

## **REGISTRATION INSTRUCTIONS**





)akland We want to hear from you! 4 Got stories to share? Let our Marketing & PR team know and let us help spread the word. Send us your ideas Ģ Marketplace All Promotion Types Partner Bulletins All Bulletins × Updating Listings and Events Video (Not Read) Learn to update your listings and events  $\mathbf{\Sigma}$ **Oakland Restaurant Week Sign Up** Registration: 11/14/2019 - 01/31/2020 Creating and Updating your Profile () (Not Read) Learn how to create and update your profile LEARN MORE Login and Layout Overview Video () (Not Read) Short instructional video on Oakland Partner Portal layout. Post Board 2019 Communications Plan (Not Read) Visit Oakland's 2019 marketing & communications priorities and strategies.

> After logging into the Oakland Partner Portal, find the "Oakland Restaurant Week Sign Up" section within the "Marketplace" widget and click "Learn More"





Visit Oakland



## The Oakland Restaurant Week Sign Up screen will allow you to start the process. Click "Register" within the "Status" panel to start.





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## Oakland Restaurant Week Sign Up

	SUBMIT	Account Information			
	CANCEL	Account:			
COLLATERAL	Sections: Account Information	Jaymee's Restaurant (TEST)			¢
<b>P</b> PORTUNITIES	Restaurant Week Listing Photos Menu Specifics				
	Open Table Link	Restaurant Week Listing			
		Add Restaurant Week Menu and Additional Information Here.			
		Menu:  Required			
		Add New Listing	Ŧ		
NEED HELP?		Manually input your Restaurant Week menu.			
		Photos			
		Photo's: <a>Required</a>		Do You Own the Rights to These Photo's?:	Required
			\$	) YES	ОИО
		Add New Media Please add photo's to your listing.			
		Menu Specifics			
		Prix Fixe Brunch Menu:		Prix Fixe Lunch Menu: Required	

## To create a listing, click on "Add New Listing"





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		Menu:	Oakland Restaurant Week	÷			
			Contacts:				
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"Account" and "Type" will automatically populate. Adding a contact is optional.

The "Description" section is where your menu is required to be entered manually.





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NEED HELP?

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Add New Listing			
Manually input your Restaurant Week menu.			
Photos			
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Photos: • Required			
Add New Media		¥	
Please add photo's to your listing.			
Menu Specifics			
Prix Fixe Brunch Menu:  Required			Prix Fixe Lunch Menu:  Required
OYES	© NO		O YES O NO
Will you be offering a prix fixe brunch menu for Restaura	ant Week?		Will you be offering a prix fixe lunch menu for Restaurant Week?
Prix Fixe Dinner Menu:  Required			Menu Price:  Required
⊖ YES	ØNO		CHOOSE AMONG THE FOLLOWING +
Will you be offering prix fixe lunch menu?			
Open Table Link			
Userld:			
Userid:			
Add Your Open (URL or ID) here			

Photos can be uploaded in the sections above. The "Menu Specifics" will allow you to further customize your listing.

To allow your customers to make a reservation on Open Table, add your Open Table User ID into this field.



Thank you for registering for Oakland Restaurant Week 2020. An email will be sent to you when the listing is approved.

To edit your listing, log onto to the Oakland Partner Portal and follow the instructions in this video.

For further assistance, contact:





