/Community Relations update including the I AM Oakland trainings, Restaurant Week VIP party and recent press articles.

4. CEO Report – A. Best gave an update on the TMD status and Visit Oakland’s relationship with City and Chamber.

5. Financial Report – M. Everton reviewed the financials included with the Board packet.  
   - M. Everton asked for a motion to approve the Financials.  

6. Adjourn – 5:15 pm  
M. Hochstatter  
Early adjournment to accommodate special guest, Mayor Libby Schaaf

Minutes recorded by S. Nash