



Board of Directors Meeting Minutes

Tuesday, January 13, 2015

Location: Peony Chinese Restaurant

Mark Hochstatter, Chair, Presiding

Present: V. Adams; J. Albrecht; C. Chan; M. Clement; L. Czarnecki; D. Davis; M. Everton, Treasurer; B. Fonzi; C. Hirschfield; M. Hochstatter, Chair; M. LeBlanc, Vice Chair; B. Leslie; L. Meyer; S. Nassif; J. Parrot; S. Patel, Past Chair; L. Stewart, Secretary

Absent: L. Kershner; P. Patel

Staff: N. Alvarez, K. Bardakian, A. Best, S. Nash

1. Call to Order – 4:10 pm M. Hochstatter
2. Consent Agenda
 - Minutes – M. Hochstatter asked for a motion to approve the November 18th Board of Directors Minutes. M – C. Chan, S – S. Nassif. Passed unanimously.
3. Staff Reports –
 - A. Best shared that the Sales Coordinator position has been filled by Stefanie Canillo.
 - N. Alvarez gave a marketing department update including Restaurant Week, advertising and website traffic.
 - K. Bardakian gave a PR/Community Relations update including the I AM Oakland trainings, Restaurant Week VIP party and recent press articles.
4. CEO Report – A. Best gave an update on the TMD status and Visit Oakland’s relationship with City and Chamber.
5. Financial Report – M. Everton reviewed the financials included with the Board packet.
 - M. Everton asked for a motion to approve the Financials.
M – B. Fonzi, S – M. LeBlanc. Passed unanimously.
6. Adjourn – 5:15 pm M. Hochstatter
Early adjournment to accommodate special guest, Mayor Libby Schaaf
Minutes recorded by S. Nash